

Proposed NU Business Name: **MAMUN POLTRI FARM**



Project identification and prepared by: Mr. Kabir
RaksamTahirpur Unit , Rajshahi

Project verified by: MD. MIJAN PATOARY



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nabin Udyokta

Name	:	MD. MAMUN MONDOL
Age	:	05-06-1989(28Years)
Education, till to date	:	Class viii
Marital status	:	Married
Children	:	NO
No. of siblings:	:	1 Brother & sister
Address	:	Vill: Ramrama,P.O: Ramrama,P.S: bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ADORI BIBI
(iii) Father's name	:	MD. ABUL KASHEM
(iv) GB member's info	:	Branch: Shreepur, Centre # 19(Female), Member ID: 6882/5 Group No: 11 Member since: 2006 First loan: BDT -5000
Further Information:		Existing Loan: BDT 30,000, Outstanding loan: 24600
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Paner boroj
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01744983719
Father's Contact No.	:	01750861050
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ADORI BIBI joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

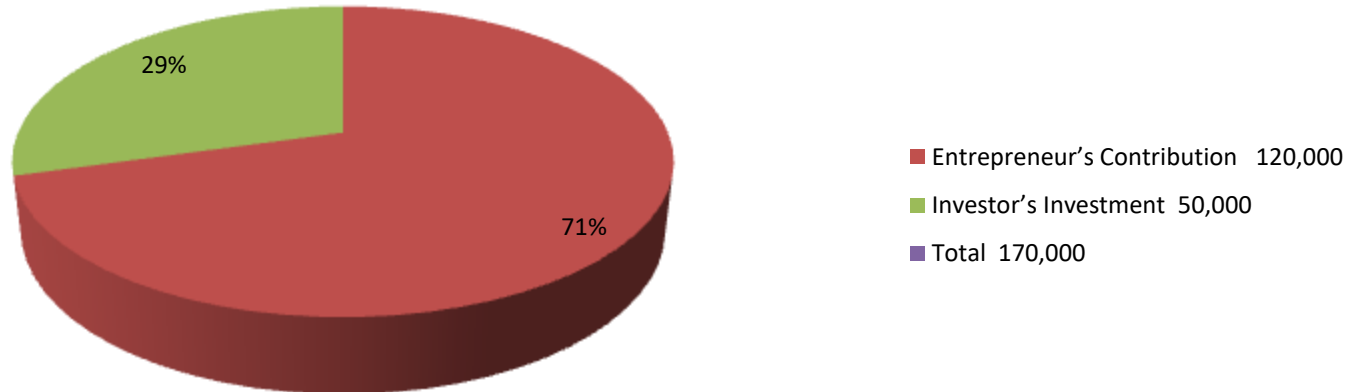
Business Name	:	MAMUN POLTRI FARM
Location	:	Ramrama, bagmara,Rajshahi
Total Investment in BDT	:	BDT 170,000
Financing	:	Self BDT 120,000-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	32 ft x 10 ft = 320 ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Farm ▪The business is operating by entrepreneur. Existing no employees. ▪Average gain ▪The farm is owned. ▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
sales	3,000	90,000	1080000
Total Sales (A)	3,000	90,000	1080000
Less. Variable Expense		0	
sales of product	2,250	67,500	810000
Total variable Expense (B)	2,250	67,500	810000
Contribution Margin (CM) [C=(A-B)]	750	22,500	270000
Less. Fixed Expense			
Rent			0
Electricity Bill		500	6,000
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			0
Transportation		300	3,600
Entertainment			0
food		8000	96,000
Bank service Charge			0
Total fixed Cost (D)		14,000	168,000
Net Profit (E) [C-D]		8,500	102,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
leair murgi	600	200	120,000				120,000
murgi kroy			30,000				30,000
food kroy			20,000				20,000
Total	600	200	170000		0	0	170000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	3500	105000	1260000	1323000	1389150
Total Sales (A)	3500	105000	1260000	1323000	1389150
Less. Variable Expense		0	0	0	0
sales of product	2625	78750	945000	992250	1041863
Total variable Expense (B)	2625	78750	945000	992250	1041863
Contribution Margin (CM) [C=(A-B)]	875	26250	315000	330750	347288
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6000	6500	6500
Mobile Bill		200	2400	2600	2800
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3800	4000
food		8000	96000	9800	10000
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		14000	168100	82800	83400
Net Profit (E) [C-D]		12250	146900	247950	263888
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	146900	247950	263888
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		126900	354850
	Total Cash Inflow	196,900	374850	618738
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	126,900	354850	598738

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm:
ramrama,taherpur,bagmara,Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest



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