



The Proposed Project  
**Rickshaw Project for  
 Unemployed Young People**

Presented by  
**GRAMEEN TRUST**

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### The business complies with the 7 principles of Social Business

<p><b>Principle # 1</b>          Business objective will be to overcome poverty or one or more problems (such as education, health, technology access, and environment) which threaten people and society; not profit maximization.</p>	<p><b>Compliance # 1</b>          Social Business through income generating Program.</p>
<p><b>Principle # 2</b>          Financial and economic sustainability.</p>	<p><b>Compliance # 2</b>          Financially viable business</p>
<p><b>Principle # 3</b>          Investors get back their investment amount only. No dividend is given beyond investment money.</p>	<p><b>Compliance # 3</b>          Investor can get their money back.</p>

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### The business complies with the 7 principles of Social Business

<p><b>Principle # 4</b>          When investment amount is paid back, company profit stays with the company for expansion and improvement.</p>	<p><b>Compliance # 4</b>          Type II Social Business.</p>
<p><b>Principle # 5</b>          Environmentally conscious.</p>	<p><b>Compliance # 5</b>          Environment friendly</p>
<p><b>Principle # 6</b>          Workforce gets market wage with better working conditions.</p>	<p><b>Compliance # 6</b>          Employment for unemployed youth.</p>
<p><b>Principle # 7</b>          ...do it with joy.</p>	<p><b>Compliance # 7</b>          Beneficiaries will be happy.</p>

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### Beneficiary

- The Social Business will benefit at least ten (10) poor unemployed young.
- Ultimately the Rickshaw Puller become a owner of the Rickshaw



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### Funding Source




Grameen Trust and the initial funding will be 200,000 Tk. (two lacs)

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### Entrepreneur/Facilitator

Mr. Md. Zahirul Alam, the owner of a rickshaw garage.



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## Location of the project

- 728/1, West Monipur, Mirpur, Dhaka-1216.



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## Business Type

- Grameen trust in partnership with the rickshaw garage owner. Garage owner will give his garage for the Business.



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## Management of the Project

There will be a management committee for running the business smoothly. The committee will consist of three members, a representative of GT as the Chairman, the owner of the garage as the member secretary and a selected rickshaw driver as a member of the management committee.



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## Project Duration

- The initial project duration will be of Two years but it may be extended based on the performance and the decision of the committee.



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## Role of the Entrepreneur/Facilitator

■ Mr. Md. Zahirul Alam will act as a manager also. A formal contract will be prepared on a Taka three hundred (300) stamp paper between GT and Mr. Md. Zahirul Alam. The project activities will run according to the contract. The contract paper will consist of some conditions i.e.- if any rickshaw will be stolen from garage, the owner of garage has to pay for a new rickshaw. And if any accident is faced by rickshaw, the rickshaw driver will bear all the repairing cost.



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## Business Activities

- Each Rickshaw Driver will submit 2 copies of photographs, Bio Data, National ID card and 2 referee.
- Manager will take 500 taka from each rickshaw driver as security money.
- There will be an attendance register and the Manager will be monitoring task.
- Every day the representative of GT will visit the Garage and he will report to GT.
- There will be a separate bank account for business activities.
- It is mandatory that the garage owner should have clear idea about Social Business.




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## SWOT



<ul style="list-style-type: none"> <li>• This business requires quite small investment that is 2,00,000 taka.</li> </ul>	<ul style="list-style-type: none"> <li>• Most of the activities of this business are depended on Mr. Md. Zahurul Alam (Entrepreneur), Grameen Trust has to rely on the Manager, as no one of GT has any prior experience about rickshaw business.</li> </ul>
<b>Strength</b>	<b>Weakness</b>
<ul style="list-style-type: none"> <li>• Chances of Theft (The Entrepreneur has not agreed to ensure the protection and not ready to take any liability of the theft)</li> <li>• Accidents (the Entrepreneur does not like to be liable for any accidental post factor)</li> </ul>	<ul style="list-style-type: none"> <li>• Generally middle class people and lower class people use this transport as it is considered to be the economic means of transportation.</li> </ul>
<b>Threat</b>	<b>Opportunity</b>

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## Financial Analysis



Particulars	1st year	2nd y
10 Rickshaw's Cost Price (Tk.20,000 X 10 Rickshaws)	2,00,000	- 2,00,000
<b>Income (Tk. 100X25X12X10)</b>	<b>3,00,000</b>	<b>3,00,000</b>
<b>Expenses :</b>		
Garage fare, Licencs, repair & Maintance (Tk.800X10X12)	96,000	96,000
Wages for Manager (2,500/M)	30,000	30,000
Wages for Rickshaw Mechanic (3,000/M)	36,000	36,000
<b>Total Expenses :</b>	<b>1,62,000</b>	<b>1,62,000</b>
Net Income :	1,38,000	1,38,000
Monthly refund Tk. 8334X12	1,00,000	1,00,000
<b>Net Profit</b>	<b>38,000</b>	<b>38,000</b>
<b>Payback period: Principle amount will be payback within two years</b>		

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# Thank You

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