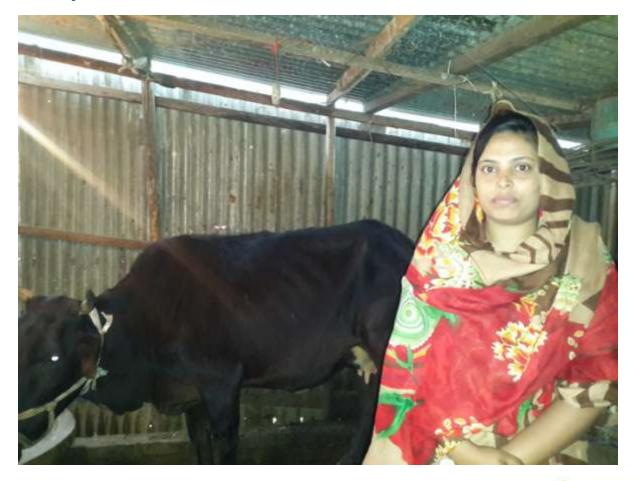
#### **Proposed NU Business Name: SUMA DAIRY FARM**



Project identification and prepared by: Orjun kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahaman



Brief Bi	0	of The Proposed Nobin Udyokta
Name	:	Suma Akter
Age	:	17-09-1993 ( 25 Y <i>ears</i> )
Education, till to date	:	Honurs
Marital status	:	Married
Children	:	Nill
No. of siblings:	:	01 Brother 03 Sisters
Address	:	Vill: Longonipara, P.O: Borua, P.S: Khilkhet Dist: Dhaka
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Mosammat Marzia Begum  Md.Jakir Hossen Dewan  Branch: Dakshinkhan, Centre # 17 (Female),  Member ID: , Group No: 0  Member since: 03-06-2003 ( 15 Years)  First loan: BDT = 5000 /- Last Loan= 80,000/-
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB,  BRAC ASA etc	: : :	Outstanding loan:= 21,300/- Father No No No

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	04 years of business experience. 04 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Home Rent (20,000)
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01749-067957
Family's Contact No.	:	01728-348003
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

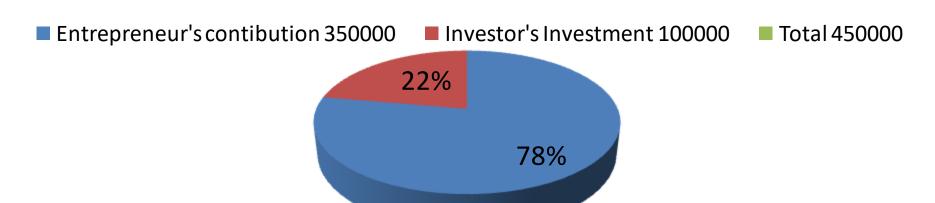
**Mosammat Marzia Begum** joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Pro	pc	osed Nobin Udyokta Business Info
Business Name	:	Suma Dairy Farm
Location	:	Longoni Para, Khelkhet, Dhaka
Total Investment in BDT	:	BDT 450,000/-
Financing	:	Self BDT 350,000/- (from existing business) 78%
		Required Investment BDT 100,000/- (as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 15 ft= 225 square ft
Security of the shop	:	Owner
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow,Ox, Basur etc.</li> <li>Average 30 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing One employee.</li> <li>The shop is Owner .</li> <li>Collects goods from Mymenshing .</li> <li>Agreed grace period is 3 months.</li> </ul>

Existing	g Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk	2,600	78,000	936,000
	0	0	0
Total Sales (A)	2,600	78,000	936,000
Less. Variable Expense			
Milk	1,820	54,600	655,200
Total variable Expense (B)	1,820	54,600	655,200
Contribution Margin (CM) [C=(A-B)	780	23,400	280,800
Less. Fixed Expense			
Rent		0	0
Electricity Bill		300	3,600
Transportation		500	6,000
Mobile Bill		500	6,000
Entertainment		300	3,600
Salary (sttaf)		6,000	72,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		12,600	151,200
Net Profit (E) [C-D)		10,800	129,600

	Investment Breakdown								
Particulars		Existing	3	Particulars	k	Proposed			
Particulars	Quantity Price Unit Price			Quantity	Price	Unit Price	Total		
Cow	2	70000	140000	Cow	1	100000	100000	240,000	
Ох	3	50000	150000					150,000	
Basur	2	30000	60000					60,000	
								0	
								0	
								0	
								0	
								0	
								0	
							0	0	
Others			0	Others			0	0	
Total			350,000				100,000	450,000	

