## Proposed NU Business Name : M/S Bhai Bhai Traders



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | $:$ | Md. Sohel Rana <br> Vill: Jugipara, Union: Saghata, Post: Munshir Hat, <br> Upazila: Saghata, District: Gaibandha. |
| :--- | :--- | :--- |
| Age | $:$ | 25 Years |
| Marital status | $:$ | Unmarried |
| Children | $:$ | N/A |
| No. of siblings: | $:$ | 2 Brothers, 3 Sisters |
| Parent's and GB related Info: | $:$ | Mother $\quad \mathbf{V}$ |
| (i) Who is GB member | $:$ | Mst. Hasna Banu |
| (ii) Mother's name | $:$ | Md. Rashed Ahmed |
| (iii) Father's name | $:$ | Branch: Saghata, Centre \#01/Mo, |
| (iv) GB member's info | Loan no.: 1032, Member since 2006, |  |
|  | First loan: Tk. 2,000 |  |
|  | Existing loan: 100,000, Outstanding loan: 45,000 |  |
| Further Information: | $:$ Entrepreneur pays GB loan installment |  |
| (v) Who pays GB loan installment | $:$ No |  |
| (vi) Mobile lady | $:$ | Nil |
| (vii) Grameen Education Loan | $:$ | Nil |
| (viii) Any other loan |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT.,.)

| Education, till to date | $:$ | Agricultural Diploma |
| :--- | :--- | :--- |
| Present Occupation (Besides <br> own business, i.e., pursuing <br> further studies, other business <br> etc.) | $:$ | Nil |
| Business Experiences and <br> Training Info (years of <br> experience, if s/he received <br> any on- hand training, formal <br> training, work experience as <br> an apprentice etc.) | $:$ | $:$ |
| Other Own/Family Sources of <br> Income | $:$ | Brother \& sister's income from private \& Govt. Service in selling insecticides, seeds and fertilizer. He <br> started this business only with Tk. 70,000. <br> Dhaka Net in Gaibandha . |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| NU's Contract No. | $:$ | 01837125646 |
| NU's National ID No. | $:$ | 3218885092218 |
| NU Project Source/Reference | $:$ | Grameen Telecom Trust |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Entrepreneur's mother is a GB member since 2006, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized in purchasing 1.5 bigha land, goat, cow, household purpose and assisting her husband in business.
- Finally GB loan helped her in extension of house, purchasing 1.5 bigha land, 2 goats, 2 cows and improved her economic condition and livelihood.


## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ | M/S Bhai Bhai Traders |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Saghata Bazar, Gaibandha |
| Total Investment in BDT | $:$ | Tk. 658,000 |
| Financing | $:$ | Self Tk. 358,000 (from existing business) <br> Required Investment Tk. 300,000 (as equity) |
| Present salary/drawings from <br> business (estimates) | $:$ | Taka 10,000 |
| Proposed Salary | $:$ | Taka 10,000 |
| Proposed Business <br> Implementation Plan <br> (i) \% of present gross profit <br> margin | $:$ | On an average 15\% |
| (ii) Estimated \% of proposed |  |  |
| gross profit margin |  |  |
| (iii) In future risk mgt. plan |  |  |
| (from fire, disaster etc.) |  |  |$\quad:$|  |
| :--- | :--- |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | Existing |  |  |
| :--- | ---: | ---: | ---: |
|  | Daily | Monthly | Yearly |
| Sales income (A) | 6,000 | 156,000 | $1,872,000$ |
| Less: Cost of Sales (B) | 5,100 | 132,600 | $1,591,200$ |
| Gross Profit (C) [C=(A-B)] | $\mathbf{9 0 0}$ | $\mathbf{2 3 , 4 0 0}$ | $\mathbf{2 8 0 , 8 0 0}$ |
| Less: Operating Cost: |  |  |  |
| Electricity bill |  | 300 | 3,600 |
| Generator bill |  | 100 | 1,200 |
| Shop Rent |  | 500 | 6,000 |
| Night Guard bill |  | 50 | 600 |
| Conveyance |  | 1,000 | 12,000 |
| Salary (Self) |  | 10,000 | 60,000 |
| Other Cost |  | 800 | 9,600 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 150 | 1,800 |
| Total Operating Cost (D) |  | $\mathbf{1 2 , 9 0 0}$ | $\mathbf{9 4 , 8 0 0}$ |
| Net Profit (C-D): |  | $\mathbf{1 0 , 5 0 0}$ | $\mathbf{1 8 6 , 0 0 0}$ |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing <br> Business <br> (BDT) | Proposed <br> (BDT) | Total <br> (BDT) |
| :--- | ---: | ---: | ---: |
| Investment in Insecticide | 73,000 | 50,000 | 123,000 |
| Investment in Spray Machine | - | 10,000 | 10,000 |
| Investment in Fertilizer \& others (Urea, Tsp, <br> Potassium, Zipsham, Chaff, Oil cake, Feed etc.) | 217,000 | 240,000 | 457,000 |
| Decoration | 18,000 | - | 18,000 |
| Advance for shop | 50,000 | - | 50,000 |
| Total Capital | 358,000 | 300,000 | 658,000 |

## SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 358,000
■ Investor's Investment BDT 300,000
■ Total Capital BDT 658,000


## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Product Sales | 13,000 | 337,990 | 4,055,875 | 13,650 | 354,889 | 4,258,669 | 14,332 | 372,634 | 4,471,602 |
| Less: Cost of Sales (B) | 11,050 | 287,291 | 3,447,494 | 11,602 | 301,656 | 3,619,869 | 12,182 | 316,739 | 3,800,862 |
| Gross Profit (C) [C=(A-B)] | 1,950 | 50,698 | 608,381 | 2,047 | 53,233 | 638,800 | 2,150 | 55,895 | 670,740 |
| Less: Operating Cost: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 330 | 3,960 |  | 380 | 4,560 |  | 430 | 5,160 |
| Generator bill |  | 100 | 1,200 |  | 120 | 1,440 |  | 140 | 1,680 |
| Shop Rent |  | 500 | 6,000 |  | 500 | 6,000 |  | 500 | 6,000 |
| Night Guard bill |  | 50 | 600 |  | 70 | 840 |  | 70 | 840 |
| Mobile bill (SMS \& Reporting) |  | 250 | 3,000 |  | 250 | 3,000 |  | 250 | 3,000 |
| Conveyance |  | 1,000 | 12,000 |  | 1,000 | 12,000 |  | 1,000 | 12,000 |
| Proposed Salary-Staff (1) |  | 6,000 | 72,000 |  | 6,500 | 78,000 |  | 6,500 | 78,000 |
| Proposed Salary-Self |  | 10,000 | 120,000 |  | 11,000 | 132,000 |  | 12,000 | 144,000 |
| Other Cost |  | 1,000 | 12,000 |  | 1,100 | 13,200 |  | 1,200 | 14,400 |
| Ownership Transfer Fee |  | 2,000 | 12,000 |  | 2,000 | 24,000 |  | 2,000 | 24,000 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  | 150 | 1,800 |  | 150 | 1,800 |  | 150 | 1,800 |
| Total Operating Cost (D) | - | 21,380 | 244,560 |  | 23,070 | 276,840 |  | 24,240 | 290,880 |
| Net Profit (C-D): | - | 29,318 | 363,821 | - | 30,163 | 361,960 |  | 31,655 | 379,860 |
| Cumulative Income |  |  | 363,821 |  |  | 725,782 |  |  | 1,105,642 |

## Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW STATEMENT

| SI \# | Particulars | $\begin{aligned} & \text { Year } 1 \\ & \text { (BDT) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Year } 2 \\ & \text { (BDT) } \end{aligned}$ | $\begin{aligned} & \hline \text { Year } 3 \\ & \text { (BDT) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 300,000 | - | - |
| 1.2 | Net Profit | 375,821 | 385,960 | 403,860 |
| 1.3 | Depreciation Expenses | 1,800 | 1,800 | 1,800 |
| 1.4 | Opening Balance of Cash Surplus | - | 260,621 | 504,382 |
|  | Total Cash Inflow | 677,621 | 648,382 | 910,042 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Product Purchase | 300,000 | - | - |
| 2.2 | Payback to Grameen Bank Outstanding Loan | 45,000 | - | - |
| 2.3 | Investment Pay Back including Ownership Transfer Fee | 72,000 | 144,000 | 144,000 |
|  | Total Cash Outflow | 417,000 | 144,000 | 144,000 |
| 3.0 | Total Cash Surplus | 260,621 | 504,382 | 766,042 |

## SWOT ANALYSIS

| $\mathbf{S T R E N G T H}$ Present employment: <br> Self: 01 Family: 01 <br> Others (beyond family): 0 Future employment: 01 Ownership of Business in own name Seven years experience | EAKNESS Can not supply goods according to demand. |
| :---: | :---: |
| PPORTUNITIES Location of shop; Have some fixed customer; The capital of Entrepreneur will be Tk. 1463,642 after 3 years excluding payback of investor's money. | 卫 HREATS Local competitors. |

Presented at $40^{\text {th }}$ Design Lab (executive session) On

14 December, 2014 at Yunus Center

## Thank you

Pictures













Book No

license to sell pesticide (s) by retail sell on the premises situated at
 $\qquad$
Khatian No $\qquad$ Subject to the condition-specified bellow and to the provision of the pesticide ordinance. 1971 (No. 11 of 1971) in the rules made thereunder.
2. License shall be in force for a period of two years from the date of issue.
3. Pesticide to be sold.

License No........................


TE
Conditions


Licensing Authority -


 open to the public.
2. The license shall comply with she provisions of the pesticide ordinance, 1971 and the rules made thereunder.
3. The license shall not be allowed to take commission for retail of pesticides exceeding the rate fixed by government.
4. Renewal $.2 \geqslant / 2 / 20 \geqslant<\ldots$


दई बबतः :. $\qquad$
वाशलन नर:. 8 -
নাইসেন্বধারীর নামः


পिতা/या|ীীর নামः $\qquad$ ब्रा: ह्या: ल्रारzn zinc


উপজেলা : সাঘাট, জেলা : গাইবাছ্ন।
পোশার ধরুন : $\qquad$ .$-9016 / 202 a$ जबिये : $29-0 \mathrm{~F}-2028$ eR उत Ctisn $\qquad$

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প্রাষ্ট হয়ে তার ব্যবসা/বৃত্তি/পেশী. $\qquad$ 1. করা হলো।


पबिै $299-06-2008$


গণপ্রজাতন্ত্রী বাংলাদে শ সবকার্র
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র


নাম: মোঃ সোহেল রানা
Name: Md Sohel Rana
পিতা: নোঃ বশির আহন্মো
মাতা: জোছাः হাসনা বানু
Date of Birth: 11Dec 288
ID NO: 3218885092218

এই কার্ডটি গণপ্রজাতন্তী বাংলাদেশ সরকারের সস্পত্তি। কার্ডটি ব্যবহারকারী বাতীত অना কোথাও পাওয়া গেলে নিকটए পোষ্ঠ অফ্সিসে জযা দেয়ার জন্য অনুরোধ কন্না ইলো।
ঠিকাनা: গ্রাম/রাত্তা: দক্ষিণ ব্যোী পাড়া, দক্ষিণ যোগী পাড়া, ডাকঘর: মুলির হাট -
৫৭৫०, সাঘাটা, গাইবাক্গা

- 3 gim

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর
প্রদানের তারিখ: ১৫/০৯/২০০৮ -

## Thank You

