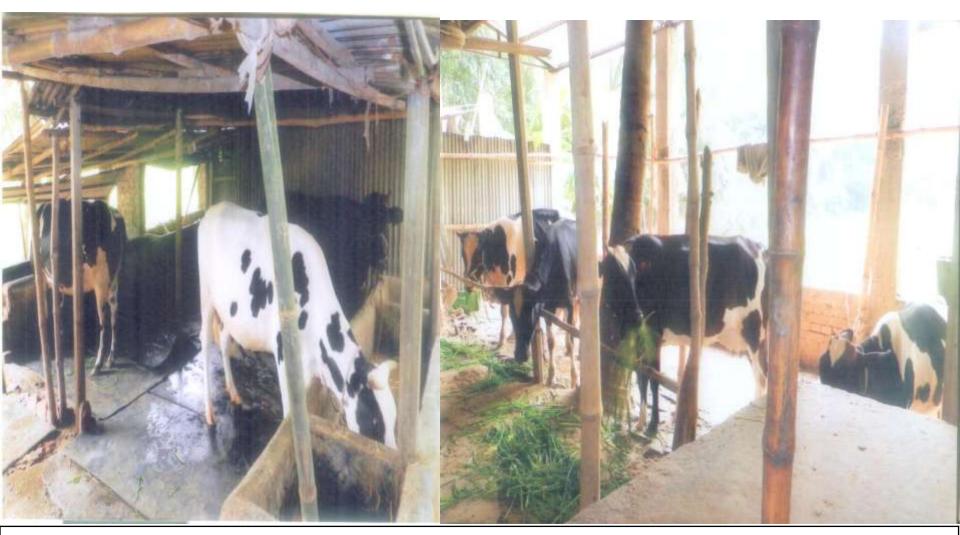
## Proposed NU Business Name: Jahid Dairy Farm



NU Identified by: Shahab Uddin Project Visited, verified & Prepared by: Shyamal Mitra GRAMEEN SHAKTI

( A Nobin Udyokta Project)
Presented by: MD. Jahid Hasan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

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Name And Address	:	MD.Jahid Hasan Vill: Bashaid, Post:Ashulia, Union: Asulia, P.S: Ashulia, Dist: Dhaka. NID NO- 00072647218023064 Contact No- 01683628443
Age	:	20 Years
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	Two Brothers & One Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like BRAC, ASA Etc. (ix) Others	: : :	Mother yes Father  Mrs. Zosna Begum  Mostafizur Rahman  Branch: Ashulia, Centre # 5/F, Member ID: 1221,  Member since 16/07/1999 .First loan: BDT 5,000  Existing loan: BDT 3,50,000 Outstanding: BDT 1,90,000  Mother. Weekly Installment BDT 5,400  NO.  NO.  NO.  NO.  NO.  NO.
Education		Diploma in Electric(2 <sup>nd</sup> Semester)at IST, Mirpur-10.

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Dairy Farm
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	Three years experience on Dairy Farm. Basically Entrepreneur's Mother started dairy Farm with BDT 2,50,000 & Present value BDT 6,50,000. Presently Entrepreneur maintain the Dairy Farm. Now he is like to scale up his Farm.
Other Own/Family Sources of Income	:	Father 's have Pharmacy, Nursery (Flower) Business and rental House. Per month Family sources of income is BDT 20,000 (10000+6000+4000)
Other Own/Family Sources of Liabilities	:	Nil
NU Project Source	:	Grameen Shakti.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jahid Dairy Farm	
Address/ Location	:	Vill: Bashaid, P.O: Ashulia, P.S: Ashulia, Savar, Dhaka.	
Total Investment in BDT	:	BDT 9,50,000	
Financing	:	Self BDT 6,50,000(from existing business) 68% Required Investment BDT 3,00,000/- (as equity) 32 %	
Present salary/drawings from business (estimates)	:	BDT 5,000/-(Five thousand) per month(Self). BDT 6,000/-(Six thousand) per month(Employee)	
Proposed Salary		1 <sup>st</sup> year BDT 5000/- & 2 <sup>nd</sup> , 3 <sup>rd</sup> year BDT 6,000/- per month.	
Proposed Business Implementation Plan (i) % of present gross profit margin	:	The business is planned to be scaled up by investment in existing products like Purchase of Two Cows & Shed Extension.	
<ul> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) Agreed grace period</li> <li>(iv) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>		<ul> <li>i. On average 66%.</li> <li>ii. On average 67%.</li> <li>iii. It is a running Business. So there is no need grace period.</li> <li>iv. Ensure vaccination, proper attention to cattle</li> </ul>	
		sickness, maintain regular communication with veterinary doctor & following Dairy guideline,	

