A Nobin Udyokta Project

Proposed NU Business Name : Ma Cycle Store



NU Identified and PP Prepared & Verified by:

Abu Musa Bhuiyan



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Sumon Chandra Das
Age	:	27 years
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Sisters, 1 Brother
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Mrs. Chaya Rani Das Late Mr. Dulal Chandra Das Branch: Bagadi. Centre # 3(M), Loan no.: 1171/1, Member since : 31.08.1992, First loan: Tk. 3000 Total Amount Received: Tk. 7,40,000 Existing loan: Tk. 40,000 Outstanding: Tk. 27,680
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A
Education, till to date	:	Class Six

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Business Trade License No: 296/14
Business Experiences and Training Info		15 years No training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	No
NU Project Source/Reference	-	GT Torpurchondi Unit Office, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 1992 (22 years). At first she took a loan amount BDT 3,000 from Grameen Bank. She purchased 4 decimal agricultural land by using GB loan of BDT 3,00,000. Her son, Sumon; expanded his existing business with GB loan of BDT 2,00,000, he also purchased motorcycle for his existing business. NU's mother built their own house from the income of GB loan. She gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

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Business Name	•	Ma Cycle Store			
Address/ Location	:	Durgadi Bazar, Forakkabad, Chandpur Sadar, Chandpur			
Total Investment in BDT	:	7,34,720			
Financing	:	Self BDT: 4,34,720 (from existing business) - 59 % Required Investment BDT: 3,00,000 (as equity) - 41 %			
Present salary/drawings from business (estimates)	:	BDT 14,000			
Proposed Salary		BDT 15,000			
Proposed Business % of present gross profit margin (i) Estimated % of proposed gross profit margin (ii) Agreed grace period	: ::	14% 14% 5 months			

INFO ON EXISTING BUSINESS OPERATIONS

Double and a me	Existing Business (BDT)			
Particulars	Monthly	Yearly		
Sales Income (A)	90,000	10,80,000		
Less: Cost of sales (B)	77,400	9,28,800		
Profit (C) [C=(A-B)] (14%)	12,600	1,51,200		
Add. Income from Bicycle	13,500	1,62,000		
Add. Income from Van	6,000	72,000		
Add. Income from Motorcycle	3,000	36,000		
Gross Profit	35,100	4,21,200		
Less: Operating Costs				
Electricity bill	500	6,000		
Cycle repairing/Assembling parts	5000	60,000		
Shop Rent	1700	20,400		
Night Guard bill	200	2,400		
Entertainment	500	6,000		
Mobile bill	300	3,600		
Present salary/Drawings- self	14,000	1,68,000		
Present salary-Employee (no. of employee 01)	5,000	60,000		
Others (Chada)	500	6,000		
Non Cash Item:				
Depreciation Expenses	2,046	24,552		
Total Operating Cost (D)	29,746	3,56,952		
Net Profit (C-D):	5,354	64,248		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Parti	cular	S	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			(1)	(2)	(1+2)
i. Present items:					
Fuel	:	59,720			
Vehicles (C-20, M-1, V-4	1) :	1,99,000			
Tire & Parts	:	69,500	4,34,720		
Advance for Shop	:	60,000			
Air Compressor (2)	:	31,500			
Wielding M/c	:	15,000			
ii. Proposed Items:					
Petrol (2 Barrel)	:	38,000			
Diesel (2 Barrel)	:	27,220			
Mobil (10 Cartons)	:	44,500			
CNG (Tire & Parts)	:	69,280		3,00,000	
Motorcycle Parts	:	10,000			
Cycle Parts	:	10,000			
New Cycle (10)	:	75,000			
New Van (2)	:	26,000			
Total	Capit	al	4,34,720/-	3,00,000/-	7,34,720/-

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year	1 (BDT)	Year 2 (BDT)		Year 3 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	
Sales Income (A)	1,20,000	14,40,000	1,26,000	15,12,000	1,32,300	15,87,600	
Less: Cost of sales (B)	1,03,200	12,38,400	1,08,360	13,00,320	1,13,778	13,65,336	
Profit (C) [C=(A-B)] (14%)	16,800	2,01,600	17,640	2,11,680	18,522	2,22,264	
Add. Income from Bicycle	18,000	2,16,000	18,000	2,16,000	19,000	2,28,000	
Add. Income from Van	9,000	1,08,000	9,000	1,08,000	9,000	1,08,000	
Add. Income from Motorcycle	3,000	36,000	3,000	36,000	3,000	36,000	
Gross Profit	46,800	5,61,600	47,640	5,71,680	49,522	5,94,264	
Less: Operating Costs							
Electricity bill	600	7,200	600	7,200	700	8,400	
Cycle repairing/Assembling parts	6,000	72,000	6,500	78,000	6,500	78,000	
Shop Rent	1,700	20,400	2,000	24,000	2,000	24,000	
Night Guard bill	200	2400	200	2400	250	3000	
Entertainment	500	6000	500	6000	500	6000	
Mobile bill	300	3600	300	3600	300	3600	
Proposed salary (Self)	15000	180000	15000	180000	15000	180000	
Proposed salary -Employee (1)	5500	66000	5500	66000	5500	66000	
Others (Chada)	500	6000	500	6000	500	6000	
Non Cash Item:							
Depreciation Expenses (2046+833)	2879	34,548	2879	34,548	2879	34,548	
Total Operating Cost (D)	33,179	3,98,148	33,979	4,07,748	34,129	4,09,548	
Net Profit	13621	163452	13661	163932	15393	184716	
GT payback		120000		120000		120000	
Retained Income:		43452		43932		64,716	

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	300000		
1.2	Net Profit	163452	163932	184716
1.3	Depreciation (Non cash item)	34548	34548	34548
1.4	Opening Balance of Cash Surplus		50320	128800
	Total Cash Inflow	498000	248800	348064
2.0	Cash Outflow			
2.1	Purchase of Product	300000		
2.2	Payment of GB Loan	27680		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120000	120000	120000
	Total Cash Outflow	447680	120000	120000
3.0	Net Cash Surplus	50320	128800	228064

SWOT ANALYSIS

Strength:

- > Availability of Products Sourcing.
- ➤ Long standing relationship with Grameen
- ➤ Would Be Owner Gradually.
- ➤ Skilled & 15 Years of Experience

WEAKNESS

> No Weakness

OPPORTUNITIES

- > Expansion Of Business
- > Increasing Demand

$\mathbf{T}_{\mathsf{HREATS}}$

► Low barrier of Entry

Pictures













Presented at 37 SB Design Lab on 15 November, 2014 at GB Auditorium

Thank You