

# SUMAIYA POULTRY FEED & MEDICINE CORNER



**Grameen Shakti SamaJik Byabosha Ltd.**

# Business Picture





# MD. SOHEL RANA

## NOBIN UDYOKTA (New Entrepreneur)



# BRIEF BIO OF THE PROMOTER

<b>Name</b>	<b>MD. SOHEL RANA</b>
<b>Father's Name</b>	<b>MD. MUSLEM UDDIN</b>
<b>Age</b>	28-12-1987 <i>(27 Years)</i>
<b>Education Qualification</b>	S.S.C
<b>Contact No.</b>	01737-605355
<b>Marital Status</b>	Married
<b>Address</b>	Vill: Ichapur, P.O: Ichapur P.S: kalihati Dist: Tangail
<b>Mother (Grameen Bank Borrower)</b>	<b>SELINA BEGUM</b> Member ID: 5851 , Centre No. 29 (Female), Group No.: 04 Branch: Palima Kalihata GB Member: 12-09-1994 <i>(20 Years)</i> Last Withdrawn Loan: Outstanding Loan: 35,000 taka
<b>Experience</b>	Six year experience in running business. He is now interested to scale up his business.
<b>Source</b>	Grameen Shakti Samajik Byabosha Ltd.

# Picture of NOBIN UDYOKTA & MOTHER



# PROJECT SUMMERY



- ✓ Running a poultry feed business with an experience of four years.
- ✓ Retailer of poultry feed, vaccine.
- ✓ Chicken also sale in this shop.
- ✓ Average eight percent gain on purchase.
- ✓ Business will be increase from the second year 2% gradually.
- ✓ The shop is rented.
- ✓ The business is operating by entrepreneur & existing no employee.
- ✓ Collects feed from the Sirajgonj, Chiken from Bogra, Gazipur, Norshingdi, Rangpur.

# Existing Business

BDT(TK)

Particular	Daily	Monthly	Yearly
<b>Revenue</b>			
Poultry Feed	3,240	97,200	1,166,400
Vaccine	1,620	48,600	583,200
Chicken (800 x 42 x 4)		134,400	1,612,800
<b>Total</b>		<b>280,200</b>	<b>3,362,400</b>
<b>Expense (8%)</b>			
Poultry Feed	3,000	90,000	1,080,000
Vaccine	1,500	45,000	540,000
Chicken (800 x 40 x 4)		128,000	1,536,000
Rent		2,200	26,400
Electricity		350	4,200
Transportation		3,000	36,000
Generator		150	1,800
Mobile & Others		1,500	18,000
<b>Total</b>		<b>270,200</b>	<b>3,242,400</b>
<b>Net Profit</b>		<b>10,000</b>	<b>120,000</b>



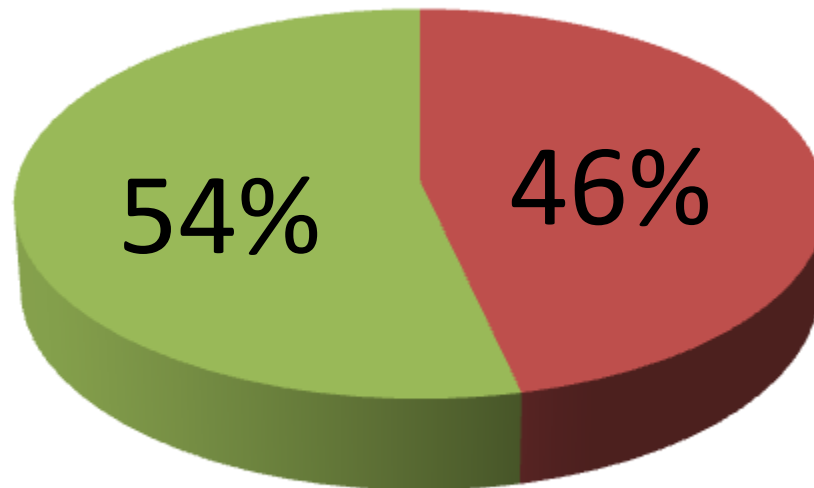
# Investment Breakdown

Particulars	Existing	Proposed	proposed Total
Poultry feed	1,20,000	1,50,000	2,70,000
Vaccine	60,000	1,00,000	1,60,000
Chicken	30,000	50,000	80,000
Security	50,000	-	50,000
<b>Total</b>	<b>2,60,000</b>	<b>3,00,000</b>	<b>5,60,000</b>



# Means of Finance

- Entrepreneur's Contribution 260,000
- Investor's Investment 300,000
- Total 560,000



# Financial Projection

BDT(TK)

Particular	Daily	Monthly	1st Year	2nd Year+2%	3rd Year+2%
<b>Revenue</b>					
Poultry Feed (8%)	6,480	194,400	2,332,800	2,379,456	2,427,045
Vaccine (8%)	2,700	81,000	972,000	991,440	1,011,269
Chicken (2,000 x 42 x 4) 5%		336,000	4,032,000	4,112,640	4,194,893
<b>Total</b>		<b>611,400</b>	<b>7,336,800</b>	<b>7,483,536</b>	<b>7,633,207</b>
<b>Expense (8%)</b>					
Poultry Feed	6,000	180,000	2,160,000	2,203,200	2,247,264
Vaccine	2,500	75,000	900,000	918,000	936,360
Chicken (2,000 x 40 x 4)		320,000	3,840,000	3,916,800	3,995,136
Rent		2,200	26,400	26,928	27,467
Electricity		350	4,200	4,284	4,370
Transportation		5,500	66,000	67,320	68,666
Generator		150	1,800	1,836	1,873
Salary		6,000	72,000	73,440	74,909
Mobile & Others		1,500	18,000	18,360	18,727
<b>Total</b>		<b>590,700</b>	<b>7,088,400</b>	<b>7,230,168</b>	<b>7,374,771</b>
<b>Net Profit</b>		<b>20,700</b>	<b>248,400</b>	<b>253,368</b>	<b>258,435</b>
<b>Investment Payback</b>			<b>120,000</b>	<b>120,000</b>	<b>120,000</b>

# Risk Factor & Risk Management

## **Risk Factor**

- ❖ Theft.
- ❖ Unavailability of feed
- ❖ Political unrest (Strike & Blockade).

## **Risk Management**

- ❖ Proper Security measure will be taken.
- ❖ Adequate feed needs to be stored in case of Shortage.

# Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

To provide best service in the community.

Contribute in improving of socio-economic condition



**THANK YOU**

**Grameen Shakti SamaJik Byabosha Ltd.**

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**MD. SOHEL RANA**