

The background of the slide is a soft-focus photograph of a pond. In the foreground, there are large, vibrant green leaves, possibly from a plant like a banana or a similar tropical species. The pond in the middle ground is calm, reflecting the sky and the surrounding greenery. The overall scene is peaceful and natural, suggesting a connection to nature and community.

**Coming out of illegal  
practices through  
social businesses**

# Vision and Mission

- Rehabilitate and provide job opportunities for women and young girls involved in illegal smuggling practices
- Where? South west region of Bangladesh.
- Give them a self-reliant lifestyle
- Opportunity to contribute to the economic development of Bangladesh through social business.

# Business Objective

- Train the women to produce high quality jute bags and handicraft items
- Bring them back to a normal life through safe income generation activities and respectable wages
- Supply the jute bags and handicraft items made out of date leaves to local and international markets

# What is the social problem?

- People in these 3 upazilas are becoming victims of frauds and getting involved with smuggling activities.
- Young girls are sent to India for unethical work.
- Young people from Benapole port are getting involved with risky activities.
- They face police harassment, physical torture by smugglers and border guards.
- No social or administrative initiatives have been taken to help these people.

# How can it be overcome?

- Train women to make high quality jute bags and high quality handicraft items
- These items should be sold to local and international markets
- Workers must be paid fair wages to keep them involved in the business

## Example of handicrafts

- Jute can be used to make various types of bags, table mats, show pieces, mobile bags, bottle bags ,shopping bags etc
- Date leaves can be used to make furniture and other items such as flower vase, pencil box, cosmetics box, mat and namaz mats



## Competitors/ Similar business

- Ad-din Foundation based in Jessore - for fully commercial purposes only.
- In **Jhikorgacha** upazila- Shimulia village -for fully commercial purposes.

## **Social Impact**

- This social business will allow people in the South west part of the country who are currently involved with risky smuggling activities to have a good source of income and a normal life.

## **How to measure social impact**

Social impact will be measured by how many individuals stop engaging in smuggling practices and are rehabilitated to lead normal lives.

## **Employment opportunity:**

- Exclusively hiring who are currently involved with risky smuggling activities so that they may participate in the economy through employment opportunities.
- Initially hiring 125 employees.



## Project Location

- Initial Stage: based in **Jessore** City
- A sub training centre and project will be set up in these 3 villages of **Jhikorgacha**

## Legal Aspect:

- This will be a private company under the company act
- There will be different substations under the company that will run according to the company policies

# Coming out of illegal practises through Social Businesses

Investment Cost	ESTIMATED INVESTMENT COST
Land	5,000,000
Building	3,500,000
Electrical Line Installation	450,000
Water Line Installtion	350,000
Generator	2,000,000
Machinery	1,092,000
Raw materils cost	2,000,000
Working Captal	2,500,000
	<b><u>16,892,000</u></b>

Or:

Land	-
Building	-
Advance on office & Factory	750,000
Electrical Line Installation	450,000
Water Line Installtion	350,000
Generator	2,000,000
Machinery	1,092,000
Stock of Raw materils cost	2,000,000
Working Captal	2,500,000
	<b><u>9,142,000</u></b>