#### **Source of Finance**



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Milk	3,200	96,000	1,152,000	1,209,600	1,270,080
o	0	0	0	0	0
Total Sales (A)	3,200	96,000	1,152,000	1,209,600	1,270,080
Less. Variable Expense					
Cloth	2,240	67,200	806,400	846,720	889,056
Total variable Expense (B)	2,240	67,200	806,400	846,720	889,056
Contribution Margin (CM) [C=(A-B)	960	28,800	345,600	362,880	381,024
Less. Fixed Expense				<u></u> '	
Rent	<u> </u>	0	0	0	0
Electricity Bill		315	3,780	3,969	4,167
Transportation		550	6,600	6,930	7,277
Mobile Bill		600	7,200	7,560	7,938
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		6,000	72,000	75,600	79,380
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		12,765	153,180	157,839	162,731
Net Profit (E) [C-D)		16,035	192,420	205,041	218,293
Investment Payback			40,000	40,000	40,000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	192,420	205,041	218,293
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		152,420	317,461
	Total Cash Inflow	292,420	357,461	535,754
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	152,420	317,461	495,754

#### **SWOT ANALYSIS**

### Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 04 Years

Own Business: 04 Years

Quality goods & services;

Skill and experience;

#### $\mathbf{W}_{\mathsf{EAKNESS}}$

Lack of Capital/Investment

#### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

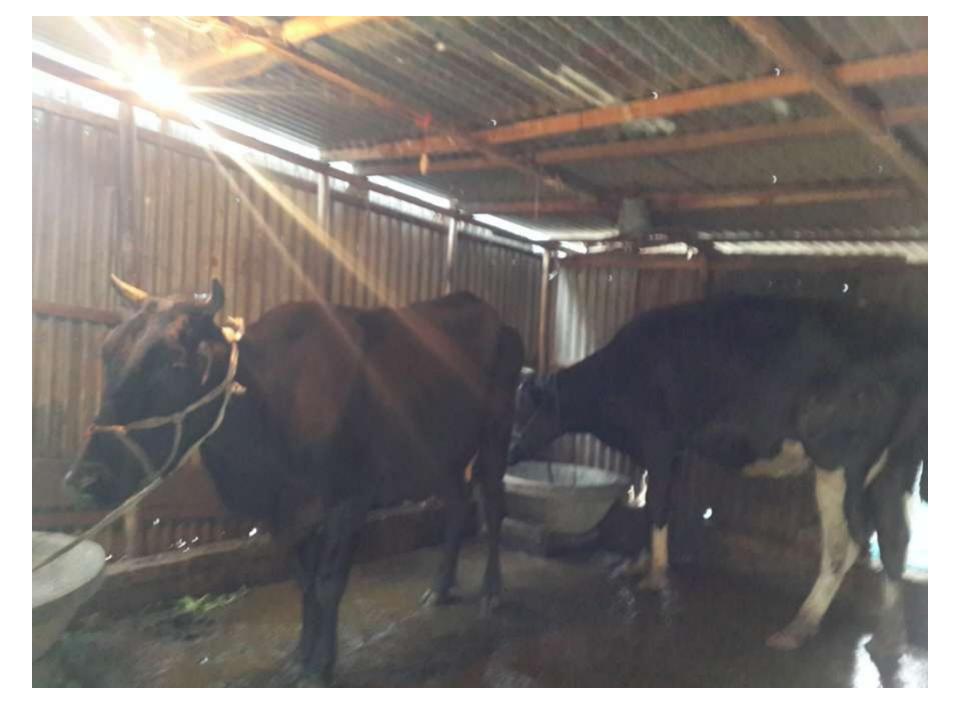
#### THREATS

Theft

Fire

Political unrest

# Pictures











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द्वाया विक करह : भी प्र (अ.जा)हर्म

(डिस्माएड कडड़न तमी हरते: ...... हर्न... तरहन: ..... न्त्रकाव जिल्ला कड न्हाइड : हु दिए दिस नातन्त्र नहर हु दिए ए भविताहरड अमा हकान आहर हरून आहर किमा प्रताह (तानमार नामः दर्भा हरूर) यहः 20,5000 हे-प्रकिण्ड कार माहर। अ CHART A STATE STATE STATES STA CREAT : LADAR (--) क्रकिय त्म्यातः न्ता द्रमाय छाइन क्रम क्रम हर : अएउन्त्रियहु 2 त्माकाम मिरवाद मा आकाः नित्ति दे × अना दहाबाड कर आहर किना? ता লোকালের আয়তন: ত্রান্ত্রী (वर्ध्यात्म कर्यात्री गर्चा ...... FIRE CREMI CLOSED P দোকানের চুকি আছে কি মাঃ

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# Harrie Hill

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#### **FAMILY PICTURE**

