

# ONIK GENERAL STORE



SAIDUL ISLAM (ONIK)

NOBIN UDYOKTA (New Entrepreneur)



# Brief Bio of Promoter

<b>Name</b>	SAIDUL ISLAM (ONIK)
<b>Age</b>	20 Years
<b>Contact No.</b>	01922-791933
<b>Marital Status</b>	Single
<b>Address</b>	Vill: Tolna, P.O: Tolna P.S: Khilkhet Dist: Dhaka
<b>Mother (Grameen Bank Borrower)</b>	ARJINA Member ID: 1411/4, Centre No. 13 (Female), Group No.: 01 Branch: Dokshinkhan Uttara Branch GB Member: Since 12 Years Outstanding Loan: TK.56,000
<b>Education Qualification</b>	H.S.C
<b>Experience</b>	Three years experience in running business. He is now interested to scale up his running business.

# Picture of NOBIN UDYOKTA & MOTHER



# Project Summery

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graph TD; A[Project Summery] --> B(Running a grocery shop with an experience of three years.); A --> C(All kinds of Consumer product; like Rice, Pulse, Flour, Oil, Sugar, Salt, Bran, Drinks, etc. are available); A --> D(Average fifteen percent gain on sales);
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Running a grocery shop with an experience of three years.

All kinds of Consumer product; like Rice, Pulse, Flour, Oil, Sugar, Salt, Bran, Drinks, etc. are available

Average fifteen percent gain on sales

# Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality goods to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

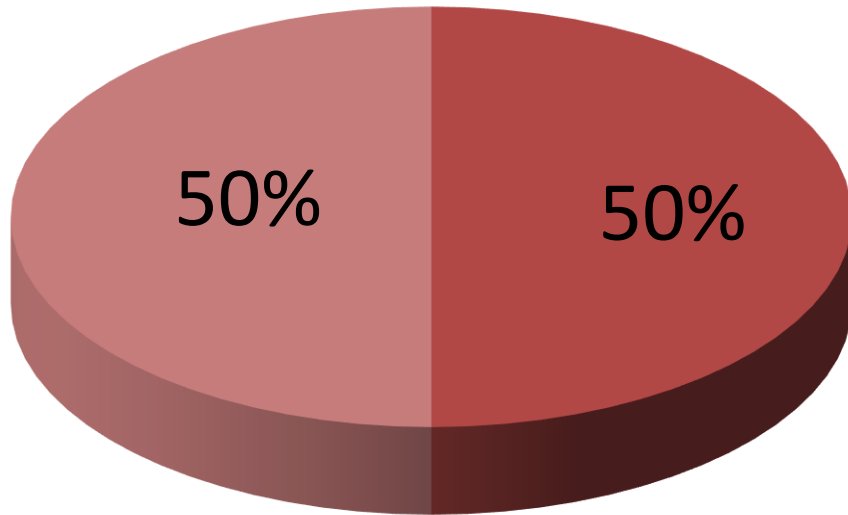
Create employment opportunity for others.

Ensure quality goods to community.

# Investment Breakdown

Particulars	Existing	proposed	proposed Total
Rice, Bran, Pulse, Oil, Drinks, Spicy etc	1,50,000	1,50,000	3,00,000
<b>Total</b>	<b>1,50,000</b>	<b>1,50,000</b>	<b>3,00,000</b>

# Means of Finance



- Entrepreneur's Contribution 1,50,000
- Investor's Investment 1,50,000
- Total 3,00,000



# Existing Business

BDT(TK)

Particular	Daily	Monthly	Yearly
<b>Expense</b>			
Purchase Rice, Pulse, Onion	1,800	54,000	648,000
Purchase Biscuit, Drinks Etc.	600	18,000	216,000
Electricity		300	3,600
Transportation		1,000	12,000
Entertainment & Others		500	6,000
<b>Total</b>		<b>73,800</b>	<b>885,600</b>
<b>Revenue (profit 15%)</b>			
Sale Rice, Pulse, Onion	2,070	62,100	745,200
Sale Biscuit, Drinks Etc.	690	20,700	248,400
<b>Total</b>		<b>82,800</b>	<b>993,600</b>
<b>Net Profit</b>		<b>9,000</b>	<b>108,000</b>

## Financial Projection BDT(TK)

<b>Expense</b>				
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>1st Year</b>	<b>2nd Year +4%</b>
Purchase Rice, Pulse, Onion	3,600	108,000	1,296,000	1,347,840
Purchase Buisuit, Drinks Etc.	1,200	36,000	432,000	449,280
Electricity		300	3,600	3,744
Transportation		1,200	14,400	14,976
Entertainment		500	6,000	6,240
Salary (self)		5,000	60,000	62,400
<b>Total</b>		<b>151,000</b>	<b>1,812,000</b>	<b>1,884,480</b>
<b>Revenue (profit 15%)</b>				
Sale Rice, Pulse, Onion	4,140	124,200	1,490,400	1,550,016
Sale Buisuit, Drinks Etc.	1,380	41,400	496,800	516,672
<b>Total</b>		<b>165,600</b>	<b>1,987,200</b>	<b>2,066,688</b>
<b>Net Profit</b>		<b>14,600</b>	<b>175,200</b>	<b>182,208</b>
<b>Investment Payback</b>			<b>90,000</b>	<b>90,000</b>

# Risk Factor & Risk Management

## **Risk Factor**

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

## **Risk Management**

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

# Business Picture



# FAMILY PICTURE



**THANK YOU**

**Grameen Shakti SamaJik Byabosha Ltd.**