

Proposed NU Business Name: **ARJUN NATH POULTRY FIRM**



Project identification and prepared by: Md. Anisar Rahman,
Feni Unit, Feni

Project verified by: Md, Ebadot Hossain



Brief Bio of The Proposed Nobin Udyokta

Name	:	ARJUN NATH
Age	:	11-05-1991 (26 Years)
Education, till to date	:	Class 08
Marital status	:	Married
Children	:	None
No. of siblings:	:	01 Brother 01 Sider
Address	:	Vill: Baurkhuma ;P.O: Porsuram ; P.S: Porsuram, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	BASONTI RANI NATH
(iii) Father's name	:	LATE MINA NATH
(iv) GB member's info	:	Branch: Porsuram, Centre # 40 (Female), Member ID: 2648, Group No: 03 Member since: 2008 To Present(10 Years) First loan: BDT 5,000 /-
Further Information:		Existing loan: BDT 20,000 Outstanding loan: 14000
(v) Who pays GB loan installment	:	Self
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	no years experience in running business. 05 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01828-516149
Family's Contact No.	:	01827-645593
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BASONTI RANI NATH joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	ARJUN NATH POULTRY FIRM
Location	:	Bilonia Bazar, Porsuram
Total Investment in BDT	:	BDT: 200,000 /-
Financing	:	Self BDT: 150,000/- (from existing business) 75% Required Investment BDT: 50,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x20 ft= 500 square ft
Security	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Chicken, Feed Etc.▪Average 20% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing 02 employee.▪Collects goods from Feni▪Agreed grace period is 3 months.

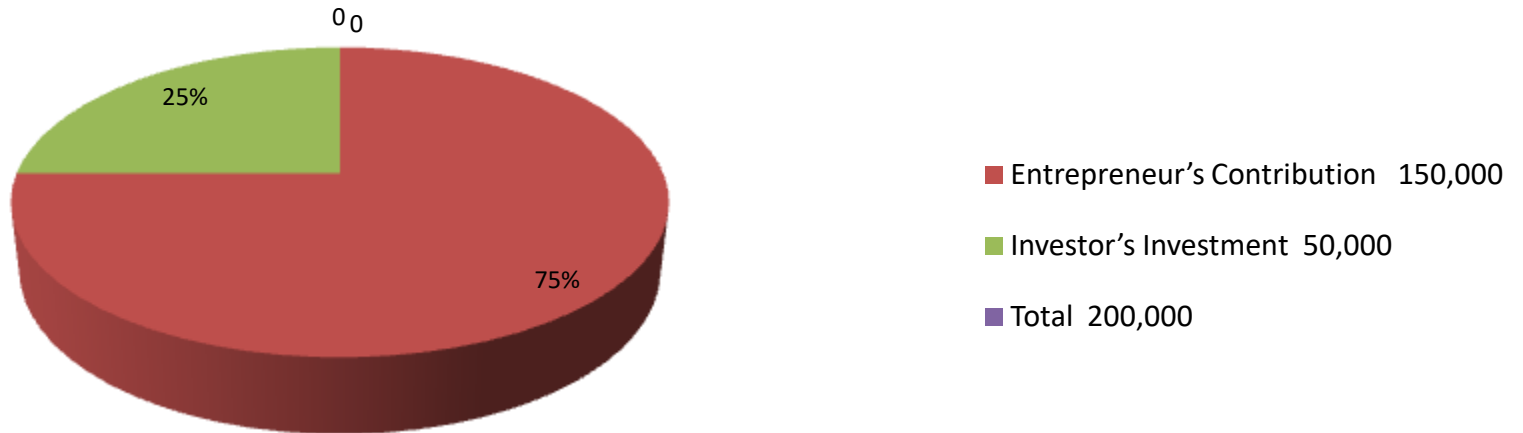
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocery, Cosmetics Etc.	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less Variable Expense			
Grocery, Cosmetics Etc.	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less Variable Expense			
Rent		0	0
Electricity bill		300	3,600
Transportation		300	3,600
Salary (self)		5,000	60,000
Salary (staff)		8,000	96,000
Entertainment		300	3,600
Night Gird		0	0
Generator		0	0
Mobile bill		400	4,800
Total fixed cost (D)		14,300	171,600
Net Profit (E) = [C - D]		3,700	44,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	1	100000	100,000	1	30000	30000	130,000
Feed	1	50000	50,000	1	20000	20,000	70,000
Others	0	0	0	0	0	0	0
Security	0	0	0				0
Total	2	150000	150,000	2	50000	50,000	200,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Grocery, Cosmetics Etc.	4,000	120,000	1440000	1512000	1587600
Total Sales (A)	4,000	120,000	1440000	1512000	1587600
Less Variable Expense					
Grocery, Cosmetics Etc.	3,200	96,000	1152000	1209600	1270080
Total variable Expense (B)	3,200	96,000	1152000	1209600	1270080
Contribution Margin (CM) [C=(A-B)	800	24,000	288000	302400	317520
Less fixed Expense					
Rent		300	3,600	3,600	3,600
Electricity bill		300	3,600	21,000	21,500
Transportation		5,000	60,000	6,500	7,000
Salary (self)		8,000	96,000	60,000	60,000
		300	3,600	3,600	3,600
Entertainment		0	0	0	0
Night Gird		0	0	0	0
Generator		400	4,800	4,800	4,800
Mobile bill		400	4,800	5,000	5,300
Total fixed cost (D)		14,700	171,600	104,500	105,800
Net Profit (E)= [C-D]		9,300	116,400	197,900	211,720
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	116,400	197,900	211,720
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		96,400	274,300
	Total Cash Inflow	166,400	294,300	486,020
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	96,400	274,300	466,020

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

