

JAHANGIR NURSERY



27th Design Lab

31 August 2014

(A nubbin uddokta project)

Presented by: Jahangir Hossain

Nobin Udyokta with Mother



NURSARY PICTURE



Brief of Promoter:

Name : **Md. Jahangir**
Father : **Md. Kalam**
Father's occupation : **Business**
Mother : **Fatema Begum**
Mother's occupation : **House wife**
Address : **Home:-Habib chairman er bari,(khal par),vill-Ratanpur,Post-Ramgonj-3720,Ramgonj pourosva, Ramgonj, Laxmipur. (According to National ID)**
Luanne no : **2041**
Joining Date : **12/06/2005 (9years)**
Branch : **Sonapur, Ramgong**
Outstanding lone : **1,45,000/-**
GB loan used by : **Father**
Center : **27/ma, Ratanpur.**
Academic Qualification : **Class 3**
Present Occupation : **Businessman**
Age : **31 years**

INTRODUCTION TO BUSINESS

☐ Jahangir Nursery (various kinds of plants are available)

☐ Address (Shop): Chara Bazar, Hazigong road ,Ramgonj.

(Nursery): Fishery road, Ratonpur ,Ramgonj, Laxmipur.

☐Nursery Registration : D/ae no-60

☐Experience: 8 Years.

Project Objective

- **Self employment for the Udyokta.**
- **Create employment opportunity for others.**
- **Ensure Quality Plants to the customer.**
- **Meet the demand of environment**
- **Contribute in improving of socio-economic and environmental condition.**

Project summary

- **Proposal for expansion of business.**
- **Running a Nursery with an experience of 8 Years.**
- **Financial Projection is shown average income and cost.**
- **At sailing session(April to September) plants sale increase monthly more than 2,40,000/-.**

Own Equity:

Plants and Advance -1,00,000/-

Fund Budget

Coconut plants (1000*70) -70,000/-

Guava , Lychee , Mango , Orange , Malta -50,000/-

Fertilizers ,Pesticides and Labor -30,000/-

Total = 1,50,000/-

Means of Finance:

Own equity -1,00,000/- (40%)

Being Sought from GT -1,50,000/- (60%)

Total = 2,50000/- (100%)

Own Equity

<u>Plants</u>	<u>Pieces</u>	<u>Price</u>	<u>Total</u>
Coconut	100	70/-	7,000/-
Guava	500	50/-	25,000/-
Orange	100	100/-	10,000/-
Mango	100	100/-	10,000/-
Lemon	100	50/-	5000/-
Lychee	80	150/-	12,000/-
Olive	100	40/-	6,000/-
Others (nuts,Jambura,Dalim,Sofeda,Jamrul)			10,000/-
<u>Advance</u>			<u>15,000/-</u>
		Total=	1,00000/-

Existing Business

Particular	Monthly	Yearly
Revenue		
Income from plants sale	1,00000/-	12,00,00/-
Profit from sales(40%)	40,000/-	4,80,000/-
Expenses		
Buying plants	8000/-	96000/-
Employee	15000/-	180000/-
Pesticides	1000/-	12000/-
Fertilizer	2000/-	24000/-
Transportation	1000/-	12000/-
Total cost	27000/-	324000/-
Net profit	13000/-	156000/-

N.B- April to September months are selling period of plants. In this season sales increase per month approximately 2,40,000/- and makes 40% profit, remaining months plants are under nursing . This Projection is shown on average(12)months Income and Expense.

Financial Projection

Particular	1st YR Monthly	1st YR Annually	2nd YR Monthly	2nd YR Annually
Revenue				
Income from sales	125000/-	1500000/-	137500/-	1650000/-
Profit from sales(40%)	50000/-	600000/-	55000/-	660000/-
Expense				
Buying plants	10000/-	120000/-	12000/-	144000/-
Salary (own)	10000/-	120000/-	10000/-	120000/-
Employee Salary	10000/-	120000/-	10000/-	120000/-
Fertilizer	2000/-	24000/-	2000/-	24000/-
Pesticides	1000/-	12000/-	1500/-	18000/-
Transportation	1500/-	18000/-	1500/-	18000/-
Total Expense	34500/-	414000/-	37000/-	444000/-
Net profit	15500/-	186000/-	18000/-	216000/-
Pay back to GT		90000/-		90000/-
Retained Earning		96000/-		126000/-

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality plants.
- Good relation and Experience .

- Transportation cost.
- Excessive rainfall & drought.

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Other competition
- Insecticides .

- Growing Market.
- New invention.
- Central Point Ramgong Upazila.

THANK YOU

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For Further Information

Grameen Trust

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