#### Proposed NU Business Name : Jui Telecom



29<sup>th</sup> SB Design Lab (executive session) 17<sup>th</sup> September, 2014 at Yunus Centre

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

DESCRIPTION OF THE PROPERTY OF	- 1	KUPPUNAPINA INGRESIA GIRBRURA KA		
Name and address	:	Md. Jahangir Alam Vill: Kukhatair, Post: Khamardhonaruha, Upazila: Saghata, District: Gaibandha.		
Age	:	26 Years		
Marital status	••	Unmarried		
Children	:	N/A		
No. of siblings:	:	4 (four) brothers and 2 (two) sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  Mst. Julekha Begum  Md. Kuddus Ali Bepari  Branch: Muktigagar, Centre # 25/mo, Loan no.: 5314,  Member since: June 28, 2004, First loan: Tk. 3,000,  Existing loan: Nil		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : :	N/A Yes, since 2006. Nil Nil Nil		
Education, till to date	:	SSC pass		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received	:	12 (twelve) years experiences in this business, started business with BDT 50,000 (fifty thousand).
any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no training
Other Own/Family Sources of Income	:	Father's income from agriculture & Brother's income from Garments job.
Other Own/Family Sources of Liabilities	:	Nil
NU's contact number	:	01920199356
NU's national ID number	:	3218895105988
NU Project Source/Reference	:	GTT

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's mother is a GB member Since June 28, 2004. At first his mother took GB loan BDT 3,000 (three thousand). Gradually several times she took GB loan, utilized loan in land leasing and purchase of cow.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jui Telecom
Address/ Location	:	Bangla bazar, Sagata, Ghaibandha
Total Investment in BDT	:	BDT 390,000
Financing	:	Self BDT <b>240,000</b> (from existing business) Required Investment BDT <b>150,000</b> (as equity)
Present salary/drawings from business (estimates)	:	BDT 4,000 (four thousand)
Proposed Salary	:	BDT 4,000 (four thousand)
Proposed Business Implementation Plan	:	
(i) % of present gross profit margin		(i) On an average 15%
(ii) Estimated % of proposed gross profit margin		(ii) On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)		(iii) Keeping adequate sand and ensure source of water with precaution.

#### INFO ON EXISTING BUSINESS OPERATIONS

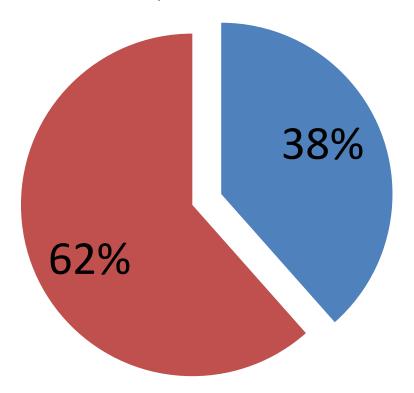
Dortiouloro	Existi	Existing Business (BDT)					
Particulars Particulars Particulars	Daily	Monthly	Yearly				
Sales	3,000	78,000	936,000				
Commission from DBBL Mobile Banking & Bkash	160	4,160	49,920				
Total Sales/commission (A)	3,160	82,160	985,920				
Less: Cost of sales (B):	2,700	70,200	842,400				
Gross profit (GP) [C=(A-B)]	460	11,960	143,520				
Less: Operating Costs:							
Electricity bill		500	6,000				
Shop Rent		450	5,400				
Night guard bill		100	1,200				
Entertainment		100	1,200				
Mobile bill		300	3,600				
Present salary (Self)		4,000	48,000				
Other Expenses		100	1,200				
Non Cash Item:							
Depreciation Expenses		560	6,720				
Total Operating Cost (D)		6,110	73,320				
(C-D)Net Profit:		5,850	70,200				

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Investments in different categories:			
Investment in Goods (Rice, Sugar, Tea, vermicelli, Pulse, Salt, Spices, Soap, Body lotion, toothpaste, Soft & Cold Drinks, Biscuit, Fried gram salted and spiced, Betel nut, Cheeps, Cake, Stationeries, Firebox, Rope, Bag, Coil, Bulb, wire, Wax etc.)	82,000	50,000	132,000
bKash & DBBL Mobile Banking	70,000	100,000	170,000
Refrigerator	37,000	-	37,000
Furniture and decoration	8,000	-	8,000
Advance for shop	43,000		43,000
Total Capital	240,000	150,000	390,000