## PROJECTED FINANCIAL FORECAST

PARTICUALRS	YEAR -2014	Year-2015	Year-2016	Year-2017	Year-2018
<b>Sales</b>	<b><u>37,537,500</u></b>	<b><u>49,925,000</u></b>	<b><u>58,880,000</u></b>	<b><u>67,607,500</u></b>	<b><u>77,037,500</u></b>
<b>Raw materails</b>	<b>26,312,500</b>	<b>35,025,000</b>	<b>41,325,000</b>	<b>47,437,500</b>	<b>54,122,500</b>
<b>Salary &amp; Remunerations</b>	<b>8,592,000</b>	<b>9,414,000</b>	<b>10,158,000</b>	<b>11,358,000</b>	<b>12,858,000</b>
<b>Office Rent</b>	<b>600,000</b>	<b>650,000</b>	<b>700,000</b>	<b>750,000</b>	<b>800,000</b>
<b>Admin&amp; Factory Exp.</b>	<b>1,350,000</b>	<b>2,000,000</b>	<b>2,450,000</b>	<b>2,500,000</b>	<b>2,650,000</b>
<b>Depreciation</b>	<b>225,000</b>	<b>225,000</b>	<b>225,000</b>	<b>225,000</b>	<b>225,000</b>
<b>Net profit before tax</b>	<b><u>458,000</u></b>	<b><u>2,611,000</u></b>	<b><u>4,022,000</u></b>	<b><u>5,337,000</u></b>	<b><u>6,382,000</u></b>
<b>Net profit after tax @ 37.5%</b>	<b>171,750</b>	<b>979,125</b>	<b>1,508,250</b>	<b>2,001,375</b>	<b>2,393,250</b>
<b>NET PROFIT AFTER TAX</b>	<b>286,250</b>	<b>1,631,875</b>	<b>2,513,750</b>	<b>3,335,625</b>	<b>3,988,750</b>

<b>Break Even point</b>	<b>1 Years</b>	
<b>Pay back Including</b>	<b>6 and half</b>	<b>(Land &amp; Building)</b>
<b>Pay back period</b>	<b>4 nd half</b>	<b>Excluding</b>
	<b>Years</b>	

**Machinery Set Up:**

**Base on 2 Lines:**

**Per line Machine Set up**

<b>Sl No</b>	<b>Machine Required:</b>	<b>Qty of Mach.</b>	<b>Unit Price in est. cost</b>	<b>Total Cost</b>
<b>1</b>	<b>Cutting Machine</b>	<b>2</b>	<b>30000</b>	<b>60,000</b>
<b>2</b>	<b>Sewing Machine</b>	<b>24</b>	<b>28000</b>	<b>672,000</b>
<b>3</b>	<b>Electrical Iron</b>	<b>4</b>	<b>7500</b>	<b>30,000</b>
<b>4</b>	<b>Finishing Table</b>	<b>2</b>		<b>30,000</b>
<b>5</b>	<b>Generator</b>	<b>1</b>		<b>1,500,000</b>
<b>6</b>	<b>others equipment</b>			<b>100,000</b>

**2,392,000**

**Manpower Set Up:**

<b>Particulars</b>	<b>No. of Man</b>	<b>Estimattted Salary</b>	<b>Gross Salary</b>	<b>Yearly Payable Salary</b>
<b><u>Cutting Department:</u></b>				
Cutting master	1	15,000	15,000	180,000
Cutting Supervisor	6	6,000	36,000	432,000
Cutting Helper	6	4,500	27,000	324,000
<b><u>Sewing Department:</u></b>				
Sewing Supervisor	2	10,000	20,000	240,000
Operator	24	5,500	132,000	1,584,000
helper	15	4,500	67,500	810,000
<b><u>Hand sewing and design:</u></b>				
Section incharge	1	15,000	15,000	180,000
Desing master	1	10,000	10,000	120,000
<b><u>Iron Section:</u></b>				
Iron Operator	4	6,500	26,000	312,000
<b><u>Finishing Section:</u></b>				
Finishing Incharge	1	15,000	15,000	180,000
Finishing Supervisor	4	7,500	30,000	360,000
Finishing Helper	4	5,500	22,000	264,000
<b><u>Quality and Final Inspection :</u></b>				
Quality officer	1	7,500	7,500	90,000
Quality Asst.	2	6,500	13,000	156,000
Quality Inspector	2	6,500	13,000	156,000
<b><u>Packing Section:</u></b>				
Packing asst	2	5,500	11,000	132,000
	<b>76</b>			<b>5,520,000</b>