# PROJECT SUMMERY

- Existing One cross Australian cow ,Two Frijian cows, One Shahial Frijian cow & Two Calves in this project . Price of the cows BDT (1,80,000+2,00,000+1,50,000)=5,30,000 & Two Calves (40,000+30,000)=70,000Total BDT 6,00,000
- ➤ Purchase price of two shahial Frijian cow will be BDT2,50,000
- ➤ After getting equity fund two cows will be purchased.
- Four cows provide milk regularly.
- ➤ Milk Production will be 40 liters per day on an average.
- ➤ Selling price of milk is BDT 60 per liter.
- Selling milk at local home.
- ➤ The Business is operate by the entrepreneur & his Father and Mother.
- ➤ Cow will be Purchased from Local Market( Ashulia Bazar & Kalampur Bazar).
- >The farm is situated in the own land and near the residence.

### INFO ON EXISTING BUSINESS OPERATIONS

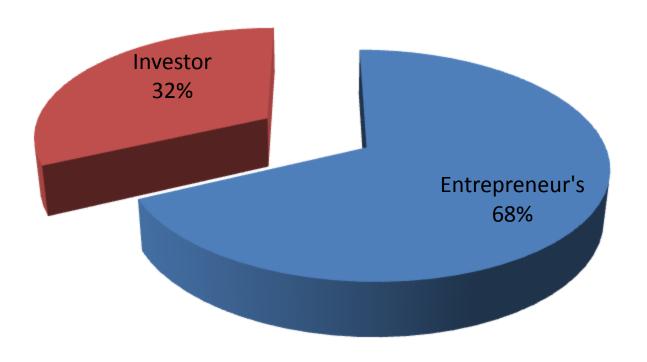
Double vilous	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales of Milk 25 Liter (Morning 17 Liter & Evening 8 Liter)	1,500	45,000	5,40,000			
Sales of calves (4×50,00)	-	-	2,00,000			
Total Sales Income (A)	1,500	45,000	7,40,000			
Less: Cost of sales						
Cost of cattle food	500	15,000	1,80,000			
Cost of calves(40000+30000)	-	-	70,000			
Less: Total cost of sales(B)	500	15,000	2,50,000			
Gross Profit (C) [C=(A-B)]	1,000	30,000	4,90,000			
Less: Operating Cost:						
Electricity bill		800	9,600			
Medical Cost		1500	18,000			
Mobile Bill		450	5,400			
Present Salary (Self)		5,000	60,000			
Present Salary (One Employee)		6,000	72,000			
Other Cost		500	6,000			
GB loan installment( 50% on this project)		10,800	1,29,600			
Non Cash Item:						
Depreciation shed		415	5,000			
Decreasing existing four cow's value		4000	48,000			
Total Operating Cost (D)		29,465	3,53,600			
Net Profit (C-D)		535	1,36,400			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Investments in different categories:			
(i) One cross Australian cow ,Two Frisian cows, One Shahial Frisian cow & Two Calves in this project . Price of the cow s BDT (1,80,000+2,00,000+1,50,000)=5,30,000 & Two Calves (40,000+30,000)=70,000	6,00,000		6,00.000
(ii)Two cows will be purchase(1,30,000+1,20,000)		2,50,000	2,50,000
(iii)Shed & Extension of shed	50,000	50,000	1,00,000
(iv) Others	-	-	-
Total Capital	6,50,000	3,00,000	9,50,000

