#### A Nobin Udyokta Project

# **Mobile Haspatal**





Project by :Bijoy Chandra Shil Identified & Verified By: Outtom Kumar Sarker

Chandpur Sadar Unit Region-1 GRAMEEN TRUST



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Bijoy Chandra Shil
Age	:	01-01-1994 (23 years )
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	02 brothers and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	H .S.C Pass

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation		Mobile Technician
Trade License Number	:	620/2017-2018
Business Experiences	•	04 years.
Other Own/Family Sources of Income	:	Father Shil Business & 1 Brother Foreign Country
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01759060161
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 2006. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in his son's business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Mobil Hospital
Address/ Location	:	Vill : Taherkhil,P,O , Mohamaya -Chandpur
Total Investment in BDT	:	271,500/-
Financing	:	Self BDT : 221,500 (from existing business) -82 % Required Investment BDT : 50,000 (as equity) - 18%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	30%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales (A)	800	24,000	2,88,000	
Less: Cost of sale (B)	560	16,800	20,1600	
Gross Profit 30% (A-B)= [C]	240	7,200	86,400	
Add Income from Servicing,	400	12,000	1,44,000	
Total Profit (E) C+D=E	700	19,200	2,30,400	
Less: Operating Costs				
Electricity bill		800	9,600	
Night Guard		100	1200	
Mobile Bill		300	3600	
Salary from Business (Self)		8,000	96,000	
Salary (Employee )		3,000	36, 000	
Others (Entertainment)		200	2400	
Non Cash Item:				
Depreciation Expenses(42,000*15%)		525	6,300	
Total Operating Cost (F)		12,925	1,55,100	
Net Profit (E- F)		6,275	75,300	

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Advance Fan: Furniture: Present Goods Items (*):	48000 1,000 15,000 1,57,500		221,500
Proposed Items (**):		50,000	50,000
Total Capital	221,500	50,000	271,500

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Desk top ( 01 )	25,000
Hot Gun	2,000
Power supply	1,500
Charger (50)	4,000
Mobile Accessories	50,000
Battery	20,000
Head Phone ,Catching	15,000
Mobile Cover ,Glass Screen	15,000
Decoration	25,000
Total	1,57,500

#### **Proposed Item**

Product Name	Amount
Mobile Set	30,000
Mobile accessories	20,000
Total	50,000

## Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BD	OT)	Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	1000	30,000	3,60,000	1,100	33,000	3,96,000
Less: Cost of Sale (B)	700	21,000	2,52,000	770	23100	2,77,200
Profit 30% (A-B)=(C)	300	9,000	1,08,000	330	9900	1,18,800
Income from Servicing , (D )	400	12000	180000	500	15000	180000
Gross Profit (C+D)=E	700	21,000	2,52,000	830	24,900	2,98,800
Less operating cost:						
Electricity bill		800	9600		1000	12000
Mobile Bill		400	4800		500	6000
Salary- self		8000	96000		8000	96000
Salary (Employee )		3000	36 000		3000	36000
Night Garud		100	1200		100	1200
Others		200	2400		200	2400
Depreciation Expenses		525	6300		525	6300
Total Operating Cost (F)		13025	156300		13325	1,59,900
Net Profit = G (E-F)		7,975	95,700		11,575	1,38,900
GT payback	30,000			30,000		
Retained Income:		65,700		1,08900		

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	-
1.2	Net Profit (Ownership Tr. Fee added back)	95,700	1,38,900
1.3	Depreciation (Non cash item)	6300	6300
1.4	Opening Balance of Cash Surplus		72,000
	Total Cash Inflow	1,52,000	2,17,200
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	-
2.2	Investment Pay Back (Including Ownership Tr. Fee)	-	-
2.3	Payment of GB loan	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	72,000	1,87,200

