

VARIETIES STORE



MD. SALAUDDIN NOBIN UDYOKTA (New Entrepreneur)



Brief Bio of Promoter

Name	MD. SALAUDDIN
Age	29 Years
Contact No.	01787-129102
Marital Status	Married
Address	Vill: Mostul Beltota, P.O: Tolna P.S: Khilkhetl Dist: Dhaka
Mother (Grameen Bank Borrower)	HABIBA Member ID: 1215/1, Centre No. 9 (Female), Group No.: 01 Branch: Dokshinkhan Uttara Branch GB Member: Since 15 Years Outstanding Loan: TK.60,000
Education Qualification	Class Nine
Experience	Five years experience in running business. He is now interested to scale up his running business.

Picture of NOBIN UDYOKTA & MOTHER



Project Summery

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graph TD; A[Project Summery] --> B(Running a Varieties Store with an experience of five years.); A --> C(Collects cloths & Cosmetics from Islampur, Gauchia, Gulistan, Fulbaria and Chalkbaza Dhaka.); A --> D(All kind of Apparel, Cosmetics & Consumer product like; Sharee, Three piece, T-Shirt, Bed Sheet, Lungi, Pant piece, Shirt piece, Napkin, Face wash, Beauty cream, Soap, Ornaments, sandals, Shoe, Milk powder, Cold drinks, Ice cream Juice etc are available.); A --> E(Average ten percent gain on sales);
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Running a Varieties Store with an experience of five years.

Collects cloths & Cosmetics from Islampur, Gauchia, Gulistan, Fulbaria and Chalkbaza Dhaka.

All kind of Apparel, Cosmetics & Consumer product like; Sharee, Three piece, T-Shirt, Bed Sheet, Lungi, Pant piece, Shirt piece, Napkin, Face wash, Beauty cream, Soap, Ornaments, sandals, Shoe, Milk powder, Cold drinks, Ice cream Juice etc are available.

Average ten percent gain on sales

Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality goods to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

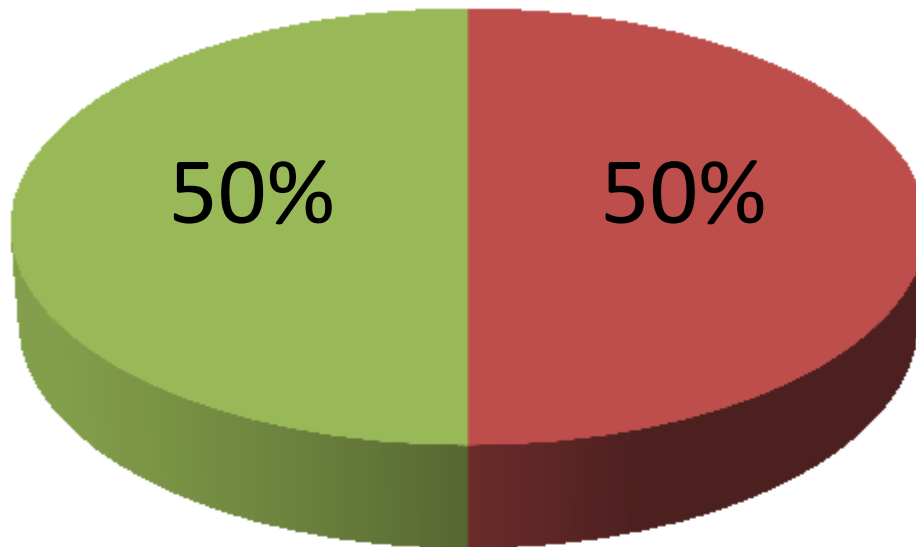
Create employment opportunity for others.

Ensure quality goods to community.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Cloth	1,00,000	1,00,000	2,00,000
Flexi & Electricity Bill	50,000	50,000	1,00,000
Shoe, Cosmetics	1,00,000	1,00,000	2,00,000
Others	50,000	50,000	1,00,000
Total	3,00,000	3,00,000	6,00,000

Means of Finance



■ Means of Finance

■ Entrepreneur's Contribution
3,00,000

■ Investor's Investment 3,00,000

■ Total 6,00,000

Existing Business

BDT (TK)		
Particular	Monthly	Yearly
Expense		
Purchase sharee, Lungi, T-Shirt Napkin	70,000	8,40,000
Purchase Cosmetics & Drinks	80,000	9,60,000
Purchase Shoe	20,000	2,40,000
Purchase Biscuit, chips, Noodles, soap, Tooth-Paste	50,000	6,00,000
Rent	2,000	24,000
Electricity	500	6,000
Others	1,000	12,000
Total	2,23,500	26,82,000
Revenue (+ 9% profit)		
Sale sharee, Lungi, Three piece Napkin	76,300	9,15,600
Sale Cosmetics & Drinks	87,200	10,46,400
Sale Shoe	21,800	2,61,600
Sale Biscuit, chips, Noodles, soap, Tooth-Paste	54,500	6,54,000
Total Revenue	2,39,800	28,77,600
Net Profit	16,300	1,95,600

Financial Projection

BDT (TK)				
Particulars	Monthly	1 st Year	2 nd Year+5%	3 rd Year+5%
Expense				
Purchase sharee, Lungi, T-Shirt Napkin	1,00,000	12,00,000	12,60,00	13,23,000
Purchase Cosmetics & Drinks	1,10,000	13,20,000	13,86,000	14,55,300
Purchase Shoe	25,000	3,00,000	3,15,000	3,30,750
Purchase Biscuit, chips, Noodles, soap, Tooth-Paste	50,000	6,00,000	6,30,000	6,61,500
Flexi-Load, Electricity Bill	30,000	3,60,000	3,78,000	3,96,900
Rent	2,000	24,000	25,200	26,460
Electricity	600	7,200	7,560	7,938
Salary	6,000	72,000	75,600	79,380
Others	1,000	12,000	12,600	13,230
Total	3,24,600	38,95,200	40,89,960	42,94,458
Revenue (+ 9% profit)				
Sale sharee, Lungi, Three piece Napkin	1,10,000	13,20,000	13,86,000	14,55,300
Sale Cosmetics & Drinks	1,21,000	14,52,000	15,24,600	16,00,830
Sale Shoe	27,500	3,30,000	3,46,500	3,63,825
Sale Biscuit, chips, Noodles, soap, Tooth-Paste	55,000	6,60,000	6,93,000	7,27,650
Flexi-Load, Electricity Bill	33,000	3,96,000	4,15,800	4,36,590
Total Revenue	3,46,500	41,58,000	43,65,900	45,84,195

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will taken

Business Picture





THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.