

Proposed NU Business Name: **JONONI POULTRY FARM**



Project identification and prepared by: Md. Delower hossain,
KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	KAFIL UDDIN
Age	:	05/02/1984 (34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	2 Daughter
No. of siblings:	:	3 Sisters
Address	:	Vill: Dori merun, P.O: Rounat-1730, P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JOHORA BEGUM
(iii) Father's name	:	LATE ABDUR RASHID
(iv) GB member's info	:	Branch: Ranigong, Centre # 22 (Female), Member ID: 2371, Group No: 07 Member since: 15/08/1998 to 2006 (20Years) First Loan: BDT 2,000/- , Last Loan: BDT 10,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Yes (Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-401318
Family's Contact No.	:	01621-192777
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOHORA BEGUM joined Grameen Bank since 20 years ago. At first She took BDT 2,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	JONONI POULTRY FARM
Location	:	Dorimerun, Kapashia
Total Investment in BDT	:	BDT 2,90,000/-
Financing	:	Self BDT 2,10,000/- (from existing business) 72% Required Investment BDT 80,000/- (as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of Farm	:	50 ft x 20 ft= 1,000 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like: Broylar Chickens, Poultry Feed, Food Pot, Water Pot etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪He is doing his business in own place.▪Collects goods from Mawna, Gazipur.▪Agreed grace period is 3 months.

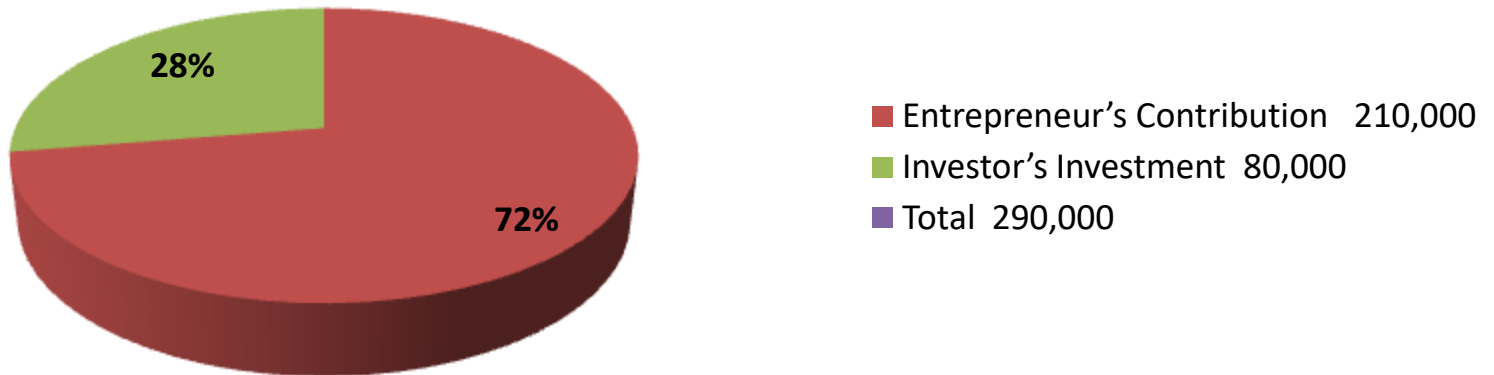
Existing Business

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Boyler Murgji & Chicken		120000	1440000
		0	0
Total Sales(A)		220000	2640000
Less Variable Expense (B)		0	0
Poultry Feed ,Medicine		90000	1080000
Total Variable Expense		90000	1080000
Contributon Margin (CM) [C=(A-B)]		30000	360000
Less Fixed Expense			
Rent		0	0
Electric Bill		600	7200
Transportaion		700	8400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		150	1800
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		6750	81000
Net Profit (E)= [C-D]		23250	279000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Boyler Murgi	1000	180	180,000	1000	50	50,000	230,000
Water pot	55	55	3,025	55	55	3,025	6,050
Food pot	55	52	2,860	55	52	2,860	5,720
Poltry Feed	9	2160	19,440	10	2160	21,600	41,040
Others			4,675			2,515	7,190
TOTAL			210,000			80,000	290,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Boyler Murgi & Chicken		180000	2160000	2268000	2381400
		0	0	0	0
Total Sales(A)		180000	2160000	2268000	2381400
Less Variable Expense (B)					
Poultry Feed ,Medicine		135000	1620000	1701000	1786050
Total Variable Expense		135000	1620000	1701000	1786050
Contributon Margin (CM) [C=(A-B)]		45000	540000	567000	595350
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		600	7200	3700	4000
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		150	1800	1800	1800
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		350	4200	4300	4400
Total Fixed Cost (D)		7100	85200	82400	83430
Net Profit (E)= [C-D]		37900	454800	477540	501417
Investment Pay Back			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	454,800	477540	501417
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		422800	868340
	Total Cash Inflow	534,800	900,340	1,369,757
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	422,800	868,340	1,337,757

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures

স্বাস্থ্য শক্তি
সংরক্ষণ

গ্রামাণ শক্তি

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প্রস্তাবিত নবীন

নাম: - হেননা হোসেন

নাম: বঙ্গবন্ধু হোসেন

সংক্ষিপ্ত জীবন বৃত্তান্ত:

কামিল ডিগ্রি

৩৪ বছর

জন্ম তারিখ: ০৫/০২/







FAMILY PICTURE

