#### Proposed NU Business Name: M/S HAJI TRADERS



Project identification and prepared by: Sirajul Islam, Elenga Unit, Tangail

Project verified by: Md Rofiqul Islam



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	NURUZZAMAN	
Age	:	06-06-1982 (32 Years)	
Education, till to date	:	SSC Pass	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	1 Brother and 2 Sisters	
Address	:	Vill: Gopalpur P.O: Poujan P.S: Kalihati Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  AKTARA BEGUM  INTAZ ALI  Branch: Sohdebpur Kalihati, Centre # 70 (Female),  Member ID: 7007, Group No: 02  Member since: 01-04-2004 (12 Years)  First loan: 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,	: : : :	Existing loan: BDT 47,000 Outstanding loan: 21,150  Mother  No  No  No	
BRAC ASA etc			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01761-532986
Father Contact No.	:	01718761553
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Aktara Begum is a member of Grameen Bank since 12. years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

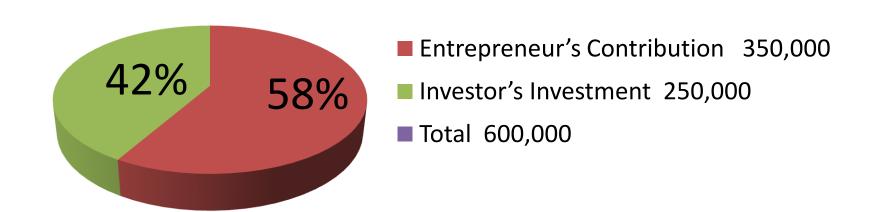
Business Name	:	M/S HAJI TRADERS			
Location	:	Poujan, Paikora, Kalihati, Tangail			
Total Investment in BDT	:	BDT 6,00,000			
Financing	:	: Self BDT 3,50,000 (from existing business) 58%			
		Required Investment BDT 2,50,000 (as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 6,000			
Proposed Salary	:	BDT 6,000			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Bran, Cement, Broken rice etc.</li> <li>Whole seller and Retailer.</li> <li>Average 5% gain on cement sales</li> <li>Average 10% gain on other product sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Hamidpur, Kalihati.</li> <li>Agreed grace period is 4 months.</li> </ul>			

**Proposed Nobin Udyokta Business Info** 

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rice, Pulse, Flour, Bran, Broken rice etc	6,500	195,000	2,340,000			
Cement	5,000	150,000	1,800,000			
Total Sales (A)	11,500	345,000	4,140,000			
Less. Variable Expense						
Rice, Pulse, Flour, Bran, Broken rice etc	5,850	175,500	2,106,000			
Cement	4,750	142,500	1,710,000			
Total variable Expense (B)	10,600	318,000	3,816,000			
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000			
Less. Fixed Expense						
Electricity Bill		250	3,000			
Mobile Bill		300	3,600			
Transportation		8,000	96,000			
Salary (self)		6,000	72,000			
Entertainment		200	2,400			
Guard		300	3,600			
Total fixed Cost (D)		15,050	180,600			
Net Profit (E) [C-D)		11,950	143,400			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice	1,88,000	1,00,000	2,88,000		
Flour	50,000	50,000	1,00,000		
Pulse	20,000	50,000	70,000		
Bran	20,000	10,000	30,000		
Cement	50,000	30,000	80,000		
Broken rice	22,000	10,000	32,000		
Total	3,50,000	2,50,000	6,00,000		

