A Nobin Udyokta Project

Masum Vander





Project by : Masud Chokdar Identified by : Shaiful Islam Verified By: Md.Moksed Ali Madaripur Unit, Madaripur Anchal-6

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Masud Chokder |
|---|---|---|
| Age | : | 04 /07/199621 (23 Years 4 Months) |
| Marital status | : | Unmarried, |
| Children | : | |
| No. of siblings: | : | 2 Brothers and 2 Sisters |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father Salma Begum Md.Abul Chokder Member since: 2005 Branch:Mostofapur Centre no.02/m, Group: 01 Loanee No. 1011 First loan: Tk. 10,000 Total Amount Received: Tk. 4,00,000/- Existing loan: 00 Outstanding:00 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | : | N/A N/A N/A N/A N/A |
| Education, till to date | : | H.S.C |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



| Present Occupation | : | Business |
|---|---|------------------------------------|
| Trade License Number | : | 120 |
| Business Experiences | : | 6 years. |
| Other Own/Family Sources of Income | : | N/A |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact Info | | 01960-695738 |
| NU Project Source/Reference | : | Madaripur Unit Office.Madaripur |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2005. At first her mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her son's business. She gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



| Business Name | : | Mayer Doa Banijjaloy |
|--|---|---|
| Address/ Location | : | Mostofapur Bazar |
| Total Investment in BDT | : | 3,10,000/= |
| Financing | | Self BDT : 2,30,000/= (from existing business) 74% Required Investment BDT : 80,000/= (as equity) 26% |
| Present salary/drawings from business (estimates) | | BDT 7,000 |
| Proposed Salary | | BDT 7,000 |
| Proposed Business % of present gross profit margin Estimated % of proposed gross | | 25% 25% |
| profit margin Agreed grace period | : | 8 Installments |

EXISTING BUSINESS OPERATIONS Info.



| Doublandone | Existing Business (BDT) | | | | |
|--|-------------------------|---------|-----------|--|--|
| Particulars Particulars | Daily | Monthly | Yearly | | |
| Sales (A) | 3,000 | 90,000 | 10,80,000 | | |
| Less: Cost of sales (B) | 2,250 | 67,500 | 8,10,000 | | |
| Gross Profit C=(A-B) | 750 | 22,500 | 2,70,000 | | |
| Less: Operating Costs | | | | | |
| Electricity bill | | 700 | 8,400 | | |
| Generator bill | | 200 | 2,400 | | |
| Night Guard bill | | 200 | 2,400 | | |
| Shop Rent | | 2,000 | 24,000 | | |
| Mobile bill | | 300 | 3,600 | | |
| Present salary/Drawings- self | | 7,000 | 84,000 | | |
| Conveyance or Transport] | | 200 | 2,400 | | |
| Others (fees, Entertainment, TL renew) | | 200 | 2,400 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses (%) | | | | | |
| Total Operating Cost (D) | | 10,800 | 1,29,600 | | |
| Net Profit (C-D): | 750 | 11,700 | 1,40,400 | | |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|---|----------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present items: Present Goods Items (*): | 2,30,000 | | 2,30,000 |
| Proposed Items (**) : | | 80,000 | 80,000 |
| Total Capital | 230,000 | 80,000 | 3,10,000 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

| Present Stock items | | | | | |
|---------------------|--------|----------------|--|--|--|
| Product name | Amount | | | | |
| | | | | | |
| আলু | | ४०,००० | | | |
| পিয়াজ | | ೨ 0,000 | | | |
| ওসুন | | २०,००० | | | |
| মরিচ গুড়া | | \$0,000 | | | |
| ঘলুদ গুড়া | | २०,००० | | | |
| আদা | | ೨ 0,000 | | | |
| মরিচ | | 80,000 | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total Present Stock | | ২,৩০,০০০ | | | |

Proposed Item

| Proposed items | | | | | |
|----------------------|------|---------|--|--|--|
| Product Name | Unit | Amount | | | |
| আলু | | २०,००० | | | |
| পিয়াজ | | २०,००० | | | |
| রসুন | | \$0,000 | | | |
| আদা | | ২০,০০০ | | | |
| মরিচ | | \$0,000 | | | |
| Total Proposed Stock | | 80,000 | | | |