**Office Staff:**

<b>Project Director</b>	<b>1</b>	<b>30000</b>	<b>30000</b>	<b>360,000</b>
<b>Admin</b>	<b>2</b>	<b>7500</b>	<b>15000</b>	<b>180,000</b>
<b>Accountants</b>	<b>1</b>	<b>7500</b>	<b>7500</b>	<b>90,000</b>
<b>Marketing</b>	<b>2</b>	<b>15000</b>	<b>30000</b>	<b>360,000</b>
<b>Sales &amp; Destributions</b>	<b>5</b>	<b>10000</b>	<b>50000</b>	<b>600,000</b>
<b>Store keepers</b>	<b>2</b>	<b>6000</b>	<b>12000</b>	<b>144,000</b>
<b>Security</b>	<b>6</b>	<b>5000</b>	<b>30000</b>	<b>360,000</b>
	<b><u>19</u></b>			<b><u>2,094,000</u></b>
<b>Contract Salary</b>	<b>30</b>	<b>5,000</b>	<b>150,000</b>	<b>1,800,000</b>

**9,414,000**

RAW MATERIALS BUDGET	Year -1			Year -2		Year -3		Year -4		Year -5	
	Qty in pcs	P/P RM Cost	Total RM Cost	Qty in pcs	Total RM Cost	Qty in pcs	Total RM Cost	Qty in pcs	Total RM Cost	Qty in pcs	Total RM Cost
Sales in Large Travels Bags in pcs	1,000	400	400,000	1,500	600,000	1,800	720,000	2,000	800,000	2,200	880,000
Sales in Medium travels bags	1,500	275	412,500	2,000	550,000	2,200	605,000	2,500	687,500	2,700	742,500
Sales in Small travels bags	2,000	250	500,000	2,500	625,000	2,600	650,000	2,800	700,000	3,000	750,000
Sales in Shopping bags	25,000	250	6,250,000	35,000	8,750,000	40,000	10,000,000	45,000	11,250,000	50,000	12,500,000
Sales in College bags	15,000	250	3,750,000	20,000	5,000,000	25,000	6,250,000	30,000	7,500,000	35,000	8,750,000
Sales in Ladies bags	10,000	300	3,000,000	15,000	4,500,000	20,000	6,000,000	25,000	7,500,000	30,000	9,000,000
Sales in Cosmatices bags	15,000	200	3,000,000	20,000	4,000,000	25,000	5,000,000	30,000	6,000,000	35,000	7,000,000
Sales in Mobile bags	50,000	100	5,000,000	60,000	6,000,000	65,000	6,500,000	70,000	7,000,000	75,000	7,500,000
Sales in Bottol bags	20,000	200	4,000,000	25,000	5,000,000	28,000	5,600,000	30,000	6,000,000	35,000	7,000,000
			26,312,500		35,025,000		41,325,000		47,437,500		54,122,500

**SALES BUDGET  
FORECAST**

Particulars	Qty in Pcs	Year-1		Year -2		Year -2		Year -2	
		P/Pcs Cost	Cost in Taka	Qty in pcs	Sales (in Taka)	Qty in pcs	Sales (in Taka)	Qty in pcs	Sales (in Taka)
Sales in Large Travels Bags in pcs	1,000	650	650,000	1,500	975,000	1,800	1,170,000	2,000	1,300,000
Sales in Medium travels bags	1,500	475	712,500	2,000	950,000	2,200	1,045,000	2,500	1,187,500
Sales in Small travels bags	2,000	400	800,000	2,500	1,000,000	2,600	1,040,000	2,800	1,120,000
Sales in Shopping bags	25,000	350	8,750,000	35,000	12,250,000	40,000	14,000,000	45,000	15,750,000
Sales in College bags	15,000	350	5,250,000	20,000	7,000,000	25,000	8,750,000	30,000	10,500,000
Sales in Ladies bags	10,000	400	4,000,000	15,000	6,000,000	20,000	8,000,000	25,000	10,000,000
Sales in Cosmatices bags	15,000	325	4,875,000	20,000	6,500,000	25,000	8,125,000	30,000	9,750,000
Sales in Mobile bags	50,000	150	7,500,000	60,000	9,000,000	65,000	9,750,000	70,000	10,500,000
Sales in Bottol bags	20,000	250	5,000,000	25,000	6,250,000	28,000	7,000,000	30,000	7,500,000
			37,537,500		49,925,000		58,880,000		67,607,500