DADA NATI GENERAL STORE



Project identification and prepared by: Asif , Ashulia Unit, Dhaka Project verified by: Md Rofiqul Islam

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SAIFUL ISLAM		
Age	:	07-04-1991 (24 <i>Years</i>)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brother		
Address	:	Vill: Belma P.O: Ashulia P.S: Ashulia Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ROWSHONARA BEGUM MD MOGOR ALI Branch: Ashulia Savar, Centre # 91 (Female), Member ID: 4953, Group No: 09 Member since: 02-02-2005 (10 Years) First loan: 10,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000 Outstanding loan: BDT 7,560 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (Car business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01954-580619
Father Contact No.	:	01983-641064
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rowshonara Begum is a member of Grameen Bank since 10 years. At first she took 10,000 taka loan from Grameen Bank. Rowshonara Begum gradually took loan from GB. Utilize loan Car business.

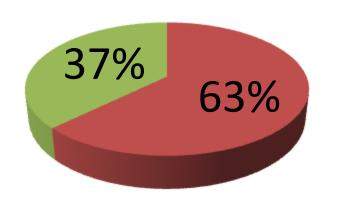
Proposed Nobin Udyokta Business Info			
Business Name	:	DADA NATI GENERAL STORE	
Location	:	Jamtola, Belma, Ashulia, Dhaka	
Total Investment in BDT	:	BDT 2,68,000	
Financing	:	Self BDT 1,68,000 (from existing business) 63% Required Investment BDT 1,00,000 (as equity) 37%	
Present salary/drawings from business (estimates)	:	5,000 Taka	
Proposed Salary	:	6,000 Taka	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Kathgora, and different company agent. The shop is rented Agreed grace period is 4 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	3,500	105,000	1,260,000
Total Sales (A)	3,500	105,000	1,260,000
Less. Variable Expense			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	2,975	89,250	1,071,000
Total variable Expense (B)	2,975	89,250	1,071,000
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		600	7,200
Mobile Bill		300	3,600
Transportation		800	9,600
Salary (self)		5,000	60,000
Entertainment		300	3,600
Others		100	1,200
Total fixed Cost (D)		8,100	97,200
Net Profit (E) [C-D)		7,650	91,800

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Rice (10 bag x 2,000)=20,000 Pulse (100 kg x 100)=10,000 Flour (5 bag x 1,500)=7,500 Oil (30ltr x 90)=2,700 Onion (200kg x 40)=8,000 Chili (10kg x 150)=1,500 Cold drinks =20,000 Others (Biscuit, Soap, Chanachur, Tooth-Paste, Tooth-brush) = 33,300	1,03,000	1,00,000	2,03,000				
Fridge	15,000	-	15,000				
Security	50,000	-	50,000				
Total	1,68,000	1,00,000	2,68,000				

Source of Finance



- Entrepreneur's Contribution 168,000
- Investor's Investment 100,000
- Total 268,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Rice, Pulse, Oil, Sugar, Flour Biscuit,					
Chips, Chanachur, Soft drinks,				1	
Noodles, Cosmetics etc	5,500	165,000	1,980,000	2,079,000	2,182,950
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950
Less. Variable Expense					
Rice, Pulse, Oil, Sugar, Flour Biscuit,				1	
Chips, Chanachur, Soft drinks,			1	1	
Noodles, Cosmetics etc	4,675	140,250	1,683,000	1,767,150	1,855,508
Total variable Expense (B)	4,675	140,250	1,683,000	1,767,150	1,855,508
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	311,850	327,443
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		600	7,200	8,000	9,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		1,200	14,400	16,800	18,800
Salary (self)		6,000	72,000	72,000	72,000
Entertainment		400	4,800	5,300	5,800
Others		100	1,200	1,500	1,800
Non Cash Item					
Depreciation		250	3,000	3,000	3,000
Total Fixed Cost		10,100	121,200	125,600	129,900
Net Profit (E) [C-D)		14,650	175,800	186,250	197,543
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	175,800	186,250	197,543
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus		138,800	288,050
	Total Cash Inflow	278,800	328,050	488,593
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	138,800	288,050	448,593

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:00

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures

















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