## Bolai Pig Rearing Farm(Dalit)



## Dalit:

- Caste discrimination affects huge populations in Bangladesh and "Dalits" commonly known as "untouchables" exist far below the poverty line with extremely limited access to health services, education and employment.
- They are historically associated with occupations regarded as ritually impure, such as any involving leatherwork, butchering, removal of rubbish, animal carcasses etc


## Brief Bio Data of the Entrepreneur

- Name
- Address

Mother

- (Grameen Bank Borrower)

Educational Qualification

Experience

## Sree Bolai Das

Age: 21 years
Vill: Bat pali goan, Post: Pirganj, Thana: Pirganj,
Dist: Thakurgaon.
Sree Shita Bala,
Centre \# 41, Loan No: 2462, Pirganj Branch.
Member since 2000
Existing Loan -48,000 Outstanding Balance -24,000
: Eight Pass
Entrepreneur has 6 (Six) years experience in livestock : farming business through association with his family business.

## BUSINESS BRIEFING

- Proposed Business
- Location
- Total Investment
- Financing
- Implementation
: Bolai Pig Rearing Farm
: Own residence
: BDT 118,000/-
> Entrepreneur-18,000/-
> Investor BDT- 100,000/-

The project will start with 10 Pigs targeting break even within 6 (six) months of first year \& pay back period is estimated within four years.

## Objectives

- Enhancement of entrepreneurial skills;
- Employment opportunities for others;
- Improving livelihood of the entrepreneur;
- Pork export after meeting the local demand;


## INVESTMENT BREAKDOWN

| Particulars | Entrepreneure's <br> Investment (BDT) | Proposed <br> (BDT) | Total (BDT) |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| Pig Purchase | 18,000 | 30,000 | 48,000 |  |  |  |  |
| Pig Shed |  | 17,000 | 17,000 |  |  |  |  |
| Feeding Bowls \& Fixtures and Fittings |  | 10,000 | 10,000 |  |  |  |  |
| Feed \& Others-Working Capital |  | 41,400 | 41,400 |  |  |  |  |
| Vaccine \& Other Medicine | $\mathbf{1 8 , 0 0 0}$ | $\mathbf{1 0 0 , 0 0 0}$ | $\mathbf{1 1 8 , 0 0 0}$ |  |  |  |  |
| Total Required Capital |  |  |  |  |  |  | 1,600 |

## Means of finance

| Particulars | Amount (BDT) | $\%$ |
| :---: | :---: | :---: |
| Entrepreneur's Contribution | 18,000 | $15 \%$ |
| Investor's Investment | 100,000 | $85 \%$ |
| Total | 118,000 | $100 \%$ |

## Key Assumptions:

- Each pig will produce 65 kg of pork on an average.
- Estimated selling price of per kg pork is BDT 200.
- Every pig will sell after 6 months.
- Each pig will take 2 (two) kg feed per day.
- No. of pig increase over the period.

| Particulars | $\mathbf{1}^{\text {st }}$ year | $\mathbf{2}^{\text {nd }}$ year | $\mathbf{3}^{\text {rd }}$ year | $4^{\text {th }}$ year |
| :---: | :---: | :---: | :---: | :---: |
| No. of pigs | $10-15$ | $25-35$ | $50-65$ | $80-100$ |

