

Proposed NU Business Name: **SOJIB POULTRY FIRM**



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Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOJIB ALI PK
Age	:	18-12-1995(29 Years)
Education, till to date	:	Five
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Sister & 02 Brother
Address	:	Vill: Shikor P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MEHERUN BEGUM
(iii) Father's name	:	MD.NUR ALAM PK
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 65(Female), Member ID: 5342/1, Group No: 08 Member since: 18-08-2000-18 (10Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT: 32,000, Outstanding loan: BDT: 20,736/-
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-226825
Mother's Contact No.	:	01754-732576
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MEHERUN BEGUM joined Grameen Bank since 18 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOJIB POULTRY FIRM
Location	:	Shikor, Narhotto, Kahalu
Total Investment in BDT	:	BDT 140,000/-
Financing	:	Self BDT 90,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 30 ft= 1200 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

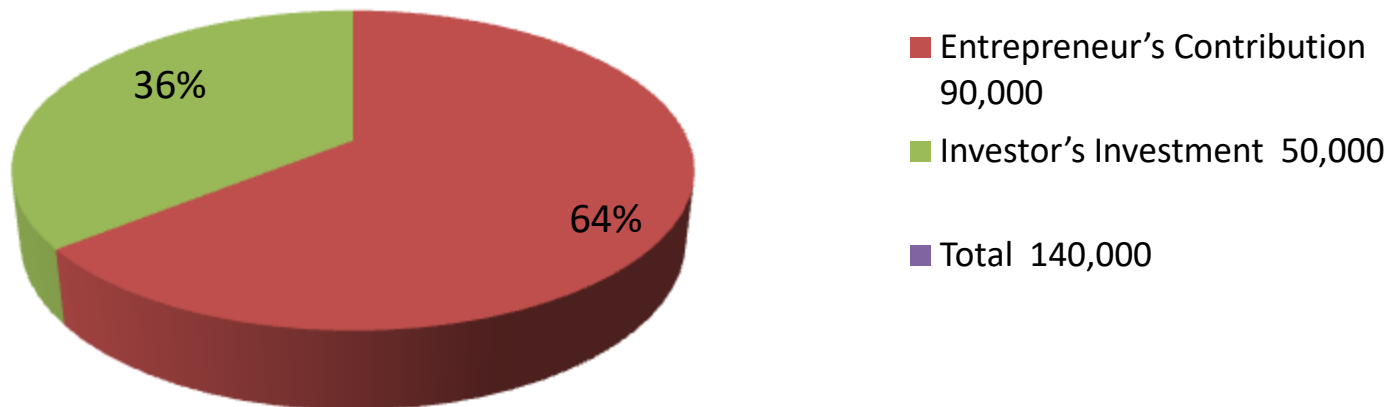
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	90,000	1,080,000
Total Sales (A)	90,000	1,080,000
Less Variable Expense		0
Poultry Hen.	76,500	918,000
Total variable Expense (B)	76,500	918,000
Contribution Margin (CM) [C=(A-B)]	13,500	162,000
Less Variable Expense		
Electricity bill	1,000	12,000
Transportation	500	6,000
Salary (self)	5,000	60,000
Entertainment	500	6,000
Mobile bill	300	3,600
Total fixed cost (D)	7,300	87,600
Net Profit (E)= [C-D]	6,200	74,400

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Hen	2000	25	50000	0	0	0	50000
Feed	15	2000	30000	20	2000	40000	70000
Medicine	1	10,000	10000	1	10000	10000	20000
Total	2016		90,000	21	0	50,000	140000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense	0	0	0	0
Poultry Hen.	102,000	1,224,000	1,285,200	1,349,460
Total variable Expense (B)	102,000	1,224,000	1,285,200	1,349,460
Contribution Margin (CM) [C=(A-B)]	18,000	216,000	226,800	238,140
Less. Fixed Expense				
Transportation	800	9,600	10,080	10,584
Electricity bill	1,000	12,000	12,600	13,230
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Entertainment	600	7,200	7,560	7,938
Mobile Bill	400	4,800	5,040	5,292
Total Fixed Cost	10800	129,600	136,080	142,884
Net Profit (E) [C-D]	7,200	86,400	90,720	95,256
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	86,400	90,720	95,256
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		66,400	137,120
	Total Cash Inflow	136,400	157,120	232,376
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	66,400	137120	212376

SWOT ANALYSIS

STRENGTH

Employment: Self: 01, Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Shikor, Narhotto, Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

