

Proposed NU Business Name: **RAMIM POULTRY FARM**



Project identification and prepared by: Md Saidullah,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MST. RAFIKA AKTER
Age	:	06-10-1988(29 Years)
Education, till to date	:	BA Pas
Marital status	:	Married
Children	:	01 son
No. of siblings:	:	01 Sister & 01 Brother
Address	:	Vill: Shikor Sorkar Para P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MEHERUN BEGUM
(iii) Father's name	:	MD.NUR ALAM PK
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 65(Female), Member ID: 7847, Group No: 10 Member since: 28-09-2003-18 (14Years) First loan: BDT 10.000
Further Information:		Existing Loan: BDT: 30,000, Outstanding loan: BDT: 30,000/-
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01773-111760
Mother's Contact No.	:	01823-290133
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SANTONA BIBI joined Grameen Bank since 14 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RAMIM POULTRY FIRM
Location	:	Shikor, Narhotto, Kahalu
Total Investment in BDT	:	BDT 214,000/-
Financing	:	Self BDT 164,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	55 ft x 28 ft= 1540 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

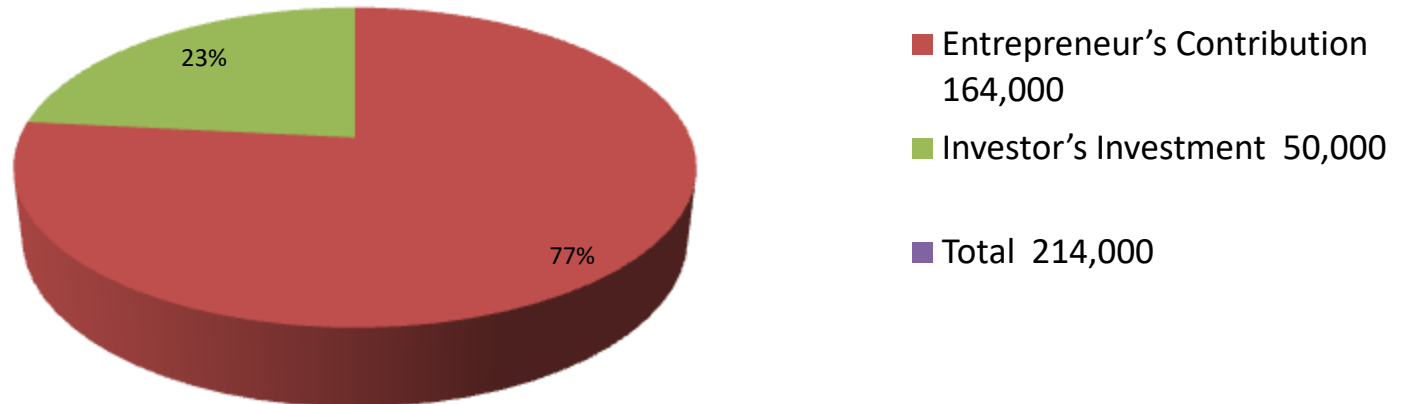
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	120,000	1,440,000
Total Sales (A)	120,000	1,440,000
Less Variable Expense		0
Poultry Hen.	96,000	0
Total variable Expense (B)	96,000	1,152,000
Contribution Margin (CM) [C=(A-B)]	24,000	288,000
Less Variable Expense		0
Electricity bill	3,000	36,000
Transportation	500	6,000
Salary (self)	5,000	60,000
Guard	200	2,400
Mobile bill	200	2,400
Total fixed cost (D)	8,900	106,800
Net Profit (E)= [C-D]	15,100	181,200

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Hens	2000	9	18000	2000	15	30000	48000
Feed (Pack)	65	1,900	123000	10	2,000	20000	143000
Medicine	1	23,000	23000	0	0	0	23000
Total	2000	0	164,000	2000	0	50,000	214000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense	0	0	0	0
Poultry Hen.	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)]	30,000	360,000	378,000	396,900
Less. Fixed Expense				
Transportation	700	8,400	8,820	9,261
Electricity bill	3,000	36,000	37,800	39,690
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Entertainment	300	3,600	3,780	3,969
Mobile Bill	300	3,600	3,780	3,969
Total Fixed Cost	12300	147,600	154,980	162,729
Net Profit (E) [C-D]	17,700	212,400	223,020	234,171
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	212,400	223,020	234,171
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		192,400	395,420
	Total Cash Inflow	262,400	415,420	629,591
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	192,400	395420	609591

SWOT ANALYSIS

STRENGTH

Employment: Self: 01, Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Shikor, Narhotto, Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