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Rice, Pulse, Flour, Bran, Broken rice etc	10,000	300,000	3,600,000	3,780,000	3,969,000	
Cement	7,000	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	17,000	510,000	6,120,000	6,426,000	6,747,300	
Less. Variable Expense						
Rice, Pulse, Flour, Bran Broken rice etc	9,000	270,000	3,240,000	3,402,000	3,572,100	
Cement	6,650	199,500	2,394,000	2,513,700	2,639,385	
Total variable Expense (B)	15,650	469,500	5,634,000	5,915,700	6,211,485	
Contribution Margin (CM) [C=(A-B)	1,350	40,500	486,000	510,300	535,815	
Less. Fixed Expense						
Electricity Bill		250	3,000	3,000	3,500	
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500	
Transportation		10,000	120,000	125,000	130,000	
Salary (self)		6,000	72,000	72,000	72,000	
Salary (staff)		3,000	36,000	36,000	36,000	
Entertainment		300	3,600	4,000	4,500	
Guard		300	3,600	4,000	4,500	
Total Fixed Cost		20,400	244,800	251,000	258,000	
Net Profit (E) [C-D)		20,100	241,200	259,300	277,815	
Investment Payback			100,000	100,000	100,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	250,000		
1.2	Net Profit	241,200	259,300	277,815
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		141,200	300,500
	Total Cash Inflow	491,200	400,500	578,315
2	Cash Outflow			
2.1	Purchase of Product	250,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	100,000	100,000	100,000
	Total Cash Outflow	350,000	100,000	100,000
3	Net Cash Surplus	141,200	300,500	478,315

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures





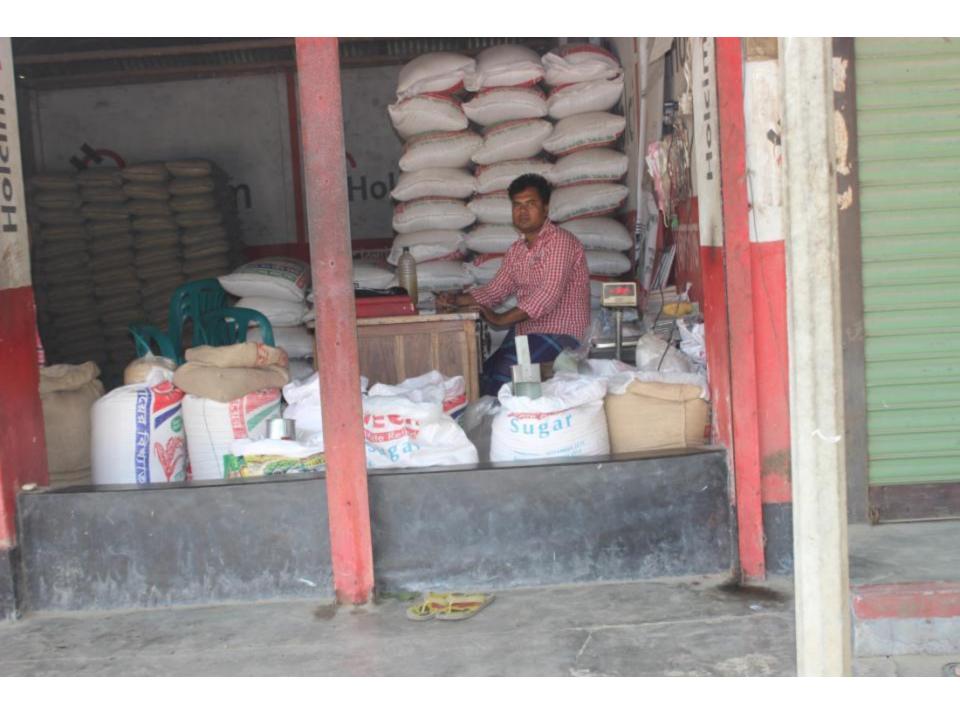




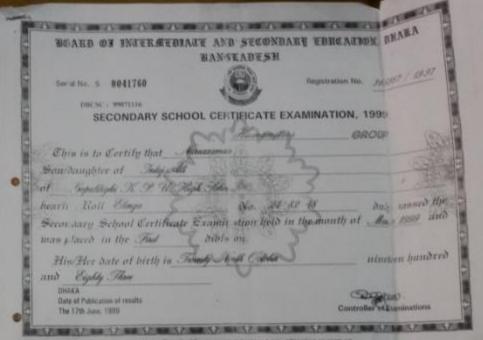






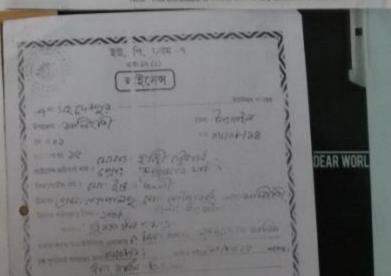






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# **FAMILY PICTURE**