Financial Projection of NU BUSINESS PLAN



| Particulars | | Year 1 (BD | T) | Year 2 (BDT) | | |
|--|----------|------------|-----------|--------------|----------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales (A) | 3,500 | 1,05,000 | 12,60,000 | 4,000 | 1,20,000 | 14,40,000 |
| Less: Cost of Sale (B) | 2,625 | 78,750 | 9,45,000 | 3,000 | 90,000 | 10,80,000 |
| Gross Profit (A-B)=(C) | 875 | 26,250 | 3,15,000 | 1,000 | 30,000 | 3,60,000 |
| Less: Operating Costs | | | | | | |
| Electricity bill | | 700 | 8,400 | | 750 | 9,000 |
| Generator bill | | 200 | 2,400 | | 200 | 2,240 |
| Night Guard bill | | 200 | 2,400 | | 200 | 2,400 |
| Shop Rent | | 2,000 | 24,000 | | 2,000 | 24,000 |
| Mobile bill | | 300 | 3,600 | | 300 | 3,600 |
| Present salary/Drawings- self | | 7,000 | 84,000 | | 7,000 | 84,000 |
| Conveyance or Transport | | 200 | 2,400 | | 200 | 2,400 |
| Others (fees, Entertainment, TL renew) | | 200 | 2,400 | | 200 | 2,400 |
| Non Cash Item: | | | | | | |
| Depreciation Expenses (%) | | | | | | |
| Total Operating Cost (D) | | 10,500 | 1,26,000 | | 10,850 | 1,30,200 |
| Net Profit (C-D) = (E) | 875 | 15,750 | 1,89,000 | 1,000 | 19,150 | 2,29,800 |
| GT payback | 48,000 | | 48,000 | | | |
| Retained Income: | 1,41,000 | | | 1,81,800 | | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|
| 1.0 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 80,000 | 0 |
| 1.2 | Net Profit | 1,89,000 | 2,29,800 |
| 1.3 | Depreciation (Non cash item) | | |
| 1.4 | Opening Balance of Cash Surplus | | 1,41,000 |
| | Total Cash Inflow | 2,69,000 | 3,70,800 |
| 2.0 | Cash Outflow | | |
| 2.1 | Purchase of Product | 80,000 | 0 |
| 2.2 | Investment Pay Back | 48,000 | 48,000 |
| 2.3 | Payment of GB loan | | |
| | Total Cash Outflow | 1,28,000 | 48,000 |
| 3.0 | Net Cash Surplus | 1,41,000 | 3,22,800 |

SWOT Analysis



STRENGTH

- Skill and 6 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

${f T}_{\sf HREATS}$

- New competitor may be present
- Political Unrest
- Theft



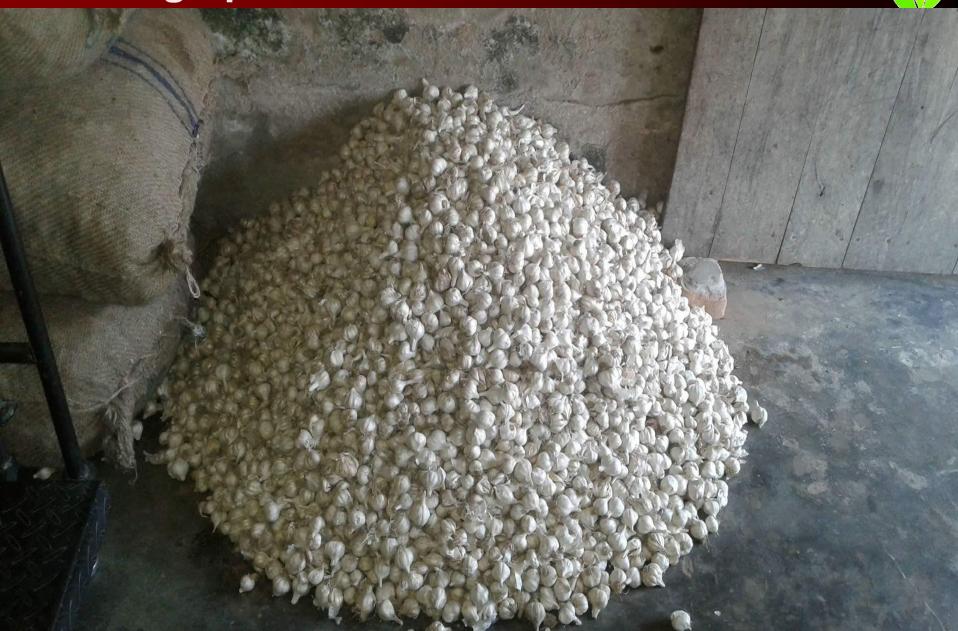






























লাভীয় পৰিচিত্তি বিবরণ



াচা : সাসুদ চোকদার Name : MASUD CHOKD

Name : MASUD CHOKDAR

পিতা : সাঃ আৰুল ভাৰদাৰ

মাজা : সালমা বেজন

Blood Group

Date of Birth : 04-07-1996

NID No. : 19965415429000047

বর্তমান ঠিকালা : "জাগোল - ৭৯০১, মাদালিপর

नपन, शही, गापानीभून







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দোকান ভাড়ার চুক্তিপত্র

প্রথম পক্ষ ঃ মো ঃ,আলামিন , পিতা ঃ মো ঃ মোস্তাফা থাম- বড় মেহের , ডাকঘরঃ মোস্তফা পুর, থানা ও জেলা ঃ মাদারীপুর।

