## SAYMA TELECOM



# **A K MOHIT** NOBIN UDYOKTA (New Entrepreneur)



## **BRIEF BIO OF THE PROMOTER**

Name	A K MOHIT			
Father's Name	LATE. GAZIUR RAHMAN			
Age	13-06-1983 <i>(31Years)</i>			
Contact No.	01718-440982			
Education Qualification	H.S.C			
<b>Marital Status</b>	Married			
Address	Vill: 349, Bepari Bari, Kawlar, P.O: Khilkhet P.S: Dokshinkhan			
	Dist: Dhaka			
Mother	HALIMA			
(Grameen Bank	Member ID: 4165 , Centre No. 11 (Female),			
Borrower)	Group No.: 05			
	Branch: Dokshinkhan Uttara Branch			
	GB Member02-01-2009 (5 Years)			
	Outstanding Loan: 17,300Taka			
Experience	Six years experience in running business. He is now			
	interested to scale up his running business.			

# **Picture of NOBIN UDYOKTA & MOTHER**



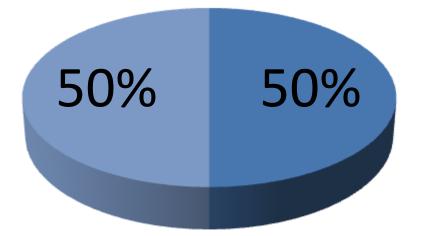
# **PROJECT SUMMERY**

- Running a Telecom shop with an experience of six years.
- Retailer of mobile phone accessories.
- Mobile Phone Battery, charger and accessories are selling.
- RAM, Hard disc, DVD Cleaner, Head Phone, Pen drive also available.
- Mobile Phone servicing in this center.
- ✤Average 10% gain on sales.
- Collects mobile accessories from Bongabondhu Avenue.

# **Investment Breakdown**

Particulars	Existing	proposed	proposed Total
Battery	40,000	30,000	70,000
Memory Card	45,000	40,000	85,000
Display	45,000	50,000	95,000
Mobile Caching	10,000	10,000	20,000
Sound box	30,000	20,000	50,000
Computer	30,000	50,000	80,000
Total	2,00,000	2,00,000	4,00,000

## **Means of Finance**



Entrepreneur's Contribution 200,000

Investor's Investment 200,000

Total 400,000

# Self employment for the promoter

# Create employment opportunity for others.

#### Project Objectives

To provide best communication service in the community.

Contribute in improving of socio-economic condition

## **Existing Business**

BDT(TK)							
Particular	Monthly	Yearly					
Expense							
Charger (200 x 120)	24,000	288,000	288,000				
Memory Card (200 x 200)	21,000	252,000					
Battery (60 x 225)	13,500	162,000					
Scene Paper	7,500	90,000					
Head Phone (300 x 120)	36,000	432,000					
Rent	2,000	24,000					
Electricity	1,500	18,000					
Salary ( staff)	6,000	72,000					
Others	500	6,000					
Total	112,000	1,344,000					
Revenue(10%)							
Charger	26,400	316,800					
Memory Card	23,100	277,200					
Battery	14,850	178,200					
Scene Paper	8,250	99,000					
Head Phone	39,600	475,200					
Download & Training	10,000	120,000					
Mobile Servicing	7,000	84,000					
Total	129,200	1,550,400					
Net Profit	17,200	206,400					

Financial Projection							
Expense							
Battery	30,000	360,000	378,000	396,900			
Charger	30,000	360,000	378,000	396,900			
Memory Card	45,000	540,000	567,000	595,350			
Scene Paper	25,000	300,000	315,000	330,750			
Head Phone	50,000	600,000	630,000	661,500			
Rent	2,000	24,000	25,200	26,460			
Electricity	1,600	19,200	20,160	21,168			
Salary ( staff)	6,000	72,000	75,600	79,380			
Salary (self)	5,000	60,000	63,000	66,150			
Others	700	8,400	8,820	9,261			
Total	195,300	2,343,600	2,460,780	2,583,819			
Revenue(10%)							
Battery	33,000	396,000	415,800	436,590			
Charger	33,000	396,000	415,800	436,590			
Memory Card	49,500	594,000	623,700	654,885			
Scene Paper	27,500	330,000	346,500	363,825			
Head Phone	55,000	660,000	693,000	727,650			
Download & Training	18,000	216,000	226,800	238,140			
Mobile Servicing	10,000	120,000	126,000	132,300			
Total	226,000	2,712,000	2,847,600	2,989,980			
Net Profit	30,700	368,400	386,820	406,161			
Invwstment Payback		80,000	80,000	80,000			

#### **Risk Factor & Risk Management**

#### **Risk Factor**

- ✤ Theft.
- Local Competition
- Political unrest (Strike & Blockade).

#### **Risk Management**

- Proper Security measure will be taken.
- ✤ Adequate precaution will be taken.
- Close market watch to compete.

# **Business Picture**





# Thank You Grameen Shakti Sama Jik Byabosha Ltd.