#### **SWOT Analysis**



# STRENGTH

- Skill and 04 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft
- Fire



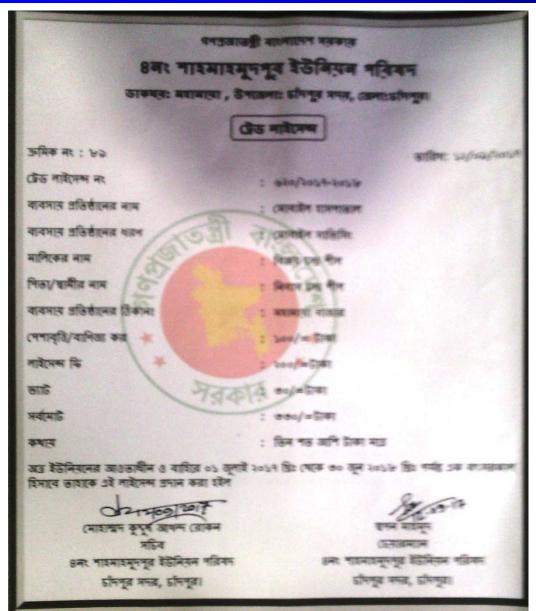


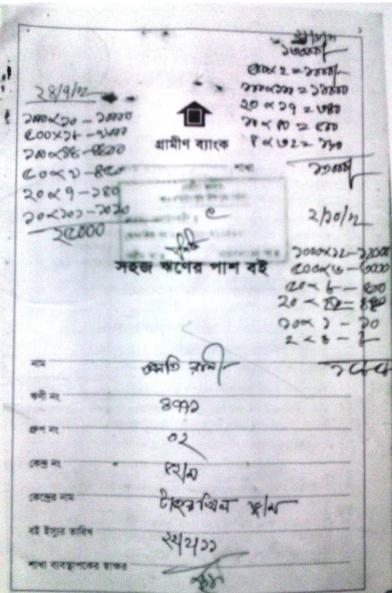




