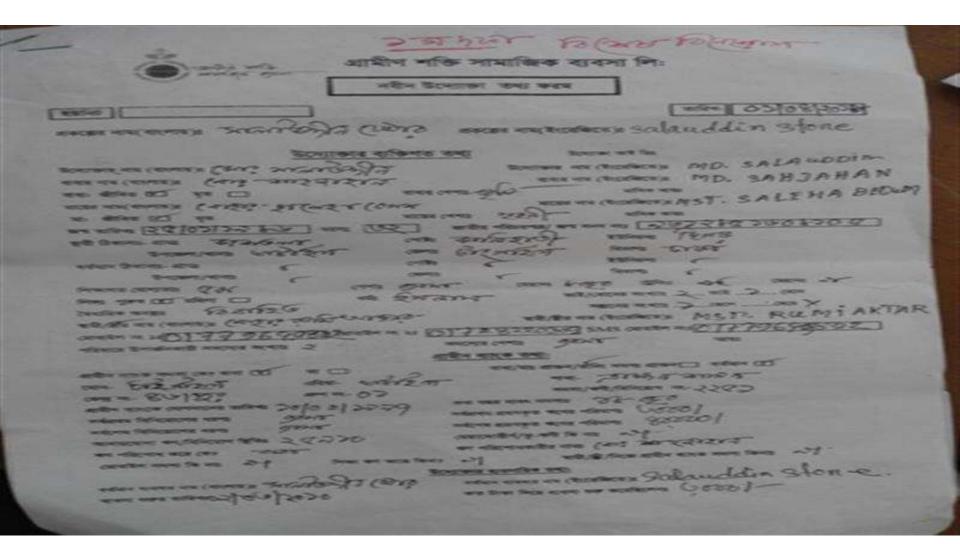


Proposed NU Business Name : Salauddin Store

Business Category

: Shopkeeping, Tea Shop



Business Proposal Identified & Prepared by

: Sirajul Islam, Unit Incharge Ghatail, Tangail,Zone 01.

Business Proposal Verified by

: Sirajul Islam

BRIEF BIO OF TH		E PROPOSED NOBIN UDYOKTA	
Name and address	:	Md. Salauddin	
		Vill: Kashtala, Union: Digar, District: Tangail	
Age	:	32 years	
Marital Status	:	Married	
Children	:	1 (One) Daughter	
No. of siblings	:	2 (Two) Brothers and 1 (One) Sister	
Parent's and GB related Info:			
(i) Who is GB member	:	Father	
(ii) Mother's name	:	Mst. Saleha Begum	
(iii) Father's name	:	Md. Sahjahan	
(iv) GB member's info	:	Branch: Brahmanshason Ghatail, Ghatail, Centre # 46	
		Loan no.: 2251, Member since 10 February 1997	
		Existing loan: Tk. 40,000	
		Outstanding loan: Tk. 25,910	
Further Information:			
(v) Who pays GB loan installment	:	Entrepreneur's Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	N/A	
(viii) Any other loan	:	N/A	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Under SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Businessman
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 8 (Eight) year(s) of experience in running his own business. He started the business with BDT 3,000 (Three Thousand)
Other Own/Family Sources of Income	:	Father's occupation: Farmer Income: Tk. 5,000  Mother's occupation: Housewife  Occupation of other member(s): Farmer
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01779649832, 01728220305
NU's NID/Birth Certificate No.	:	9312851608105
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

■ Md. Sahjahan is a GB member since 10 February 1997, at first he took GB loan BDT 3,000 (Three Thousand).

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Salauddin Store
Address/ Location	:	Kashtola, Hamidpur, Ghatail, Tangail.
Total Investment Required in BDT	:	Tk. 80,000
Financing	:	Self Tk. 50,000
		Required Investment Tk. 30,000
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	N/A
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 30%
(ii) Estimated % of proposed gross profit margin	:	From Product 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB(BDT)				
Particulars Particulars		Monthly	Yearly			
Sales income from Product(s)	2,500	75,000	900,000			
Total Sales/commission (A)	2,500	75,000	900,000			
Less: Cost of Sales						
Cost of Product(s)	2,050	61,500	738,000			
Total Cost of Sales and Services (B)	2,050	61,500	738,000			
Gross Profit (C) [C=(A-B)]	450	13,500	162,000			
Less: Operating Cost						
Electricity Bill		300	3,600			
Transportation Expense		1,000	12,000			
Present salary (Entrepreneur)		5,000	60,000			
Entertainment Expenses		200	2,400			
Mobile Bill		300	3,600			
Non Cash Item						
Deprecation Expenses		0	0			
Total Operating Cost (D)		6,800	81,600			
Net Profit (C-D)		6,700	80,400			

