A Nobin Udyokta Project

Boyz-Option Fashion House



Project by: Saddam Hossain

Identified and Verified by : Md. Gias Uddin

Matlab Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Saddam Hossain
Age	:	01/08/1990 (27Years)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	02 Brothers and 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : :	N/A N/A N/A N/A
Education, till to date	:	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Readymade Cloth Business
Trade License Number	:	227
Business Experiences	:	5 years.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01739146022
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 05 July 2012 to till now. At first his mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Boyz Option Fashion House
Address/ Location	:	Sojatpur Bazar, Matlab Uttar, Chandpur
Total Investment in BDT	:	365,000/-
Financing	:	Self BDT : 285,000 (from existing business) - 78% Required Investment BDT :80,000 (as equity) - 22%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 12,000
Proposed Business 25% of present gross profit margin	:	25%
Estimated 25% of proposed gross profit margin	:	25%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	4000	120000	1440000		
Less: Cost of sale	3000	90000	1080000		
Profit 25% (A)= C	1000	30000	360000		
Less: Operating Costs					
House rent		2000	24000		
Electricity		500	6000		
Dish bill		0	0		
Night Guard Bill		200	2400		
Mobile Bill		500	6000		
Salary from Business (Self)		10000	120000		
Salary from Business (Staff)		0	0		
Transport		0	0		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		334	4008		
Total Operating Cost (D)		13834	166008		
Net Profit (C-D):		16166	193992		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
Present items:			285,000
Decoration:	40,000		
Advance:	100,000		
Present Goods Items (*):	1,45,000		
Proposed Items (**):		80,000	80,000
Total Capital	285,000	80,000	3,65,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Product Name	Amount
Gabardine pant	30000
Gens pant	35000
Shirt-	20000
Chinese Pant	15000
Shoe & Leather	20000
T-shirt	15000
Other	10000
Total:	1,45,000

Proposed Item

Product Name	Amount
Gabardine	20,000
Gens pant	20,000
Shirt-	10,000
Chinese Pant	10,000
T-shirt	10,000
Shoe & leather	10,000
Total:	80,000

Financial Projection of NU BUSINESS PLAN



Doutionland	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	4500	135000	1620000	5000	150000	1800000
Less: Cost of Sale	3375	101250	1215000	3750	112500	1350000
Profit 25% (A)= C	1125	33750	405000	1250	37500	450000
Less operating cost:						
shop rent		2000	24000		2000	24000
Electricity bill		550	6600		600	7200
Dish bill		0	0		0	0
Night Guard Bill		250	3000		300	3600
Mobile Bill		550	6600		600	7200
Salary from Business		10500	126000		11000	132000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		350	4200		400	4800
Depreciation Expenses		334	4008		334	4008
Total Operating Cost (D)		14534	174408		15234	182808
Net Profit =(C-D)		19216	230592		22266	267192
GT payback	48000			48000		
Retained Income:		182592			219192	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	80,000	
Net Profit (Ownership Tr. Fee added back)	230592	267192
Depreciation (Non cash item)	4000	4000
Opening Balance of Cash Surplus	0	186,592
Total Cash Inflow	314,592	457784
Cash Outflow		
Purchase of Product	80,000	
Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
Payment of GB loan	0	0
Total Cash Outflow	128,000	48,000
Net Cash Surplus	186,592	409,784

SWOT Analysis



STRENGTH

- Skill and 5 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

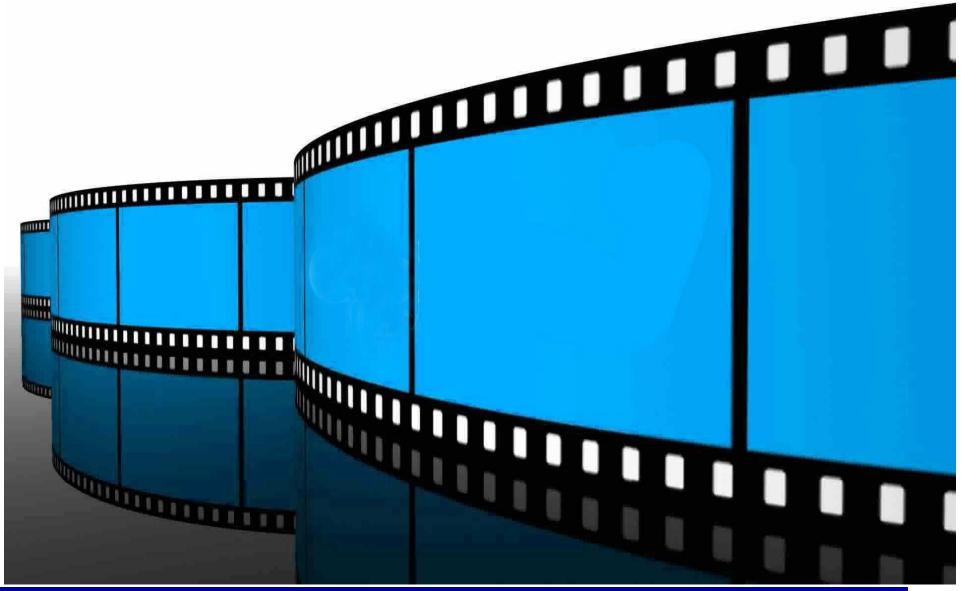
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

















