#### **Proposed NU Business Name: D R ENTERPRISE**



Project identification and prepared by: Nurul Amin, Bashon Unit, Gazipur

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD DELOWER HOSSAIN				
Age	:	01-09-1986 (29 Years)				
Education, till to date	:	Diploma in Engineering				
Marital status	:	Single				
Children	:	N/A				
No. of siblings:	:	1 Sister				
Address	:	Vill: Islampur P.O: Kodda Bazaar P.S: Gazipur Sadar Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  NAZMA AKTER  MD ROHIJ UDDIN  Branch: Bashon Gazipur, Centre # 15 (Female),  Member ID: 1811, Group No: 05  Member since: 29-02-1989 (26 Years)  First loan: 3,000 taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 2,50,000 Outstanding loan: 1,16,400 Father No No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Two years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Service)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-722895
Mother Contact No.	:	01967-375077, 01674-010664
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Nazma Akter is a member of Grameen Bank since 26 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

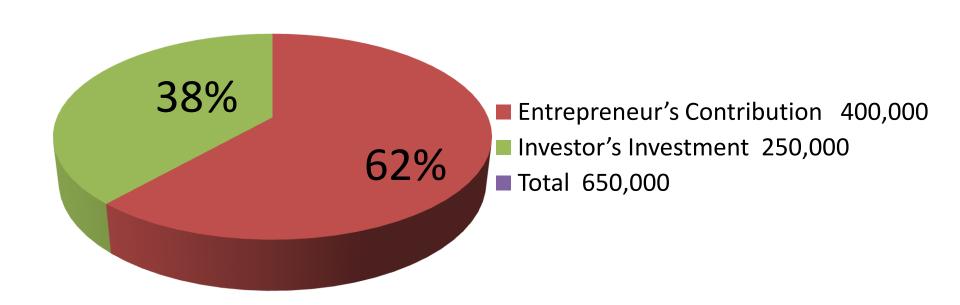
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Business Name	:	D R ENTERPRISE		
Location	:	Islampur, Mosque Market, Bashon, Gazipur		
Total Investment in BDT	:	BDT 6,50,000		
Financing	:	Self BDT 4,00,000 (from existing business) 62%		
		Required Investment BDT 2,50,000 (as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 6,000		
Proposed Salary	:	BDT 6,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; P.V.C Pipe, Fan, Sanitary, Socket, R.F.L, Bucket, Bowl, Chair, Hardware item.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Collects goods from Dhaka, Nawabur, Patuatuli, Gulistan.</li> <li>Agreed grace period is 4 months.</li> </ul>		

<b>Existing</b>	Business	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
P.V.C Pipe, Fan, Sanitary, Socket, R.F.L,			
Bucket, Bowl, Chair, Hardware item	4,500	135,000	1,620,000
Total Sales (A)	4,500	135,000	1,620,000
Less. Variable Expense			
P.V.C Pipe, Fan, Sanitary, Socket, R.F.L,			
Bucket, Bowl, Chair, Hardware item	3,825	114,750	1,377,000
Total variable Expense (B)	3,825	114,750	1,377,000
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000
Less. Fixed Expense			
Electricity Bill		1,000	12,000
Mobile Bill		400	4,800
Transportation		4,000	48,000
Salary (self)		6,000	72,000
Entertainment		200	2,400
Guard		300	3,600
Total fixed Cost (D)		11,900	142,800
Net Profit (E) [C-D)		8,350	100,200

Investment Breakdown								
Particulars Existing Proposed Proposed Total								
PVC Pipe, 4", 3", 2", 2.5"	1,00,000	1,50,000	2,50,000					
Fan, Sanitary, Socket etc	1,56,000	50,000	2,06,000					
R.F.L, Bucket, Bowl, Chair	50,000	-	50,000					
Hardware Item	94,000	50,000	1,44,000					
Total 4,00,000 2,50,000 6,50,000								

### **Source of Finance**



<b>Financial Projection</b>	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
P.V.C Pipe, Fan, Sanitary, Socket, R.F.L,					
Bucket, Bowl, Chair, Hardware item	7,000	210,000	2,520,000	2,646,000	2,778,300
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300
Less. Variable Expense					
P.V.C Pipe, Fan, Sanitary, Socket, R.F.L,					
Bucket, Bowl, Chair, Hardware item	5,950	178,500	2,142,000	2,249,100	2,361,555
Total variable Expense (B)	5,950	178,500	2,142,000	2,249,100	2,361,555
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense					
Electricity Bill		1,000	12,000	12,000	12,000
Mobile bill & SMS Monitoring		650	7,800	8,000	8,200
Transportation		5,000	60,000	62,000	64,000
Salary (self)		6,000	72,000	72,000	72,000
Salary (staff)		2,500	30,000	30,000	30,000
Entertainment		400	4,800	5,000	5,200
Guard		300	3,600	3,800	4,000
Total Fixed Cost		15,850	190,200	192,800	195,400
Net Profit (E) [C-D)		15,650	187,800	204,100	221,345
Investment Payback			100,000	100,000	100,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	250,000		
1.2	Net Profit	187,800	204,100	221,345
1.3	Depreciation (Non cash item)		1	-
1.4	Opening Balance of Cash Surplus		87,800	191,900
	Total Cash Inflow	437,800	291,900	413,245
2	Cash Outflow			
2.1	Purchase of Product	250,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	100,000	100,000	100,000
	Total Cash Outflow	350,000	100,000	100,000
3	Net Cash Surplus	87,800	191,900	313,245

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

























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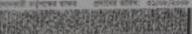
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## **FAMILY PICTURE**