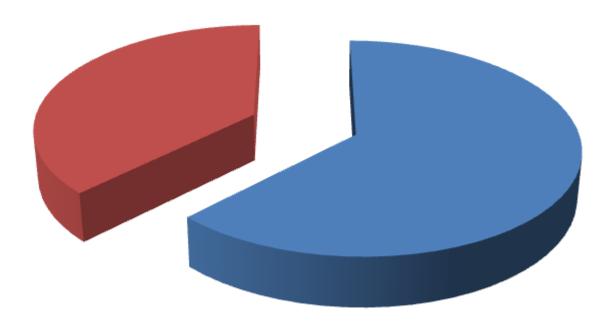
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars •	Particulars of products			Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Cash in hand		0		0	
Bank Balance		0		0	
Advance		0		0	
Debtors		0		0	
Creditors		(0)		(0)	
Other Arrear Expense	(0)		(0)		
Total C	Capital	50,000	30,000	80,000	

#### **SOURCE OF FINANCE**

- **■** Entrepreneur's Contribution BDT 50,000 (62%)
- **■** GSSB's Investment BDT 30,000 (38%)
- Total Capital BDT 80,000

**Amount (BDT)** 



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars –		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from Product(s)	3,000	90,000	1,080,000	3,060	91,800	1,101,600	3,121	93,630	1,123,560
Total Sales/commission (A)	3,000	90,000	1,080,000	3,060	91,800	1,101,600	3,121	93,630	1,123,560
Less: Cost of Sales									
Estimated cost of Product(s)	2,500	75,000	900,000	2,550	76,500	918,000	2,601	78,030	936,360
Est. Total Cost of Sales and Services (B)	2,500	75,000	900,000	2,550	76,500	918,000	2,601	78,030	936,360
Gross Profit (C) [C=(A-B)]	500	15,000	180,000	510	15,300	183,600	520	15,600	187,200
Less: Operating Cost									
Electricity Bill		300	3,600		330	3,960		363	4,356
Transportation Expense		1,200	14,400		1,320	15,840		1,452	17,424
Present salary (Entrepreneur)		5,000	60,000		5,500	66,000		6,050	72,600
Entertainment Expenses		300	3,600		330	3,960		363	4,356
Mobile Bill		350	4,200		385	4,620		424	5,088
Ownership Transfer Fee		182	1,638		182	2,184		182	2,178
Non Cash Item									
Depriciation Expenses		0	0		0	0		0	0
Total Operating Cost (D)		7,332	87,438		8,047	96,564		8,834	106,002
Net Profit (C-D)		7,668	92,562		7,253	87,036		6,766	81,198
Retained Income		•	92,562			179,598			260,796

Notes: 1. Agreed grace period: Three months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	30000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	94200	89220	83448
1.3	Depreciation Expense	0	0	0
1.4	Opening Balance of Cash Surplus	0	84381	160509
	Total Cash Inflow	124200	173601	243957
2.0	Cash Outflow			
2.1	Product Purchase	30000		
2.2	Investment Payback Including Ownership Transfer Fee	9819	13092	13089
	Total Cash Outflow	39819	13092	13089
3.0	Total Cash Surplus	84381	160509	230868

#### **SWOT ANALYSIS**

## Strength

WEAKNESS

Present employment:

Self: 1, Family: 1

Others (beyond family): 0

Future employment: 0

Skilled and working experiences (8 Years)

**O**PPORTUNITIES

THREATS

# Pictures





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bengladesh NATIONAL ID GARD / काठीय পরিচয় পর



माभ: মোঃ সালাউদ্দিন

Name: MD. SALAUDDIN

পিতা: মো: শাহলাহান

মাতা: মোসাঃ ছালেহা বেগম

Date of Birth: 25 Jan 1986.

ID NO: 9312851608105

এই কার্যার গণপ্রজারটা বাংলাদেশ সরকাতের সম্পরি। ভারটি বাবহারকারী ব্যর্থিত অন্য permits नाजका रमरल निर्वाण्ड रमात्र वर्राकरम काथा रमकार कथा व्यक्टराथ करा करमा। ঠিকানা: হ্রাম/ব্রকা: কাশ্যক্রা দক্ষিণলাড়া, কাশ্যনা, ভাক্ষর: কাশ্যাকী - ১৯৩০, WINEW, DINNEY

প্রদানের ডারিখ: ৩৪/০৮/২০০৮





