

Proposed NU Business Name: **K.S.STUDIO VIDEO**



Project identification and prepared by: Mr. Kabir
Raksam, Tahirpur Unit , Rajshahi

Project verified by: Md. Mijan Patoary



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	KANCHON KUMAR MOHONTO
Age	:	28-09-1992(25 Year)
Education, till to date	:	Degree running
Marital status	:	Un Married
Children	:	no
No. of siblings:	:	1 Brother
Address	:	Vill: taherpur, P.O: taherpur,P.S: bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	KAJOLI RANI MOHONTO
(iii) Father's name	:	SUKUMAR CHONDRO MOHONTO
(iv) GB member's info	:	Branch: Birkedar, Centre # 44(Female), Member ID: 4950 , Group No: 05 Member since: 12-07-2012 First loan: BDT -5000
Further Information:		Existing Loan: BDT 90,000 Outstanding loan : 62060
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Goru khamar
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01767009500
Father's Contact No.	:	01780566155
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KAJOLI RANI MOHONTO joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

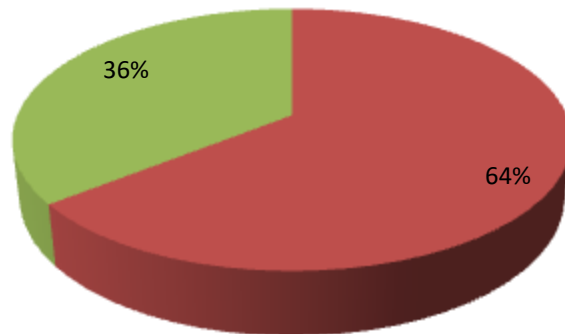
Business Name	:	K.S.STUDIO VIDEO
Location	:	taherpur, bagmara,Rajshahi
Total Investment in BDT	:	BDT 1,40,000
Financing	:	Self BDT 90,000-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	10ft x 10ft= 100ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Farm▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Servicing=300 and sales=2000	2,300	69,000	828000
Total Sales (A)	2,300	69,000	828000
Less. Variable Expense		0	
Sales of product	1,800	54,000	648000
Total variable Expense (B)	1,800	54,000	648000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180000
Less. Fixed Expense			
Rent		1500	18,000
Electricity Bill		500	6,000
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard		100	1,200
Transportation		200	2,400
Entertainment			0
Salary (staff)			0
Bank service Charge			0
Total fixed Cost (D)		7,500	90,000
Net Profit (E) [C-D]		7,500	90,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
mobile	10	2,000	20,000				20,000
mobile cover	100	70	7,000			20000	27,000
charger	80	70	5,000				5,000
spikar	8	300	2,500				2,500
computer	1	37000	37,000				37,000
printer	1	4500	4,500				4,500
camera	1	14000	14,000			30000	44,000
Total	201	57940	90000		0	50000	140000

Source of Finance



- Entrepreneur's Contribution 90,000
- Investor's Investment 50,000
- Total 140,000

Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
servicing=300,sales=2800	2800	84000	1008000	1058400	1111320
Total Sales (A)	2800	84000	1008000	1058400	1111320
Less. Variable Expense		0	0	0	0
sales of product	2300	69000	828000	869400	912870
Total variable Expense (B)	2300	69000	828000	869400	912870
Contribution Margin (CM) [C=(A-B)	500	15000	180000	189000	198450
Less. Fixed Expense					
Rent		1500	18000	18000	18000
Electricity Bill		500	6000	6500	7000
Mobile Bill		200	2400	2800	3000
Salary (self)		5000	60000	60000	60000
Transportation		200	2400	2600	2800
Entertainment			0		
Salary (staff)					
Security Gard		100			
Bank service Charge			100	100	100
Total Fixed Cost		7500	88900	90000	90900
Net Profit (E) [C-D)		7500	91100	99000	107550
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	91100	99000	107550
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		71100	150100
	Total Cash Inflow	141100	170100	257650
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	71100	150100	237650

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : taherpur,bagmara,Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest





শ্রীমতী শক্তি
সংগঠন

গ্রামীণ শক্তি সান

প্রস্তাবিত নবীন উদ্যোক্তা

প্রকল্পের নাম: কে.এস. স্ট্রিট ও ডি.সি.সি.

ইউনিটের নাম: ডিমহুবপুর, বঙ্গবন্ধু প্রকল্প

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: কাম্বুজ কুমার মহন্ত

বয়স: ২৫ বছর

জন্ম তারিখ: ২৪-০৯-৯৯

শিক্ষাগত যোগ্যতা: বি.সি.সি.



