



Crescent Fisheries & Agro

Lakhera, Patiya, Chittagong, Bangladesh

Guest Project, Yunus Centre: 37th Social Business Design Lab

Mission and Vision

- Expand scientific aqua culture practice in the rural part of Bangladesh.
- The reared product will be branded as organic products those will be sold to local market.
- To encourage the rural youth to build up such type of farm and develop the economy
- Inspire the fish farmers for integrated fish farming.
- Excel up the nutrition supply in the community
- Leads the farm into a large scale

Social Problem

- Unemployment.
- Lack of scientific knowledge in the Fish culture.
- Unavailability of fresh fish and vegetable in the market.
- Wide use of harmful chemicals in fish sectors.

Solutions

- Creating an integrated fish farming model.
- Regular supply of fresh and chemical free vegetable at flexible price.
- Engage the young people in this sector.

Entrepreneur Background



Name of Entrepreneur : Md. Nazim Uddin

Educational Qualification : B.Sc. (Hon's) in Marine Science
M.Sc. Specialized in Aquaculture
University of Chittagong, Chittagong.

Job Experience:

7.5 years.

Hoque Fisheries & Agroveter (Mono Sex Tilapia Hatchery)

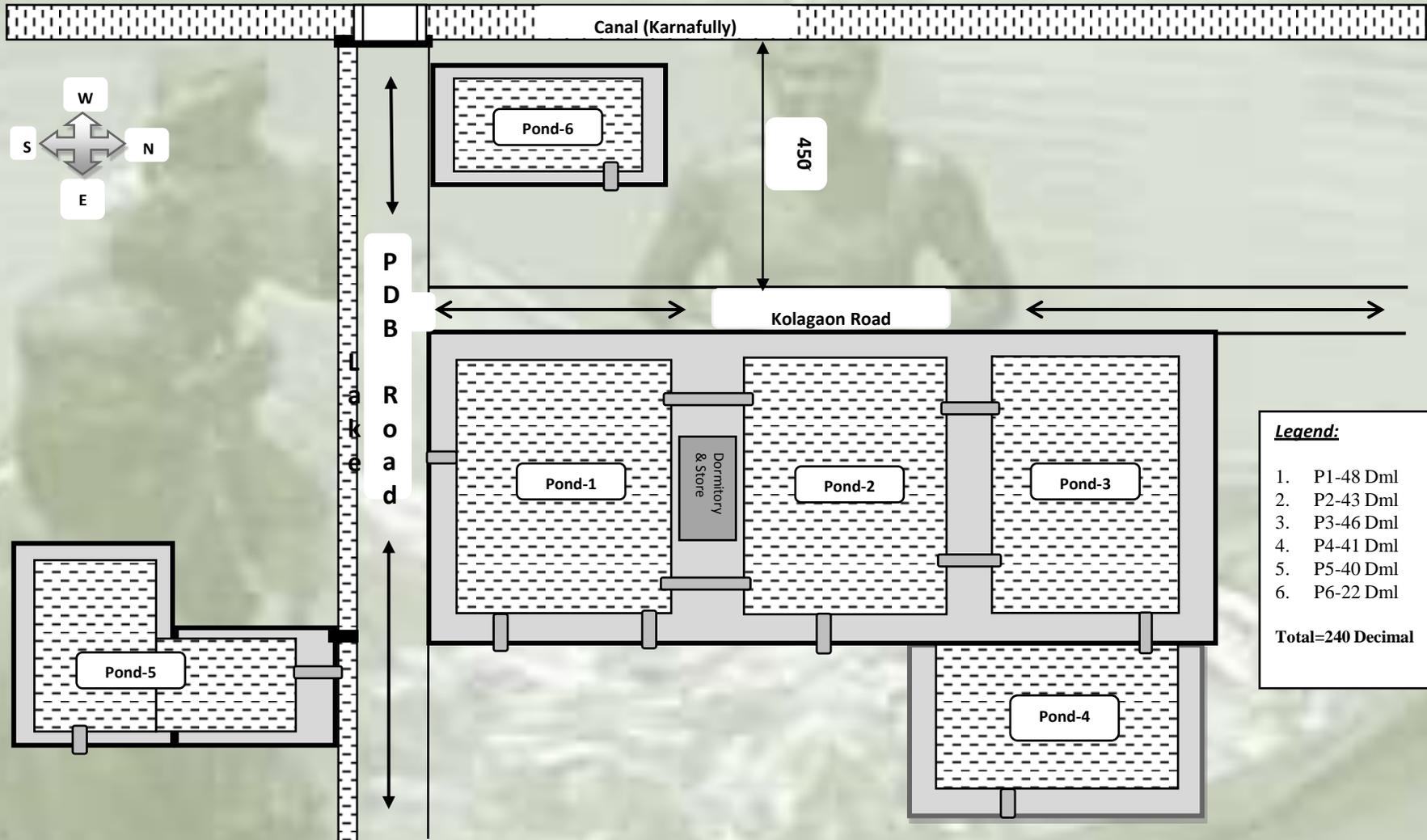
Rainbow Hatchery Ltd. (Prawn Hatchery), Bagerhat.

River Side Hatchery Ltd. (Prawn Hatchery), Laxmipur

Existing Project Status

Project type	Integrated fish farm
Project Location	Patiya, Chittagong
No. of Pond	06
Production cycle	2 cycle/year
Total Area of the Project	240 Decimal / 2.4 acre
Products	1. Fishes 2. Vegetables
Starting Year	April, 2013
Marketing Strategies	Supply to the local Wholesaler

Project Layout



Legend:

1. P1-48 Dml
2. P2-43 Dml
3. P3-46 Dml
4. P4-41 Dml
5. P5-40 Dml
6. P6-22 Dml

Total=240 Decimal



CRESCENT
FISHERIES & AGRO



Financial Analysis

Total Project Cost: BDT. **27,63,700**

Source of Fund: Own Equity : BDT. **15,63,700**

Future operation cost: BDT. **12,00,000**

Financial Projection

Particulars	Year- 1	Year- 2	Year- 3	Year- 4	Year- 5
Total Expenses	1869700	1909985	1955840	2009343	2069796
Revenue					
Sales of Fishes	2297080	2480846	2704123	2947494	3212768
Sales of Vegetables	100000	108000	117720	128314.8	139863.1
Total Revenue	2397080	2588846	2821843	3075808	3352631
Net Profit (BDT)	5,27,380	6,78,861	8,66,003	10,66,465	12,82,835

- Expected break even time **1 years**
- Expected pay back period is **4 years**

Social Impact

- Create the job opportunity about 4-6 people.
- Promoting the organic and integrated farming practices.
- Provide training , technical support and advice to the young and uneducated fish farmers.



“I am not a job seeker, I am a job giver” Prof. Dr. Muhammad Yunus



Thank You