#### Proposed NU Business Name: **BADSHA DAIRY FARM**



Project identification and prepared by: Md Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by:Md Sirajul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BADSHA				
Age	:	15-06-1986 (32 Y <i>ears</i> )				
Education, till to date	:	Class 5				
Marital status	:	Married				
Children	:	1 Child				
No. of siblings:	:	04 Brothers & 01 Sister				
Address	:	Vill: Khatia, P.O:Solla. P.S: Nawabgonj, Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  KOMOLA BEGUM  MD.KHALIL  Branch: Solla Nawabgonj, Centre # 15 (Female),  Member ID: 1522, Group No: 01  Member since: 01-01-1988 (29 Years)  First loan: BDT 3,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 50,000 Outstanding loan: BDT:44323/- N/A No No No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	••	By birth years experience in running business. By birth Years in own business.
Training Info	-	He has no training
Other Own/Family Sources of Income	••	Cow rearing
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	01852-847639
Family's Contact No.	:	01849-323173
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

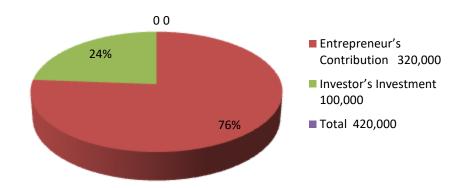
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**KOMOLA BEGUM** joined Grameen Bank since 29 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BADSHA DAIRY FARM			
Location	:	Noadda, Nawabgonj			
Total Investment in BDT	:	BDT 4,20,000/-			
Financing	••	Self BDT 3,20,000/- (from existing business) 64% Required Investment BDT 1,00,000/- (as equity) 24%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	••	15 ft x 10 ft= 150 square ft			
Implementation	:	<ul> <li>He has 3 cow and 5 calf in his farm.</li> <li>Average Daily milk production is 10 liter and milk price is BDT 60.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects goods from Shivrampur &amp; Joypara Hat.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
Milk(10X60)	600	18000	216000			
	0	0	0			
Total Sales(A)	600	18000	216000			
Less Variable Expense (B)			0			
Straw, Bran, Medicine etc		6000	72000			
Total Variable Expense	0	0	0			
Contributon Margin (CM) [C=(A-B)]		12000	144000			
Less Fixed Expense						
Rent		0	0			
Electric Bill		200	2400			
Transportaion		500	6000			
Salary (Self)		5000	60000			
Salary (Staff)		0	0			
Entertainment		0	0			
Guard		0	0			
Generator		0	0			
Mobile Bill		200	2400			
Total Fixed Cost (D)		5900	70800			
Net Profit (E)= [C-D]		6100	73200			

Investment Breakdown								
Existing					Proposed			
Particulars	<b>Unit Price</b>	Amount	Qty.	Unit	Proposed			
			(BDT)		Price	(BDT)	Total	
Cow	3	60,000	1,80,000	2	50,000	1,00,000	2,80,000	
Ox	3	20,000	60,000	0	0	0	60,000	
Calf	2	40,000	80,000				80,000	
Total	3		3,20,000	1		1,00,000	4,20,000	



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk(15x60)	900	27000	324000	340200	357210		
0	0	0	0	0	0		
Total Sales(A)	900	27000	324000	340200	357210		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	235	7050	84600	88830	93272		
Total Variable Expense	235	7050	84600	88830	93272		
Contributon Margin (CM) [C=(A-B)]	665	19950	239400	251370	263939		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		500	6000	6300	6600		
Transportaion		1000	12000	12600	13230		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
Guard		0	0	0	0		
Genarator		0	0	0	0		
Mobil Bill		400	4800	4900	5000		
Total Fixed Cost (D)		6900	82800	83800	84830		
Net Profit (E)= [C-D]		13050	156600	164430	172652		
Investment Pay Back			40,000	40,000	40,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	156,600	164430	172651.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		116600	241030
	Total Cash Inflow	256,600	281,030	413,682
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	116,600	241,030	373,682

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm:Solla, Nawabganj, Dhaka; Regular customers;

### THREATS

Theft

Fire

Political unrest