## Financial Projection

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  | Year 4 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1st Half Yearly | 2nd Half Yearly | Total | 1st Half Yearly | 2nd Half Yearly | Total | 1st Half Yearly | 2nd Half Yearly | Total | 1st Half Yearly | 2nd Half Yearly | Total |
| Revenue |  |  |  |  |  |  |  |  |  |  |  |  |
| Pig Sales | 208,000 | 273,000 | 481,000 | 403,000 | 533,000 | 936,000 | 728,000 | 923,000 | 1,651,000 | 1,105,000 | 1,300,000 | 2,405,000 |
| Total Revenue |  |  |  |  |  |  |  |  |  |  |  |  |
| Less: Estimated Variable Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Purchase Price | 48,000 | 63,000 | 111,000 | 93,000 | 123,000 | 216,000 | 168,000 | 213,000 | 381,000 | 255,000 | 300,000 | 555,000 |
| Feed | 115,200 | 151,200 | 266,400 | 223,200 | 295,200 | 518,400 | 403,200 | 511,200 | 914,400 | 612,000 | 720,000 | 1,332,000 |
| Vaccine \& Other Medicine | 1,600 | 2,100 | 3,700 | 3,100 | 4,100 | 7,200 | 5,600 | 7,100 | 12,700 | 8,500 | 10,000 | 18,500 |
| Total Variable Cost | 164,800 | 216,300 | 381,100 | 319,300 | 422,300 | 741,600 | 576,800 | 731,300 | 1,308,100 | 875,500 | 1,030,000 | 1,905,500 |
| Contribution Margin (CM): | 43,200 | 56,700 | 99,900 | 83,700 | 110,700 | 194,400 | 151,200 | 191,700 | 342,900 | 229,500 | 270,000 | 499,500 |
| Less: Fixed Cost |  |  |  |  |  |  |  |  |  |  |  |  |
| Salary (Self) | 24,000 | 24,000 | 48,000 | 30,000 | 36,000 | 66,000 | 42,000 | 48,000 | 90,000 | 60,000 | 66,000 | 126,000 |
| Employees Salaries |  |  |  |  | 12,000 | 12,000 | 30,000 | 42,000 | 72,000 | 54,000 | 72,000 | 126,000 |
| Entertainment Expenses |  |  |  |  | 1,800 | 1,800 | 3,600 | 4,800 | 8,400 | 6,600 | 7,800 | 14,400 |
| Ownership Transfer fees |  |  |  | 2,000 | 2,000 | 4,000 | 3,000 | 3,000 | 6,000 | 5,000 | 5,000 | 10,000 |
| Depreciation | 1,350 | 1,350 | 2,700 | 1,350 | 1,350 | 2,700 | 1,350 | 1,350 | 2,700 | 1,350 | 1,350 | 2,700 |
| Total Fixed Cost | 25,350 | 25,350 | 50,700 | 33,350 | 53,150 | 86,500 | 79,950 | 99,150 | 179,100 | 126,950 | 152,150 | 279,100 |
| Net Profit | 19,200 | 31,350 | 50,550 | 50,350 | 57,550 | 107,900 | 71,250 | 92,550 | 163,800 | 102,550 | 117,850 | 220,400 |
| Cumulative Profit |  | 50,550 |  |  | 158,450 |  |  | 322,250 |  |  | 542,650 |  |

## Break even analysis

| Particulars | Half Yearly | Yearly |
| :--- | :---: | :---: |
| Contribution Margin Ratio: (CM/Rev) | $21 \%$ | $21 \%$ |
| Break Even Point (BEP): (Fixed Cost/CM Ratio) $=$ | 25,350 | 50,700 |
| Break Even Point (in Tk.) | $21 \%$ | $21 \%$ |

## Cash flow (Rec. \& Pay.)

| Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) | Year 4 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| Cash Inflow |  |  |  |  |
| New Investment | 100,000 |  |  |  |
| Net Profit | 50,550 | 111,900 | 169,800 | 230,400 |
| Depreciation | 2,700 | 2,700 | 2,700 | 2,700 |
| Opening Balance of Cash Surplus | - | 54,850 | 149,450 | 291,950 |
| Total Cash Inflow | 153,250 | 169,450 | 321,950 | 525,050 |
| Cash Outflow |  |  |  |  |
| Purchase of Cows | 30,000 |  |  |  |
| Cow Shed | 17,000 |  |  |  |
| Feeding Bowls \& Fixtures \& Fittings | 10,000 |  |  |  |
| Feed \& Others-Working Capital | 41,400 |  |  |  |
| Investment Pay Back | - | 20,000 | 30,000 | 50,000 |
| Total Cash Outflow | 98,400 | 20,000 | 30,000 | 50,000 |
| Total Cash Surplus | 54,850 | 149,450 | 291,950 | 475,050 |

## Outcomes

- The business will start with 10 pigs and it is expected that by the end of four years the number of pigs will be 100 and business net worth BDT 580,650.
- Pork production range is estimated to be 65 kg on an average within 6 (six) months and profit will increase gradually with the increase in the number pigs.


## Risk Factors

## Pork market

## Epidemics

Non availability of pig feed

## Risk Management

Searching outlets \& market for selling pork
Adequate precaution to be taken
Adequate pig feed needs to be stored

## Pictures







## Thank You

