

Proposed NU Business Name: **ABDUL MANNAN POULTRY FIRM**



Project identification and prepared by: Md. Anisar Rahman,
Feni Unit, Feni

Project verified by: Md, Ebadot Hossain



Brief Bio of The Proposed Nobin Udyokta

Name	:	ABDUL MANNAN
Age	:	05-07-1989 (28 Years)
Education, till to date	:	Class 08
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	05 Brothers 01 Sidter
Address	:	Vill: Baurkhuba ;P.O: Porsuram ; P.S: Porsuram, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	HOSNEARA BEGUM
(iii) Father's name	:	LATE SHEIKH AHMED
(iv) GB member's info	:	Branch: Porsuram, Centre # 40 (Female), Member ID: 2529/2, Group No: 04 Member since: 2005 To 2010 (05 Years) First loan: BDT 5,000 /-
Further Information:		Existing loan: BDT 20,000 Outstanding loan: Nill
(v) Who pays GB loan installment	:	Self
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	no years experience in running business. 10 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01882-928247
Family's Contact No.	:	01823-837436
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOSNEARA BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	ABDUL MANNAN POULTRY FIRM
Location	:	Bilonia Bazar, Porsuram
Total Investment in BDT	:	BDT: 200,000 /-
Financing	:	Self BDT: 150,000/- (from existing business) 75% Required Investment BDT: 50,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x20 ft= 500 square ft
Security	:	43,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Chicken, Feed Etc.▪Average 20% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Feni▪Agreed grace period is 3 months.

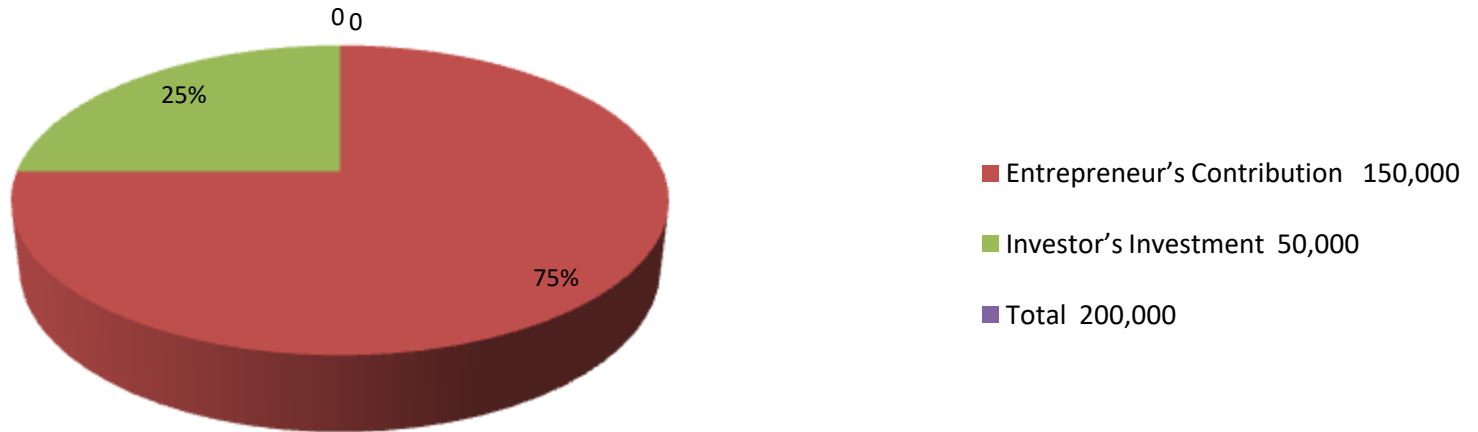
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
	3,000	90,000	1,080,000
Grocery, Cosmetics Etc.	3,000	90,000	1,080,000
Total Sales (A)			
Less Variable Expense	2,400	72,000	864,000
Grocery, Cosmetics Etc.	2,400	72,000	864,000
Total variable Expense (B)	600	18,000	216,000
Contribution Margin (CM) [C=(A-B)]			
Less Variable Expense		1,000	12,000
Rent		1,500	18,000
Electricity bill		500	6,000
Transportation		5,000	60,000
Salary (self)		0	0
Entertainment		0	0
Night Gird		0	0
Generator		0	0
Mobile bill		300	3,600
Total fixed cost (D)		8,300	99,600
Net Profit (E)= [C-D]		9,700	116,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	1	100000	100,000	1	30000	30000	130,000
Feed	1	50000	50,000	1	20000	20,000	70,000
Others	0	0	0	0	0	0	0
Security	0	0	0				0
Total	2	150000	150,000	2	50000	50,000	200,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
	4,000	120,000	1440000	1512000	1587600
Grocery, Cosmetics Etc.	4,000	120,000	1440000	1512000	1587600
Total Sales (A)					
Less Variable Expense	3,200	96,000	1152000	1209600	1270080
Grocery, Cosmetics Etc.	3,200	96,000	1152000	1209600	1270080
Total variable Expense (B)	800	24,000	288000	302400	317520
Contribution Margin (CM) [C=(A-B)					
Less fixed Expense		1,000	12,000	12,000	12,000
Rent		1,700	20,400	21,000	21,500
Electricity bill		500	6,000	6,500	7,000
Transportation		5,000	60,000	60,000	60,000
Salary (self)		0	0	0	0
Entertainment		0	0	0	0
Night Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		400	4,800	5,000	5,300
Total fixed cost (D)		8,600	103,200	104,500	105,800
Net Profit (E)= [C-D]		15,400	184,800	197,900	211,720
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	184,800	197,900	211,720
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		164,800	342,700
	Total Cash Inflow	234,800	362,700	554,420
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	164,800	342,700	534,420

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

