Tuhin Store





Brief About Nobin Udyokta

| Name of Nobin Udyokta | : | Md Mahabub Hossain (Tuhin) |
|--|---|---|
| Mother's Name | | Mrs Halima Khatun |
| Father's Name | : | Md Toffazal Hossain |
| Address | : | Vill. Boria, Post. Boria, PS+Dist. Khustia. |
| Education Loan Received by entrepreneur | | N/A |
| Educational Qualification | : | HSC. |
| Relation with GB: Mother is a member of GB Since 1998. Latest amount of loan is BDT. 20,000/- | : | Mrs Halima Khatun GB ID No. 2733/1, Branch: Alampur, Zone: Jhenaidah. |

Status of Existing Business

- It is a grocery shop established in 2010 and running by Nobin Udyokta.
- Present value of the business is BDT 2,82,000.
- Daily sales BDT 800/- 1000/-

| SI No | Particulars | Amount (in BDT) | |
|-------|---|-----------------|--|
| a) | Shop Value | 1,20,000 | |
| b) | Stationery items (All types of house hold products) | 70,000 | |
| c) | Cow food (3 types of cow food) | 30,000 | |
| d) | Furniture (Chair, table, shelves) | 20,000 | |
| e) | Electrical goods (Refrigerator, Fan) | 35,000 | |
| f) | Working capital | 7,000 | |
| | Total | 2,82,000 | |

Proposed Project Description

| Proposed Project | • | Tuhin Store |
|-----------------------------|---|---|
| Project Location | • | Boria, Khustia |
| Existing Business Value | • | BDT 2,82,000 |
| Additional Fund Required | : | BDT 2,00,000 |
| Total Project Cost | • | BDT 4,82,000 |
| Project Implementation | • | (a) It is a running project; (b) Fund required for expansion; (c) Investment pay back by 4 years; |

Project Cost (for expansion)

| Particulars | Amount (BDT) | | | |
|---|--------------|--|--|--|
| Increase volume and number of grocery items for sale | 90,000 | | | |
| Increase volume of cattle feed for sales | 1,00,000 | | | |
| Additional working capital | 10,000 | | | |
| Total | 2,00,000 | | | |
| Note: This area is famous for cattle fattening so there are huge demand of cattle feed. | | | | |

| Total Project Value After expansion | | | | |
|-------------------------------------|----------------|--|--|--|
| Nobin Udyokta's present investment | Tk. 2,82,000/- | | | |
| Funding Requested | Tk. 2,00,000/- | | | |
| Total | Tk 4,82,000/- | | | |

OBJECTIVES

- Self-employment for Nobin Uddokta himself;
- Making varieties and quality products available to the local consumers;
- Serving local people.

Project Expectation After New Investment

- New stationary items will be added to fulfill local demand;
- Increase of products volume will contribute to raise sales i.e. profit margin will be raised;
- It is expected that daily sales will be raised about 2 times from current sales;
- > More products' availability will attract more customer;
- There is a huge demand of cattle feed so it will help me to earn higher profit margin.

Tuhin Store Financial Projection of first Five Years

| Particulars | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|----------------------------|---------|---------|---------|-----------|-----------|
| Revenue : | | | | | |
| Sales | 700,000 | 805,000 | 925,750 | 1,110,900 | 1,333,080 |
| carton boxes | 12,000 | 12,000 | 15,000 | 15,000 | 15,000 |
| Total Revenue | 712,000 | 817,000 | 940,750 | 1,125,900 | 1,348,080 |
| COGS: | | | | | |
| Purchase of materials | 546,000 | 627,900 | 722,085 | 866,502 | 1,039,802 |
| Shop rent | 0 | 0 | 0 | 0 | 0 |
| Transportation | 15,000 | 18,000 | 20,000 | 23,000 | 25,000 |
| Total COGS: | 561,000 | 645,900 | 742,085 | 889,502 | 1,064,802 |
| Gross Profit: | 151,000 | 171,100 | 198,665 | 236,398 | 283,278 |
| Operational Expenses: | | | | | |
| Salary | 60,000 | 72,000 | 72,000 | 84,000 | 96,000 |
| Stationaries | 2,000 | 2,500 | 2,500 | 2,700 | 3,000 |
| Electricity Bills | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| Repair and maintenances | 3,000 | 3,600 | 4,000 | 4,500 | 5,000 |
| Other Expenses | 2,000 | 3,000 | 4,000 | 5,000 | 5,000 |
| Total Operating Expenses: | 77,000 | 91,100 | 92,500 | 106,200 | 119,000 |
| Profit before depreciation | 74,000 | 80,000 | 106,165 | 130,198 | 164,278 |
| Depreciation 10% on FA | 17,500 | 17,500 | 17,500 | 17,500 | 17,500 |
| Net Profit | 56,500 | 62,500 | 88,665 | 112,698 | 146,778 |

