

KHAN GENERAL STORE

খান জেনারেল ষ্টোর

প্রোঃ মোঃ আব্দুল লতিফ খান
পাতিরা, খিলক্ষেত, ঢাকা।
মোবাঃ 01828148604



IQBAL HOSEN KHAN

NOBIN UDYOKTA (New Entrepreneur)



Brief Bio of Promoter

Name	IQBAL HOSEN KHAN
Age	25 Years
Contact No.	01828-148604
Marital Status	Married
Address	Vill: Patira, P.O: Tolna P.S: Khilkhetl Dist: Dhaka
Mother (Grameen Bank Borrower)	Hena Member ID: 2225/1, Centre No. 29 (Female), Group No.: 01 Branch: Dokshinkhan Uttara Branch GB Member: Since 27 Years Outstanding Loan: TK.22,500
Education Qualification	S.S.C
Experience	Five years experience in running business. He is now interested to scale up his running business.

Picture of NOBIN UDYOKTA & MOTHER



Project Summery

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graph TD; A[Project Summery] --> B((Running a grocery shop with an experience of five years.)); A --> C((All kinds of Consumer product; like Rice, Pulse, Flour, Oil, Sugar, Salt, Bran, Drinks, etc. are available)); A --> D((Average ten percent gain on sales))
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Running a grocery shop with an experience of five years.

All kinds of Consumer product; like Rice, Pulse, Flour, Oil, Sugar, Salt, Bran, Drinks, etc. are available

Average ten percent gain on sales

Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality goods to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

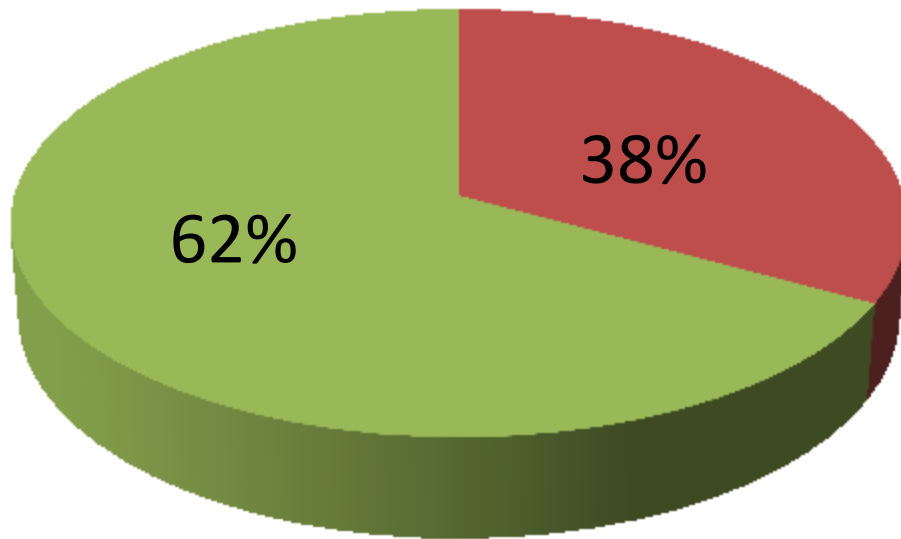
Create employment opportunity for others.

Ensure quality goods to community.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Rice, Bran, Pulse	50,000	1,00,000	1,50,000
Oil, Drinks, Spicy etc.	50,000	1,00,000	1,50,000
Total	1,00,000	2,00,000	3,00,000

Means of Finance



- Entrepreneur's Contribution
1,00,000
- Investor's Investment
2,00,000
- Total 3,00,000

Existing Business

BDT (TK)		
Particular	Monthly	Yearly
Revenue		
Sale Rice(6 x 2750)	16,500	1,98,000
Sale Bran, Flour, Pulse, Salt, Spicy, Potato	26,840	3,22,080
Sale Soap, Oil,Drinks, Biscuits	22,000	2,64,000
Others	12,000	1,44,000
Total Revenue	77,340	9,28,080
Less. Variable Expense		
Rice (6 x 2500)	15,000	1,80,000
Sale Bran, Flour, Pulse, Salt, Spicy, Potato	24,156	2,89,872
Sale Soap, Oil,Drinks, Biscuits	20,000	2,40,000
Transportation	500	6,000
Others	10,000	1,20,000
Total variable Expense	69,656	8,35,872
Contribution Margin	7,684	92,208
Less. Fixed Expense		
Rent	700	8,400
Electricity	700	8,400
Total fixed Cost	1,400	16,800

Financial Projection

BDT (TK)				
Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue				
Sale Rice(16 x 2750)	44,000	528,000	554,400	582,120
Sale Bran, Flour, Pulse, Salt, Spicy, Potato	71,500	858,000	900,900	945,945
Sale Soap, Oil,Drinks, Biscuits	65,538	786,456	825,779	867,068
Others	41,052	492,624	517,255	543,118
Total Revenue	222,090	2,665,080	2,798,334	2,938,251
Less. Variable Expense				
Purchase Rice (16 x 2500)	40,000	480,000	504,000	529,200
Purchase Bran, Flour, Pulse, Salt, Spicy, Potato	65,000	780,000	819,000	859,950
Purchase Soap, Oil,Drinks, Biscuits	59,580	714,960	750,708	788,243
Transportation	500	6,000	6,300	6,615
Others	37,320	447,840	470,232	493,744
Total variable Expense	202,400	2,428,800	2,550,240	2,677,752
Contribution Margin	19,690	236,280	248,094	260,499
Less. Fixed Expense				
Salary	5,000	60,000	63,000	66,150
Rent	700	8,400	8,820	9,261
Electricity	700	8,400	8,820	9,261
Total fixed Cost	6,400	76,800	80,640	84,672
Net Profit	13,290	159,480	167,454	175,827
Investment Payback		80,000	80,000	80,000

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

Business Picture



FAMILY PICTURE



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.