

# JOMUNA TYRE STORE



Presented by:

Md Shakil

# Shop Details



# **Brief Bio of Promoter**

- **Name** : **Md. Shakil**
  - **Father's name** : **Md. Khokon**
  - **Occupation** : **CNG parts business**
  - **Mother's name** : **Sheuly**
  - **Occupation** : **Tailoring Business**
  - **Loanee no** : **6489**
  - **Joining Date** : **19-01-10 (4 years)**
  - **Branch** : **Sonapur, Ramgonj**
  - **Outstanding loan** : **26,000/-**
  - **Center** : **53/ma**
  - **Academic qualification** : **Class Eight**
  - **Occupation** : **Businessman**
  - **Age** : **22 Years**
  - **Marital Status** : **Married**
- 
- **GB loan is using by GB Member Ms. Sheuly in her business and she is repaying the loan.**

# **Introduction of Business**

- **Jomuna Tyre Store.**
- **Sonai muri road, Bus-stand, Ramgonj, Laxmipur.**
- **Provide quality product and services to meet demand for the community.**
- **Experience : 4 Years**
- **Trade License :A.F.R**

# **Project Objective**

- **Self employment for Nobin Udyokta.**
- **Create employment opportunity for others.**
- **Currently employed 1 person.**
- **Provide quality service to the customer .**
- **Improving livelihood of Nobin Udyokta's family.**

# Project Summary

- **Running a tyre and tube shop.**
- **CNG , motor cycle and cars tyre and tube makes 25 percentage average profit on sell.**
- **Per month 100 Tyre Sale.**

# Own Equity

• 13.6 × 28,12.6 × 28 Good Year tyre	- 130000/-
• 616,612(Trolley tyre)	- 50000/-
• Rubbering and repairing tyre	-180000/-
• Tyre(Car , C.N.G, Micro- bus)	- 20000/-
• <u>Shop Advance</u>	<u>- 20000/-</u>
<b>Total</b>	<b>= 400000/-</b>

# Proposed Budget

• Tube , Langueti (premium guard flap)	- 50000/-
• 3 wheel tyre and tube	-100000/-
• <u>Reconditioned tyre</u>	<u>- 50000/-</u>
<b>Total</b>	<b>- 200000/-</b>

## Means of Finance

Own equity	- 4,00000/- ( 66%)
<u>Fund requested</u>	<u>- 2,00000/- ( 34%)</u>
<b>Total</b>	<b>- 6,00000/- (100%)</b>



# Existing Business:

Particulars	Monthly(BDT)	Yearly(BDT)
<b><u>Revenue</u></b>		
Estimate Tyre sell(new and repairing)	100000/-	1200000/-
Estimated product cost	80000/-	960000/-
Net Income (20% profit)	20000/-	240000/-
<b><u>Expense</u></b>		
Shop Rent	2000/-	24000/-
Electricity bill	400/-	4800/-
Generator bill	400/-	4800/-
Employee Salary (1)	2000/-	24000/-
Others	200/-	2400/-
Total	5000/-	60000/-
Net Profit	15000/-	180000/-

# Financial Projection Summary

Particulars	Monthly 1St	Yearly 1st	Monthly 2nd	Yearly 2 <sup>nd</sup>	Monthly 3rd	Yearly 3rd
<b><u>Revenue</u></b>						
Profit on sale Linguti & Tube (15%)	3000/-	36,000/-	4000/-	48,000/-	5000/-	60,000/-
Profit on CNG Tyre & Tube (10%)	3000/-	36,000/-	4000/-	48,000/-	5000/-	60,000/-
Estimated Tyre sale (Old & New 20% Profit)	24000/-	2,88000/-	27,000/-	3,24,000/-	30,000/-	3,60,000/-
Net Profit	30,000/-	3,60,000/-	35,000/-	420,000/-	40,000/-	4,80,000/-
<b><u>Expense</u></b>						
Shop Rent	2000/-	24000/-	2000/-	24000/-	2000/-	24000/-
Electricity	400/-	4800/-	400/-	4800/-	450/-	5400/-
Salary Staff (1)	4000/-	48000/-	5000/-	60000/-	6000/-	72000/-
Salary own	10000/-	120000/-	12000/-	144000/-	13000/-	156000/-
Generator bill	400/-	4800/-	400/-	4800/-	450/-	5400/-
Others	1000/-	12000/-	1200/-	14400/-	1500/-	18000/-
Total expense	17800/-	213600/-	21000/-	252000/-	23400/-	280800/-
Net profit	12200/-	146400/-	14000/-	168000/-	16600/-	199200/-
Pay Back		80000/-		80000/-		80000/-
Retained Money		66400/-		88000/-		119200/-

# SWOT Analysis:

## Strength:

- Provide quality products.
- High skill and competence.
- Improved quality.

## Weakness:

- System loss.
- Credit sale.

## Threat:

- Other competitors.
- Political unrest & Hartal.

## Opportunity:

- In Front of Ramgonj Bus-Stand.
- Enter upscale market.
- Vehicle are available for selling parts, tyre and tube.

# THANK YOU

**FOR FURTHER INFORMATION**

**GRAMEEN TRUST**

**PHONE NO : 9017038**

**MD.SHAKIL**

**PHONE NO : 01747712261**