# Source of finance

#### **Source Of Finance**



TINAINCIAL	LIA	UJECI		rivo	DUSIIV	ESS FLAIN	
		Year 1 (B	BDT)	Year 2	(BDT)+5%	growth approx	Year 3
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily

2,400

2400

800

800

1,600

72,000

72,000

24,000

24,000

48,000

1000

2000

450

5,000

6,000

1,670

10,800

500

830

6000

35,250

12,750

3,07,400

Sales of Milk( Morn28 Liter & Even 12Liter)

Sales of calves(4×50,00) (6\*40000)

Sale of Cow Dung

Less: Cost of sales

Cost of cattle food

Total Sales Income (A)

Cost of calves(40000+30000)

Less: Total cost of sales(B)

Gross Profit (C) [C=(A-B)

Less: Operating Cost:

Salary(One Employee)

Ownership Transfer fees

Depreciation on Shed

Total Operating Cost (D)

Net Profit (C-D)

Retained Income

GB loan (50% on this Project)

Decreasing existing cow's value

Electricity bill

Medical Cost

Mobile Bill

Salary (Self)

Other Cost

	Voor 1 (PDT)	Voor 7	/PDT)+E% growth	annrov
FINANCIAL	L PROJECTION	OF NU	BUSINESS	PLA

8,64,000

2,00,000

10,71,000

2,88,000

3,58,000

7,13,000

12000

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5,400

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72,000

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4,05,600

3,07,400

1,29,600

70,000

7000

FINANCIAL	L PROJECTION	OF NU	BUSINESS	PLAN
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2520

2520

880

880

1.640

75,600

75,600

26,400

26,400

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1670

830

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27,000

22,200

8,01,800

		Year 3 (BDT) ) +5% arow
INESS	PLAN	

2650

l2650

950

950

1700

9,07,200

2,40,000

11,17,200

3,16,800

3,16,800

8,00,400

12,000

24,000

6000

72000

84,000

20,000

10000

72,000

3,06,000

4,94,400

6000

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Monthly

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79,500

28,500

28,500

51,000

1000

2000

500

6000

7000

500

1670

830

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28,000

23,000

13,57,800

Yearly

9,54,000

2,40,000

12,04,000

3,42,000

3,42,000

8,62,000

12,000

24000

6000

72000

84,000

6,000

20,000

10000

72,000

3,06,000

5,56,000

10000

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	3,00,000		
1.2	Net Profit ( Ownership Tr. Fee added back)	3,27,000	5,14,400	5,76,000
1.3	(Depreciation on Shed(Non cash item)	10,000	10,000	10,000
1.4	Decreasing existing cow's value(Non cash item)	72,000	72,000	72,000
1.5	Opening Balance of Cash Surplus	-	1,59,400	6,35,800
	Total Cash Inflow	7,09,000	7,55,800	12,93,800
2.0	Cash Outflow			
2.1	Purchase of Product	3,00,000	-	
2.2	Payment of GB Loan	1,29,600	-	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	1,20,000	120,000	1,20,000
	Total Cash Outflow	5,49,600	1,20,000	1,20,000
3.0	Net Cash Surplus	1,59,400	6,35,800	11,73,800

#### **SWOT ANALYSIS**

# STRENGTH

- 1. Employment: Self: 01,
- 2. Others (beyond family): 01,
- 3. Ownership of Business: Own Name.
- 4. Skill & Experience: 03 Years Experience.
- 5. His father gives permission to make Shed.
- 6. Trade License: Own name.
- 7. Shed nearby residential house.
- 8. Parents can nursing the cattle.

