

Proposed NU Business Name: **BROTHERS TELECOM**



Project identification and prepared by: MD.SHAIDUL AMIN
Parshuram,Feni.

Project verified by: Shusanto Kumar biswas.



Brief Bio of The Proposed Nobin Udyokta

Name	:	AMRAN HOSSAIN SHUFOL
Age	:	01-04-1991(27 Years)
Education, till to date	:	Class-SSC
Marital status	:	No
Children	:	No
No. of siblings:	:	03 Sisters,02 Brothers.
Address	:	Vill:Chitholia, P.O:Solia, P.S: Porshuram, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SHAMALA AKTER
(iii) Father's name	:	ABDUS SATTER
(iv) GB member's info	:	Branch: Porshuram, Centre # 01(Female), Member ID:2830 Group No: 06 Member since: 03-04-2010-2018(08 Years) First loan: BDT 10,000/-
Further Information:		Existing loan: BDT 26,000/- Outstanding loan: 7000/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. 00(Years)
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01811901990
Mother's Contact No.	:	01829241161
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHEMALA AKTER joined Grameen Bank since 08 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

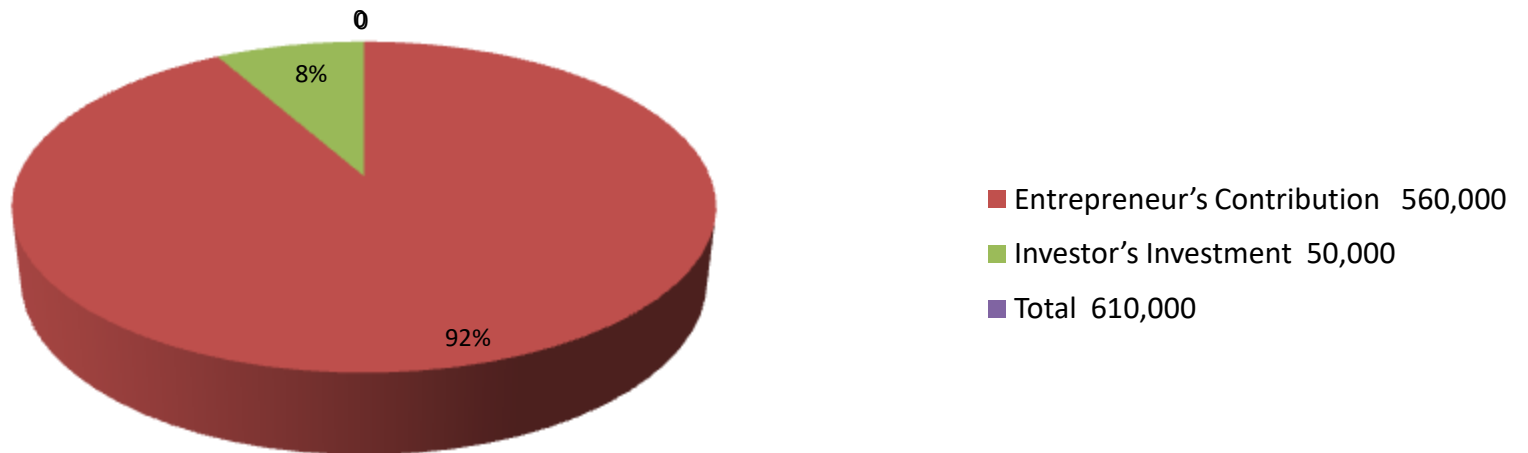
Proposed Nobin Udyokta Business Info

Business Name	:	BROTHERS TELECOM
Location	:	Hasanpur,Anondopur,Fulgazi,Feni.
Total Investment in BDT	:	BDT 610000/-
Financing	:	Self BDT 560000(from existing business) 92% Required Investment BDT 50,000(as equity) 08%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10ft x 10 ft. =100square ft
Security of the shop	:	120000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods lik;mobile,charger,batery,others..▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing 0 employee.▪He is doing his business in renting place.▪Collects goods from Feni.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
mobile,charger,betary,load,cover,others.	4000	120000	1440000
	0	0	0
Total Sales(A)	4000	120000	1440000
Less Variable Expense (B)			0
mobile,charger,betary,load,cover,others.	3400	102000	1224000
Total Variable Expense	3400	102000	1224000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		2000	24000
Electric Bill		700	8400
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		150	1800
Generator		200	2400
Mobile Bill		500	6000
Total Fixed Cost (D)		8950	107400
Net Profit (E)= [C-D]		9050	108600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
mobile phone	0	0	150,000			50,000	200,000
betary	0	0	60,000			0	60,000
charger	0	0	30,000			0	30,000
cover	0	0	20,000			0	20,000
load	0	0	100,000			0	100,000
others	0	0	20,000			0	20,000
security	0	0	180,000			0	180,000
						0	0
						0	0
						0	0
Total	0	0	560,000	0	0	50,000	610,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
mobile,charger,betary,load,cover,others.	5000	150000	1800000	1890000	1984500
0	0	0	0	0	0
Total Sales(A)	5000	150000	1800000	1890000	1984500
Less Variable Expense (B)					
silver disk,jug,paint,iron,electronic etc.	4250	127500	1530000	1606500	1686825
Total Variable Expense	4250	127500	1530000	1606500	1686825
Contributon Margin (CM) [C=(A-B)]	750	22500	270000	283500	297675
Less Fixed Expense					
Rent		2000	24000	24000	24000
Electric Bill		700	8400	8700	9000
Transportaion		200	2400	2520	2646
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Gard		150	1800	1800	1800
Generator		200	2400	2400	2400
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		8950	105000	105520	106046
Net Profit (E)= [C-D]		13550	162600	170730	179267
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	162,600	170730	179266.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		142600	293330
	Total Cash Inflow	212,600	313,330	472,597
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	142,600	293,330	452,597

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0
Others:0Experience & Skill : 05Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop:Main road,South bazar,
Porshuram,Feni.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



ব্রাদার্স টেলিক

এখানে
বাবি ইন্টেল
বিক্রয়







ব্রাদার্স টেলিকম

এখানে
ব্রি ইন্টি
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মোবাইল সার্ভিসিং করা হয়

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FAMILY PICTURE