Tuhin Store Projected cash flow

| | 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|---------------------------------|---------|---------|---------|-----------|-----------|-----------|
| Cash inflow | | | | | | |
| Opening Balance | 0 | 7,000 | 31,000 | 61,000 | 107,165 | 157,363 |
| Capital Infusion by UDYOKTA | 282,000 | | | | | |
| Capital Infusion by Investor | 200,000 | 0 | 0 | 0 | 0 | 0 |
| Sales | 0 | 712,000 | 817,000 | 940,750 | 1,125,900 | 1,348,080 |
| Total Receipts | 482,000 | 719,000 | 848,000 | 1,001,750 | 1,233,065 | 1,505,443 |
| Cash Outflow: | | | | | | |
| Cost of goods sold | 295,000 | 561,000 | 645,900 | 742,085 | 889,502 | 1,064,802 |
| Operating expenses | 5,000 | 77,000 | 91,100 | 92,500 | 106,200 | 119,000 |
| Fixed Asset | 175,000 | | | | | |
| Return to investor | | 50,000 | 50,000 | 60,000 | 80,000 | |
| Total payment | 475,000 | 688,000 | 787,000 | 894,585 | 1,075,702 | 1,183,802 |
| Closing Balances | 7,000 | 31,000 | 61,000 | 107,165 | 157,363 | 321,641 |

CHALLENGES

Competition;
 Political unrest;
 Natural Calamities;
 Credit sales.

Overcome the Challenges

- Good behavior with customers;
- Selling quality products;
- Selecting product based on local demand;
- Avoid credit sales;
- Adequate precaution for natural calamities.

Trade License

| xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ | 8 4 4 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 |
|--|--|--|
| | গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ইউনিয়ন পরিষদের ৭ নং ফরম এ্যাকাউন্ট ও অডিট রুলের ১২(১) দ্রষ্টব্য | |
| | লাইসেন্স | ক্রমিক ^{নং} 1584 |
| ৪ ন | ৎ বটতৈল ইউনিয়ন | পরিষদ্ |
| नारेरमम नः -२७१८४) २८-२८ | পোঃ বিসিক, উপজেলা ও জেলা ঃ বু | |
| দোকান / কোম্পানী / প্রহী | তার নাম ঃ | 2000 |
| | म ३१४ स्ट्राया (इ.) | |
| ঠিকানা ঃ৫ব্রিয়) | | ્રચ્યસ્ટ સ્પ્ર |
| পেশা, ব্যবসা ও যানবাহন | প্রভৃতি ঃইণ্ন্যমিল: থেমেন্স | াা বলবৎ থাকার সময় ঃ <u>২০.৫२.০.০.০</u> |
| লাইসেন্সের মেয়াদ ঃ | | |
| প্রদত্ত টাকার পরিমাণ (অং | ক)⊰৫০ টাকাκ পয়সা (কথায়) | |
| মোহর | SET WILL AND | a and |
| and a set | ১৫% ভ্যাট বাবদ কর্তনকৃত টাকা 60p স চ হ | ্রেয়ারম্যার্ন মহেয়ারম্যান্য নং বটতেজাইটারিয়ান কুর্রিয়ন |
| | | कृष्टिया जमन्न, कृष्टिया । २२)9 |









MY MOTHER



