

Bhai Bhai Crokeries



(A Nobin Udyokta Project)

Presented by: Momin Gazi



ENTREPRENEUR BACKGROUND

Nobin Udyokta

- Name Md.Momin Gazi
- Unmarried
- Academic Qualification : Class Ten
- Present Occupation: Currently runs Bhai Bhai Crokeries
- Experience: 8 years

ENTREPRENEUR BACKGROUND

- Relationship with Grameen
- Mother is a proud member of GB
- Name: Salma Begum
- Member ID: 5743
- Branch: Bagadi, Center: middle icily 62 /M, P.S Dist: Chandpur
- Member since 03/05/2002
- Outstanding loan 150,000
- Shop visit by Grameen Trust on June 09 , 2014

Introduction to business

- **Bhai Bhai Crokeries**
- Holding no. 39-37, J M Sengupta Road ,chandpur
- Provide quality products to meet demand for the customer
- Trade License 01635

Project Objective

- Self employment for Nobin Udyokta's
- Create employment opportunity for others.
 - Currently employed 2 persons
- Provide quality products to meet demand for the community
- Improving livelihood of Nobin Udyokta's family

Project Budget

Particular	Amount
1. Kiam aluminum	100,000
2. Kiam metals	70,000
3. India steel	80,000
4. Sharif melamine	130,000
5. R F L Plastic	200,000
6.R F L Melamine	70,000
7. Water Filter	120,000
8.China Diner set	100,000
9. China glass,Siramik glass	100,000
10. Blender Machine	50,000
11.G ift Box/Shopis	180,000
<hr/>	
Total investment required	1200,000

Source of funds

- Own equity: 700,000
- Being sought: 500,000 (from GT)

Proposed project summary

- Proposal for expansion of business
- Increased Showpiece item
- Increased Kiam Aluminum item
- Increased Indian steel
- Increased Water filter (Uniliver, Nova, JSL)
- Target customers are Adalatpara, palpara, Natun bazar, Guyakhali, Alimpara, Mehta road

Investment Break down

Particulars	Existing	Proposed	Total
Kiam aluminum		100,000	100,000
India steel		80,000	80,000
Kiam metals pressure cooker	50,000	20,000	70,000
Sharif melamine	100,000	30,000	130,000
R F L Plastic	140,000	60,000	200,000
R F L Melamine	50,000	20,000	70,000
`Water Filter	40,000	80,000	120,000
China Diner set	100,000		100,000
China glass,Siramik glass	70,000	30,000	100,000
Blender Machine	50,000		50,000
G ift Box/Shopis	100,000	80,000	180,000
Total required capital	700,000	500,000	1200,000

Means of Finance

Particulars	Amount (BDT)	%
• Entrepreneur's Contribution	700,000	58.00%
• <u>Investor's Investment</u>	<u>500,000</u>	<u>42.00%</u>
Total	1200,000	100%

- Pay Back period will be 4 years (with transfer fee)

Existing Business

Particular	Daily	Monthly	Yearly
Revenue			
SALES (Kiam metals, Sharif melamine, R F L Plastic & Melamine, China Diner set & glass, `Water Filter, G ift Box/Shopis etc.)	10,000/-	300,000/-	36,000,000/-
Total profit (18 %)	1,800/-	54,000/-	720,000/-
Expense			
Rent		5,000/-	60,000/-
Electricity		2,000/-	24,000/-
Salary(2 persons)		18,000/-	216,000/-
Depreciation		1,000/-	12,000/-
Others		1,000/-	12,000/-
Total Expense		27,000/-	336,000/-
Net profit		27,000/-	384,000/-

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually	4 th YR monthly	4 th YR Annually
Revenue								
TOTAL SALES	400,000	48,00,000	450,000	54,00,000	500,000	60,00,000	550,000	66,00,000
Total profit (18%)	72,000	864,000	81,000	972,000	90,000	10,80,000	99,000	11,88,000
Expense								
Rent ,	7,000	84,000	8,000	96,000	8,500	102,000	9,000	118,000
Electricity	2,000	24,000	3,000	36,000	3,500	42,000	4,000	48,000
Salary (manager)	18,000	216,000	18,000	216,000	20,000	240,000	21,000	252,000
Salary (Employee 2)	18,000	216,000	20,000	240,000	21,000	252,000	22,000	264,000
Others	1,000	12,000	1,000	12,000	1,000	12,000	2,000	24,000
Depreciation	1,000	12,000	1,000	12,000	1,000	12,000	1,000	12,000
Total Expense	47,000	564,000	51,000	612,000	55,000	660,000	59,000	708,000
Net profit	25,000	300,000	30,000	360,000	35,000	420,000	40,000	480,000
Pay back to GT		150, 000		150, 000		150, 000		150, 000
Retained Earning		150,000		210,000		270,000		330,000

Swot Analysis

Strength

1. High quality products
2. Provide quality products

Threat

1. increase Competitors

Weakness

1. Credit sales
2. Political unrest

Opportunity

1. Nearest Y W C School

THANK YOU



For Further Information

Grameen Trust

Phone No : 9017038

Md. Momin Gazi

Cell No: 01714-735257