### WEAKNESS

1. Can not provide milk as per demand.

# **O**PPORTUNITIES

- 1. Huge demand.
- 2. Regular Customer.
- 3. Nearby Savar dairy farm..
- 4. Extendable Society.

#### THREATS

- 1. Cattle related diseases.
- 2. Scarcity of cattle food.
- 3. Political Unrest.
- 4. Thieves.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's mother is a GB member for fifteen years. At first she took GB loan BTD 5,000( Five thousand)for pharmacy Business. Second time she took GB loan BTD 7,000( Seven thousand) for Cow fattening. Gradually several times she took GB loan for buying milch cow, making tin shed house, house repairing, nursery, admission fees for her son etc. Currently she takes GB loan for buying cow & build a cow shed, she becomes owner of a piece of land. Finally She is a successful member of Grameen Bank.

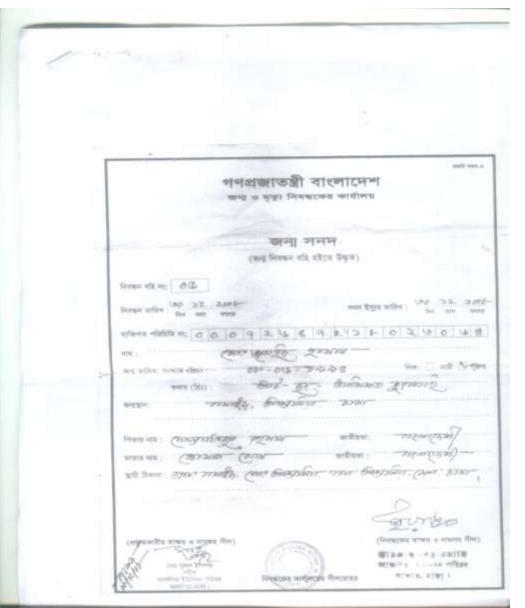
# Jahid Dairy Farm



# NU WITH MOTHER & GB PASS BOOK



# **NU NID Card & Trade License**

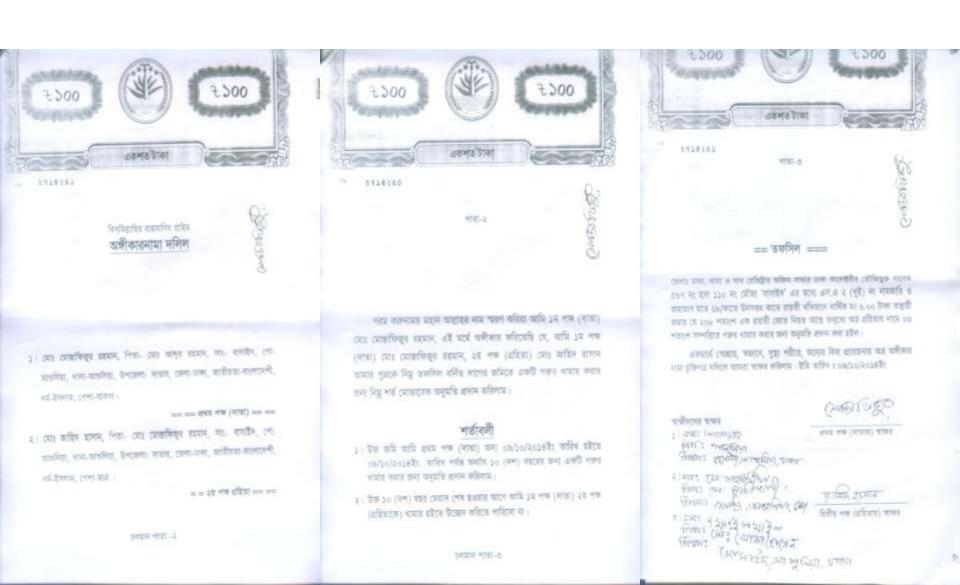


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# **Jahid Dairy Farm**



# DEED OF SHED



# THANK YOU ALL