দ্বিতীয় পশ্চ ঃ মাসুদ চোকদার , পিতা ঃ মো: আবুল চোকদার, গ্রাম-উত্তর ঝিকর হাটি , ডাকঘরঃ ঘটমাঝি, থানা: মাদারী পুর , জেলা ঃ মাদারীপুর ।

আমি ১ম পক্ষ আমার স্বতুদখলীয় সম্পত্তির/ জমির উপর নির্মিত টিন সেট দোকান ঘর ভাড়া দেওয়ার ঘোষনা দিলে আপনি ২য় পক্ষ নিম্মলিখিত ভাড়ার শর্তে উক্ত দোকান ঘর ভাড়া নিতে রাজি ২ইলে অত্র চুক্তি পত্রটি সম্পাদন করা হয়।

শর্তসমূহঃ প্রথম পক্ষকে দ্বিতীয় পক্ষ মাসে ২,০০০/-(দুই হাজার) টাকা হারে ভাড়া পরিশোধ করিবে। দ্বিতীয় পক্ষ বিদ্যুৎ বিল পরিশোধ করিবে এবং ব্যবসা সংক্রান্ত ট্যাক্স/থাজনা দ্বিতীয় পক্ষ নিয়মিত পরিশোধ করিতে বাধঃ থাকিবে। অপ্রিম জামানত বাবদ মোট ১,০০,০০০/-(এক লক্ষ) টাকা, ২য় পক্ষ ১ম পক্ষকে প্রদান করিতে হবে। অধ্য চুক্তিনামাটি অদ্য ১০-০৫-২০১৭ইং হইতে আগামী ০৩(তিন) বছর বলবৎ থাকিবে। চুক্তি অনুযায়ী দোকান পরিচালনা করিলে ভবিষ্যুৎতে আবার নতুন চুক্তি করে দোকান ভাড়া গ্রহন করিতে পারিবে।

অত্র চুক্তিনামা পড়িয়া, অন্যের ঘারা পড়াইয়া উভয় পক্ষ স্বজ্ঞানে, সুস্থ্য মস্তিক্ষে নিম্নে সাক্ষর করিলামঃ

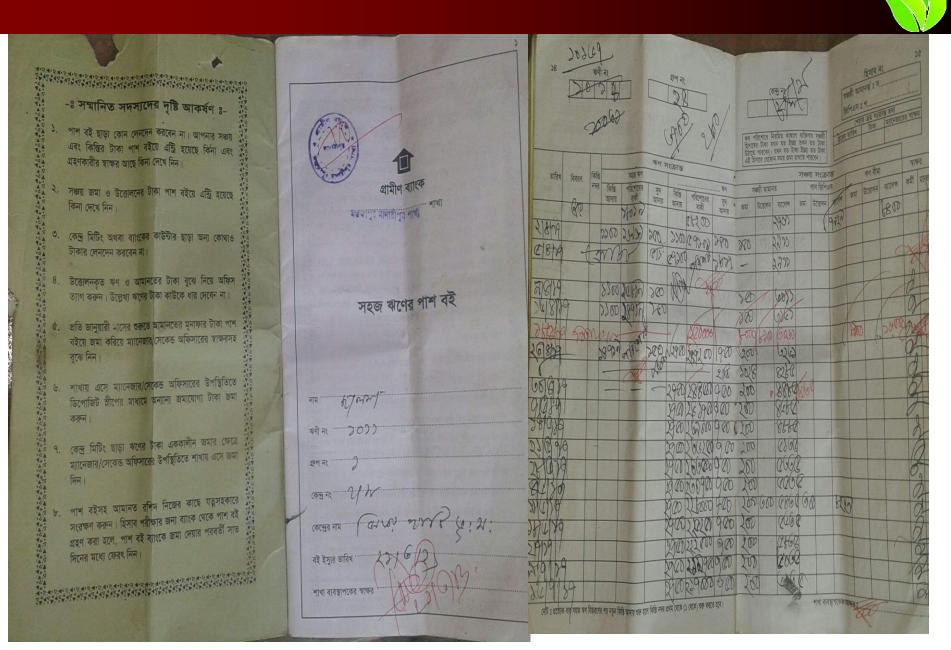
व्यक्तिस्य व

৯ পিছু ৮ দিতীয় পক্ষের স্বাক্ষর ঃ

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Presented at
....th Internal Design Lab
on Nov...., 2017 at GT

