#### Proposed NU Business Name: ABDULLA DAIRY FARM



Project identification and prepared by: Md. Rafiqul Islam Dhunat Unit, Bogra.

Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOST. SABINA AKTER		
Age	:	12-07-1987(30Y <i>ears</i> )		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	01 son, 01 daughter		
No. of siblings:	:	02 Brothers		
Address	:	Vill: Charpara, P.O: Dhunat, P.S: Dhunat ,Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST. JHORNA KHATUN  MD. LAL MIA PRAMANIK  Branch: Alangi Dhunat, Centre # 33(Female),  Member ID: 2514, Group No: 04  Member since: 10-02-2005(13Years)  First loan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment	   :	Outstanding loan: 16107  Mother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	She has no training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-051961
Family's Contact No.	:	01714-951140
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Borga

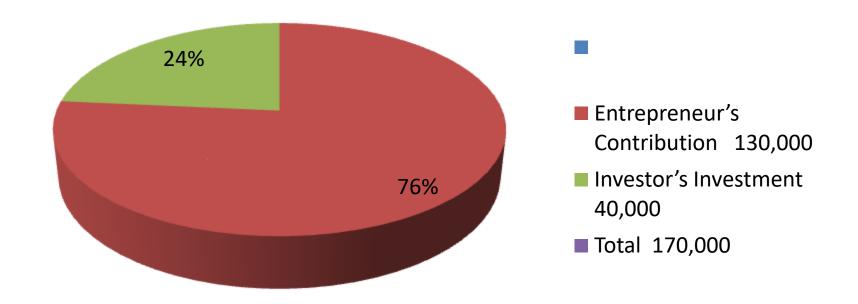
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. JHORNA KHATUN joined Grameen Bank since 13 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ABDULLA DAIRY FARM		
Location	:	Vill: Charpara, P.O: Dhunat, P.S: Dhunat ,Dist: Bogra		
Total Investment in BDT	:	BDT 170,000/-		
Financing	:	Self BDT 130,000/- (from existing business) 76%		
		Required Investment BDT 40,000/- (as equity) 24%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	10 ft x 12 ft= 120 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is operating by entrepreneur.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The farm is own</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk	300	9,000	108,000		
Total Sales (A)	300	9,000	108,000		
Less. Variable Expense					
Milk	60	1,800	21,600		
Total variable Expense (B)	60	1,800	21,600		
Contribution Margin (CM) [C=(A-B)	240	7,200	86,400		
Less. Fixed Expense					
Electricity Bill		200	2,400		
Transportation		100	1,200		
Salary (self)		4,000	48,000		
Mobile Bill		200	2,400		
Total fixed Cost (D)		4,500	53,996		
Net Profit (E) [C-D)		2,700	32,404		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Cow	40,000	0	40,000			
Calf	60,000	0	60,000			
Haifer	30,000	40,000	70,000			
Total	130,000	40,000	170,000			



### **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense	6600				
Milk	100	3,000	36,000	37,800	39,690
Total variable Expense (B)	100	3,000	36,000	37,800	39,690
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Electricity Bill		200	2,400	2,400	2,400
Transportation		100	1,200	1,200	1,200
Salary (self)		4,000	48,000	48,000	48,000
Total fixed Cost (D)		4,500	54,000	54,000	54,000
Net Profit (E) [C-D)		7,500	90,000	97,200	104,760
Investment Payback			16,000	16,000	16,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	130,000		
1.2	Net Profit	90,000	97,200	104,760
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		164,000	245,200
	Total Cash Inflow	220,000	261,200	349,960
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:01, Others: 0

Experience & Skill : 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Charpara, Kantanagar, Dhunat, Bogra

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







## **FAMILY PICTURE**

