

DISHARI GROCERY SHOP



MURSHED UDDIN NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	MURSHED UDDIN
Father's Name	BACHIR UDDIN
Age	31Years
Contact No.	01686-418192
Education Qualification	M.S.S & M.B.A
Education loan	50,000 Taka
Marital Status	Married
Address	Vill: Varardi, P.O: Kachkura P.S: Uttarkhan Dist: Dhaka
Mother (Grameen Bank Borrower)	ROKEYA BEGUM Member ID:5554, Centre No. 50 (Female), Group No.: 10 Branch: Dokshinkhan Uttara Branch GB Member: Since 14 Years Outstanding Loan: 39,000 taka
Experience	Three years experience in running business. He is now interested to scale up his business.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY

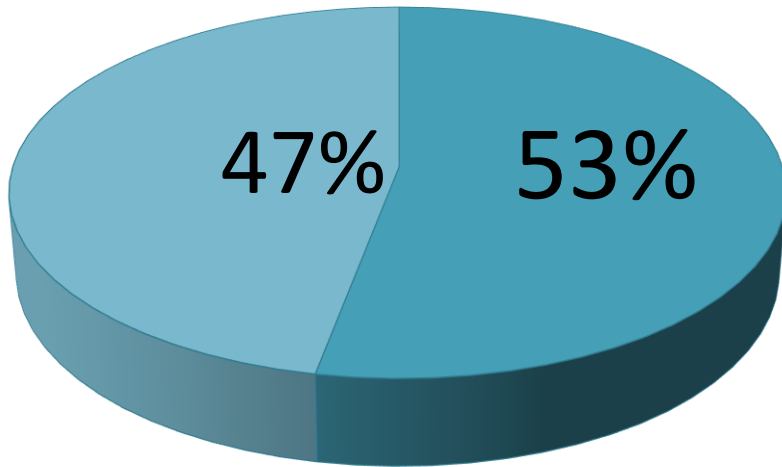


- ✓ Running a grocery shop with an experience of three years.
- ✓ All kinds of Grocery, Cosmetics, Consumer product, like; Cosmetics, Baby food, confectionary, drinks, Biscuit etc. are available.
- ✓ Average ten percent gain on sales.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Cosmetic, Baby food, stationery	3,50,000	3,50,000	7,00,000
Fridge	50,000	-	50,000
Total	4,00,000	3,50,000	7,50,000

Means of Finance



- Entrepreneur's Contribution 400,000
- Investor's Investment 350,000
- Total 750,000



Existing Business BDT(TK)

Particular	Daily	Monthly	Yearly
Expense			
Purchase Cosmetics, Stationery, Babyfood, Gift Item	5,000	150,000	1,800,000
Purchase Confectionery, Oil, etc.	4,000	120,000	1,440,000
Rent		5,000	60,000
Electricity		3,500	42,000
Guard & Entertainment		1,000	12,000
Transportation & Generator		1,000	12,000
Salary (Employee)		4,000	48,000
Total		284,500	3,414,000
Revenue (profit 10%)			
Sale Cosmetics, Stationery, Baby food, Gift Item	5,500	165,000	1,980,000
Sale Confectionery, Oil, etc.	4,400	132,000	1,584,000
Total		297,000	3,564,000
Net Profit		12,500	150,000

Financial Projection

BDT(TK)

Particular	Daily	Monthly	1 st Year	2nd Year 2%	3rd Year 2%
Expense					
Purchase Cosmetics, Stationery, Babyfood, Gift Item	8,500	255,000	3,060,000	3,121,200	3,183,624
Purchase Confectionery, Oil, etc.	6,500	195,000	2,340,000	2,386,800	2,434,536
Rent		5,000	60,000	61,200	62,424
Electricity		3,500	42,000	42,840	43,697
Guard & Entertainment		1,000	12,000	12,240	12,485
Transportation & Generator		1,000	12,000	12,240	12,485
Salary (self)		8,000	96,000	97,920	99,878
Salary (Employee)		8,000	96,000	97,920	99,878
Total		476,500	5,718,000	5,832,360	5,949,007
Revenue (profit 10%)					
Sale Cosmetics, Stationery, Babyfood, Gift Item	9,350	280,500	3,366,000	3,433,320	3,501,986
Sale Confectionery, Oil, etc.	7,150	214,500	2,574,000	2,625,480	2,677,990
Total		495,000	5,940,000	6,058,800	6,179,976
Net Profit		18,500	222,000	226,440	230,969
Investment Payback			140000	140000	140000

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

Business Picture



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.