M/S Shanti Chemical Works

- A Nobin Udyokta Project.





PRESENTED
By
Tusar Kanti Saha

BRIEF BIO OF THE PROMOTER

Name : Tusar Kanti Saha

Age : 26 years

Contact No. : 01716655328

National ID No. : 1322205112381

Marital Status : Unmarried

Address : Vill- Ramrasdi Road, West Sriramdi; P.o: Puran Bazar,

Chandpur sadar; Chandpur.

Father : Let. Shanti Ranjan Saha

Mother : Minoti Rani Saha

Mother's Occupation : Assists her son in Business

Member ID : 1995

Center No : 11/M, Ramrasdi

Branch : Puran Bazar

GB Member : Since 26.02.2006 (7+ years)

Outstanding Loan : 71,297 Taka

Academic Qualification : H. S.C

Note: NU Tusar Kanti Saha is using the GB loan and he is repaying the loan.









INTRODUCTION TO BUSINESS

- 1. Santi Chemical Works (Muri Packing, Mom-bati, Agar-bati, Golapjol Producer).
- 2. Producing & Selling of Mombati, Agarbati, Golapjol.
- 3. Address: Abdul Motin Bepary Road, Moishal Bari, Chandpur (Own House).
- 4. Trade License: 00002.
- 5. Experience: 5 Years.

Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Ensure Quality goods to the consumer.
- Contribute in improving of socio-economic condition

Means of Finance

Particulars	Amount (BDT)	%
Entrepreneur's Contribution	3,00,000	55 %
Investor's Investment	2,50,000	45 %
Total	5,50,000	100%

Project summary

- Proposal for expansion of business
- Running a business with an experience of five Years
- Average Seven percent profit on sale.
- Currently selling per month 3,00,000 taka
- Increased Sales with new investment 5,00,000 taka.
- Target customers are Retailer of Chandpur & Comilla district.

Investment Break down

Particular	Existing	Proposed	Total
Mombati Sector:			
Dice	1,00,000	30,000	1,30,000
Raw material+Ready Product	1,10,000	40,000	1,50,000
Agarbati Sector:			
Raw material+Ready Product	35,000	1,05,000	1,40,000
Muri Sector:	40,000	50,000	90,000
Golapjol Sector:	10,000	25,000	35,000
Furniture:	5,000	-	5,000
Total required capital	3,00,000	2,50,000	5,50,000

Existing Business

Particular	Monthly	Yearly	
Revenue			
Total Sales (Muri, Mom-bati, Agar-bati, Golapjol.)	3,00,000	36,00,000	
Total profit (7 %)	21,000	2,52,000	
Expense			
Rent	-	-	
Electricity	1,000/-	12,000	
Salary (Employee)	5,000/-	60,000	
GB loan with savings	6000/-	72,000	
Others	1,000	12,000	
Total Expense	13,000/-	1,56,000	
Net profit	8,000/-	96,000	

Financial Projection

Particular	1st YR	1 ^{st YR}	2 nd YR	2 nd YR	3 rd YR	3 rd YR
	Monthly	Annually	Monthly	Annually	Monthly	Annually
Revenue						
TOTAL SALES (Muri,	5,00,000	60,00,000	5,50,000	66,00,000	6,00,000	72,00,000
Mom-bati, Agar-bati,						
Golapjol.)						
Total profit (7%)	35,000	4,20,000	38,500	4,62,000	42,000	5,04,000
Expense						
Shop rent	-	-	-	-	-	-
Electricity	1,000	12000	1,500	1,80,000	1,500	1,80,000
Salary (manager)	8,000	96,000	8,000	96,000	9,000	1,08,000
Salary (Employee)	2*5000 = 10,000	1,20,000	10,000	1,20,000	10,000	1,20,000
GB loan with Savings	6000	72,000	6000	72,000	6,000	72,000
Others	1000	12,000	1000	12,000	1,500	1,80,000
Total Expense	26,000	3,12,000	26,500	3,18,000	28,000	3,36,000
Net profit	9,000	1,08,000	12,000	1,44,000	14,000	1,68,000
Pay back to GT		80,000		110,000		110,000
Retained Earning		28,000		34,000		58,000

Swot Analysis

Strength

- 1. Provide quality goods to the Consumer
- 2. Long standing relationship with Grameen

Threat

- 1. Local Competition
- 2. Theft

Weakness

1. Credit sales

Opportunity

- 1. Enter upscale market.
- 2. Increase sale in new market