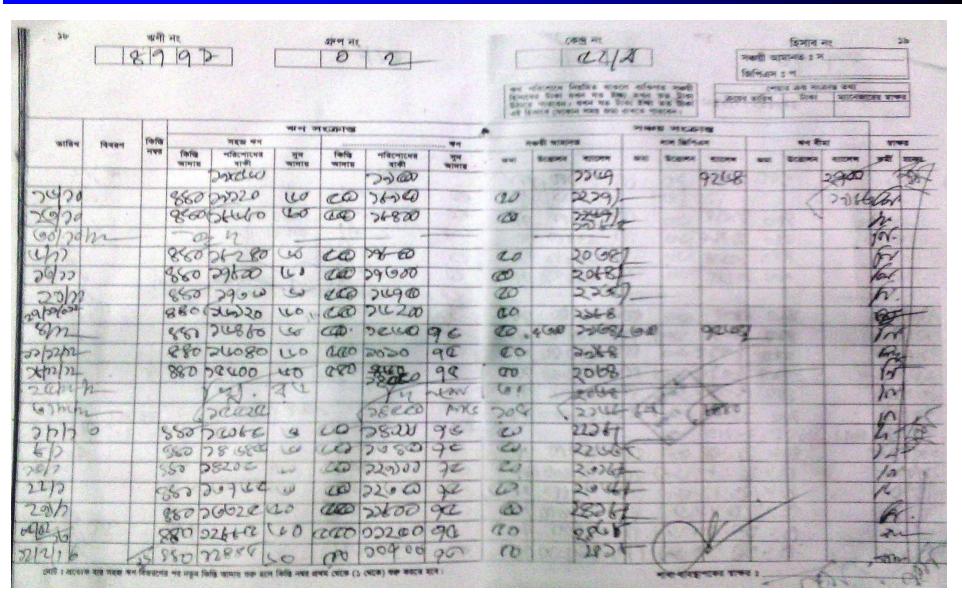




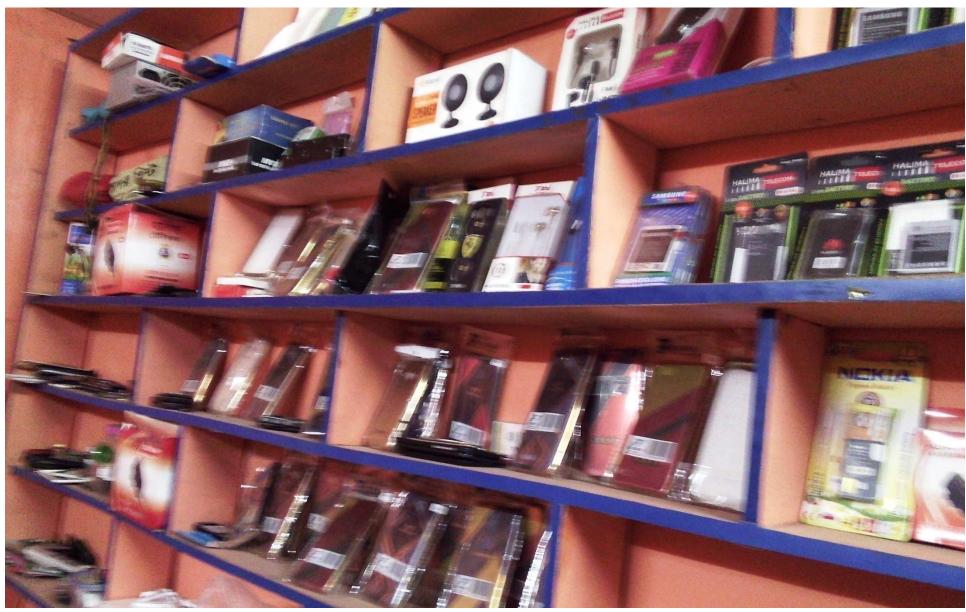








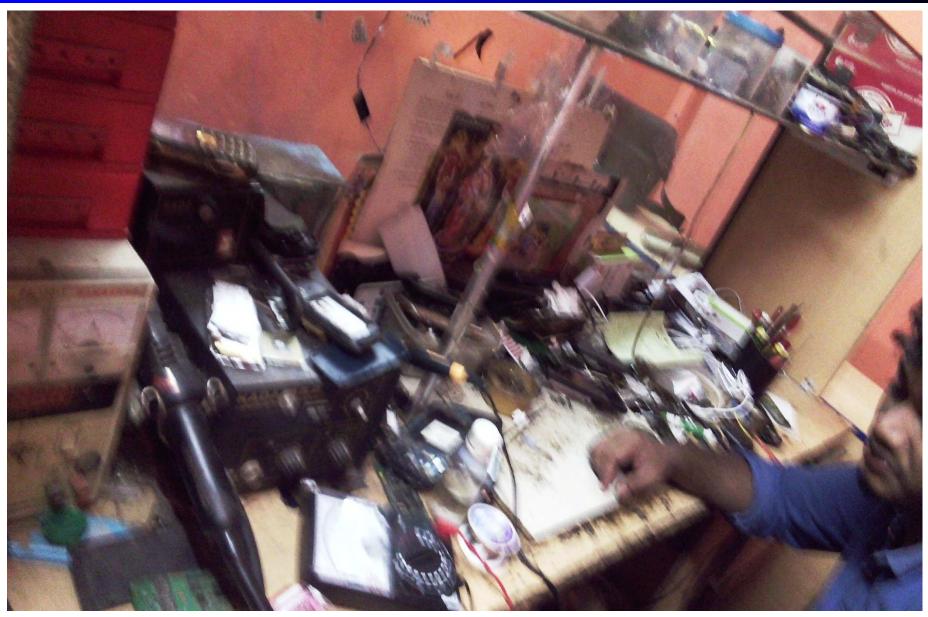








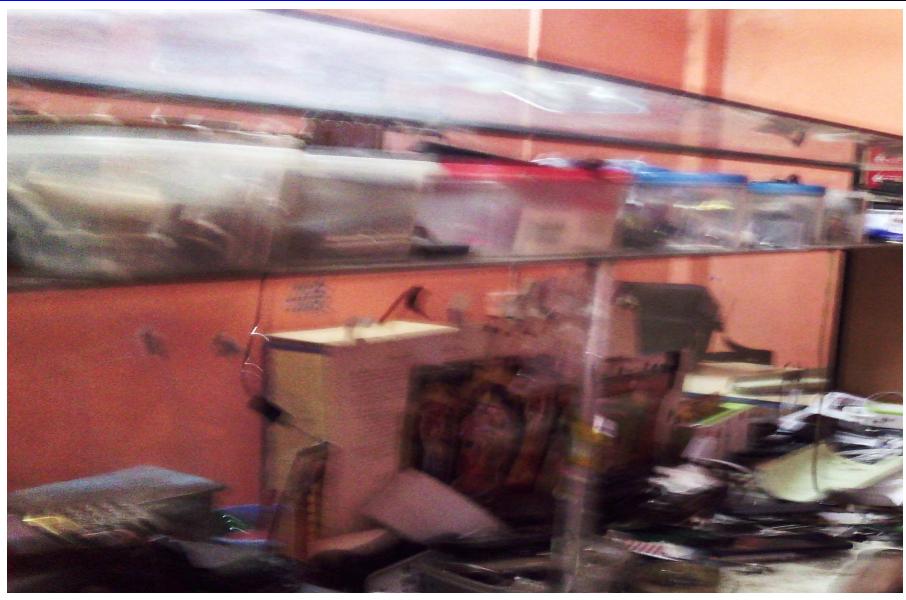














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