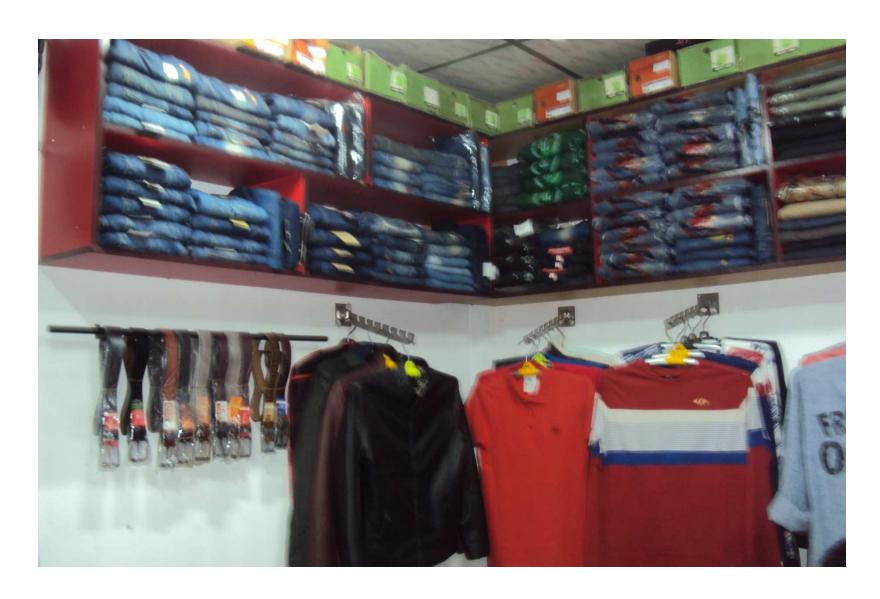




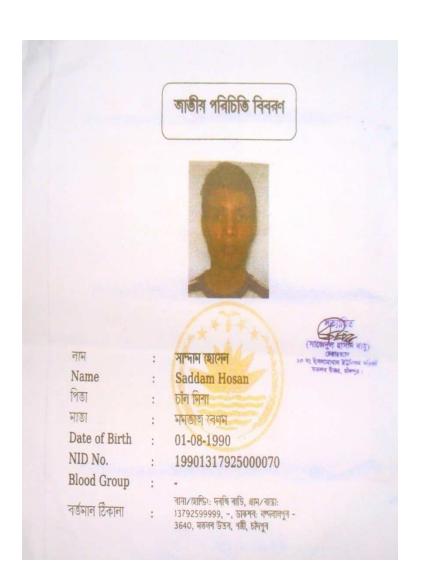






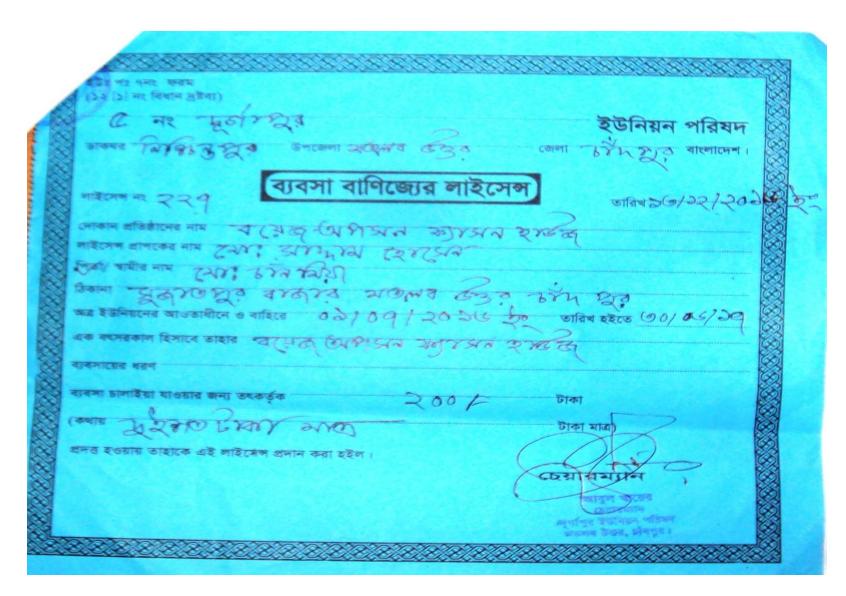




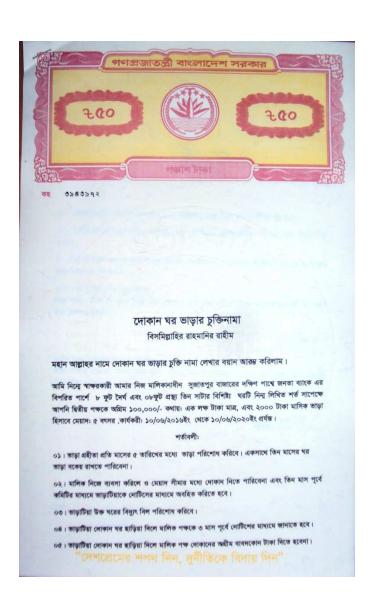


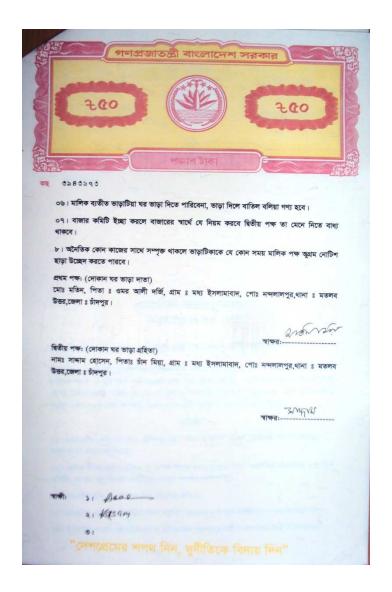


















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