#### SOURCE OF FINANCE

- Investor's Investment BDT 150,000
- Entrepreneur's Contribution BDT 240,000
- Total Capital BDT 390,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postioulos	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)			Year 4 (BDT)		
Particulars	Daily	Monthly	Yearly									
Estimated Sales	4,200	109,200	1,310,400	4,830	125,580	1,506,960	5,313	138,138	1,657,656	5,844	151,952	1,823,422
Commission from DBBL Mobile Banking & Bkash	200	5,200	62,400	220	5,720	68,640	242	6,292	75,504	266	6,921	83,054
Total Sales/commission (A)	4,400	114,400	1,372,800	5,050	131,300	1,575,600	5,555	144,430	1,733,160	6,111	158,873	1,906,476
Less: Cost of sales (B):	3,780	98,280	1,179,360	4,347	113,022	1,356,264	4,782	124,324	1,491,890	5,260	136,757	1,641,079
Gross profit (GP) [C=(A-B)]	620	16,120	193,440	703	18,278	219,336	773	20,106	241,270	851	22,116	265,397
Less: Operating Costs:												
Electricity bill		500	6,000		500	6,000		500	6,000		500	6,000
Shop Rent		450	5,400		450	5,400		450	5,400		450	5,400
Night guard bill		100	1,200		120	1,440		140	1,680		140	1,680
Entertainment		100	1,200		120	1,440		120	1,440		150	1,800
Mobile bill (SMS & Reporting inclusive)		500	6,000		500	6,000		520	6,240		550	6,600
Ownership Transfer Fee		-	-		833	10,000		833	10,000		833	10,000
Proposed salary-self		4,000	48,000		5,000	60,000		6,000	72,000		7,000	84,000
Other Expenses		100	1,200		150	1,800		170	2,040		200	2,400
Non Cash Item:												
Depreciation Expenses		560	6,720		560	6,720		560	6,720		560	6,720
Total Operating Cost (D)	-	6,310	75,720	-	8,233	98,800	-	9,293	111,520	-	10,383	124,600
(C-D)Net Profit:		9,810	117,720	-	10,045	120,536	_	10,812	129,750	-	11,733	140,797
Retained Income:			117,720			238,256			368,006			508,802

Notes: 1. Agreed Grace period: One year.

2. **Investment Payback schedule:** Half yearly installment including ownership transfer fee from 2<sup>nd</sup> year

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	Year 4 (BDT)
1.0	Cash Inflow				
1.1	Investment Infusion by Investor	150,000	-	-	-
1.2	Net Profit	117,720	130,536	139,750	150,797
1.3	Depreciation Expenses (Non Cash Item)	6,720	6,720	6,720	6,720
1.4	Opening Balance of Cash Surplus	-	124,440	201,696	288,166
	Total Cash Inflow	274,440	261,696	348,166	445,682
2.0	Cash Outflow				
2.1	Purchase of Goods	50,000	-	-	-
2.2	bKash & DBBL Mobile Banking	100,000	-	-	-
2.3	Investment Payback including ownership transfer fee	-	60,000	60,000	60,000
	Total Cash Outflow	150,000	60,000	60,000	60,000
3.0	Net Cash Surplus	124,440	201,696	288,166	385,682



#### STRENGTH

- ☐ Present employment:
  - Self: 1 Family: 1
  - Others (beyond family): 0
- Future employment: 0
- ☐ Ownership in his own name;
- ☐ Maintains books of record.

#### WEAKNESS

- ☐ Credit sales (realizes timely);
- ☐ Can not supply products as per demand.

#### **O**PPORTUNITIES

- ☐ Location of shop;
- ☐ Fixed customer (Retail & Wholesale);
- ☐ Capital of the entrepreneur will be BDT 748,802 after 4 years excluding investor's money.

#### ${ m T}_{ m HREATS}$

□ Local competitor.

# Presented at 29<sup>th</sup> SB Design Lab (executive session) on 14<sup>th</sup> September, 2014 at Yunus Centre

### Thank you

# Pictures





ইউপি ফরম-১৩

#### লাইসেন্স ফি আদায় রেজিষ্টার

অর্থ বৎসর ঃ ২০১৪-২০১৫

#### ট্রেড লাইসেন্স

#### ৪নং মুক্তিনগর ইউনিয়ন পরিষদ

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	ગીવામાં ગાંદનામાં !



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম; মোঃ জাহাঙ্গীর Name: Md Zahangir

পিতা: মোঃ আবুল কনুছ

মতা: জেলেখা

Date of Birth: 02 Sep 1983

ID NO: 3218895105988

এই কার্ডটি গংগ্রন্ধান্তরী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তীত জন্য কেন্দ্রেও পাওয়া গেলে নিক্টছ্ পোট অফিসে জমা নেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাজ্ঞা: কুষাত্রইড় পশ্চিম পাড়া, কুষাতাইড়, ভাকঘর: খামার ধনাক্ত্যা -

৫৭৫০, সাঘাটা, গাইবাছা

প্রদানের তারিখ: ১৫/০৯/২০০৮



## Thank You