### Proposed NU Business Name : Shovo Fish Farm



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

DKIEL DIO OL THE		KUPUNALIA MUDUM CHRISTINIA		
Name and address	:	Shovo Barmon Vill: Chachra (Barman para), Union: Chachra, Post: Chachra, Upazila: Sadar Jessore, District: Jessore		
Age	:	22 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	2 (two) Brothers and 1(one) Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information:	: : :	Mother Father  Adhuri Barmon  Megnath Barmon  Branch: Chachra, Jessore. Centre # 73 /mo,  Loan no: 9193.  Member since: August 13, 2008, First loan: Tk. 10,000  Existing loan: 20,000, Outstanding: 10,500.		
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GCCN, GKF etc.</li><li>(ix) Others</li></ul>	: : : : : : : : : : : : : : : : : : : :	Entrepreneur's Father No No No No No		
Education, till to date	:	H.S.C		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	5 (five) years experience in this business, started the business with BDT 30,000 (Thirty thousand).  He has on hand training.
Other Own/Family Sources of Income	:	Father's Income from Fish Farming.
Other Own/Family Sources of Liabilities	:	Nil
NU's contact number	:	01737715854
NU's national ID number	:	19924114723000156
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Adhuri Barman is a GB member since August 13, 2008, at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband and son in fisheries business.
- Finally GB loan helped her to improve economic condition and livelihood

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shovo Fish Farm	
Address/ Location	:	Chachra (Barmon Para), Jessore	
Business Category	:	Livestock	
Total Investment in BDT	:	BDT 380,000	
Financing	:	Self BDT <b>180,000</b> (from existing business) Required Investment BDT <b>200,000</b> (as equity)	
Present salary/drawings from business (estimates)	:	BDT 1,000 (One thousand)	
Proposed Salary	:	BDT 2,000 (Two thousand)	
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	(i) On an average 17%  (ii) On an average 20%	

#### INFO ON EXISTING BUSINESS OPERATIONS

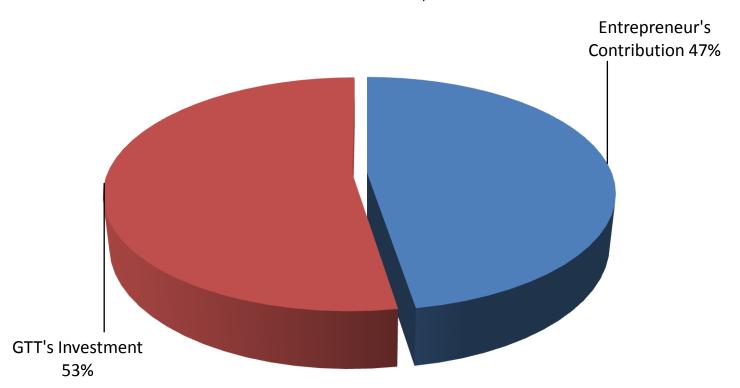
Dortioulore	Existing Business (BDT)			
Particulars Particulars	Quarterly	Yearly		
Sales of fish (A)	840,000	2,520,000		
Less: Cost of fish	75,000	225,000		
Food cost	620,000	1,860,000		
Total cost of sales/food (B)	695,000	2,085,000		
Gross profit (GP) [C=(A-B)]	145,000	435,000		
Less: Operating Costs:				
Transportation	8,000	24,000		
Night guard	6,000	18,000		
Medicine	10,000	30,000		
Pond preparing & water change	10,000	30,000		
Mobile bill	1,500	6,000		
Present salary-self	3,000	12,000		
Labour cost (part time)	10,000	30,000		
Other Expenses (stationary & entertainment etc.)	3,000	12,000		
Non Cash Item:				
Depreciation Expenses	2,100	8,400		
Total Operating Cost (D)	53,600	170,400		
(C-D)Net Profit:	91,400	264,600		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business BDT	Proposed BDT	Total BDT
Investment in Climbing Fish	120,000	-	120,000
Fish Feed	4,000	190,000	194,000
Shallow Machine-1 & installation, Fish keeping Pot	29,000	-	29,000
Fishing Net-10	22,000	-	22,000
Fixtures & Fittings (House of tin-1, Patrol, Chair)	5,000	-	5,000
Medicine	-	10,000	10,000
Total Capital	180,000	200,000	380,000

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 180,000
- GTT's Investment BDT 200,000
- Total Investment BDT 380,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Barthalana	Year 1	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)	
Particulars	Quarterly	Yearly	Quarterly	Yearly	Quarterly	Yearly	
Estimated Sales of fish (A)	924,000	2,772,000	970,200	2,910,600	1,018,710	3,056,130	
Less: Cost of fish	80,000	240,000	85,000	255,000	90,000	270,000	
Food cost	660,000	1,980,000	690,000	2,070,000	720,000	2,160,000	
Total cost of sales/food (B)	740,000	2,220,000	775,000	2,325,000	810,000	2,430,000	
Gross profit (GP) [C=(A-B)]	184,000	552,000	195,200	585,600	208,710	626,130	
Less: Operating Costs:							
Transportation	12,000	36,000	13,000	39,000	14,000	42,000	
Night guard	6,500	19,500	7,000	21,000	7,500	22,500	
Medicine	11,000	33,000	11,500	34,500	12,000	36,000	
Pond preparing & water change	11,000	33,000	11,500	34,500	12,000	36,000	
Mobile bill (including SMS & Reporting)	1,800	7,200	1,900	7,600	2,000	8,000	
Ownership Transfer Fee	2,000	8,000	4,000	16,000	4,000	16,000	
Proposed salary-self	6,000	24,000	9,000	36,000	12,000	48,000	
Labour cost (part time)	11,000	33,000	11,600	34,800	12,200	36,600	
Other Expenses (stationary & entertainment etc.)	3,500	14,000	3,600	14,400	3,700	14,800	
Non Cash Item:							
Depreciation Expenses	2,100	8,400	2,100	8,400	2,100	8,400	
Total Operating Cost (D)	66,900	216,100	75,200	246,200	81,500	268,300	
(C-D)Net Profit:	117,100	335,900	120,000	339,400	127,210	357,830	
Retained Income:		335,900		675,300		1,033,130	

Note: 1. Agreed Grace Period: Six Months

Investment Payback Schedule: Quarterly installment including ownership transfer fee
from the date of chaque deposited in NU's business
account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit	335,900	355,400	373,830
1.3	Depreciation Expenses (Non Cash Item)	8,400	8,400	8,400
1.4	Opening Balance of Cash Surplus	_	306,300	574,100
	Total Cash Inflow	544,300	670,100	956,330
2.0	Cash Outflow			
2.1	Purchase of products	190,000		
2.2	Investment Payback including ownership transfer fee	48,000	96,000	96,000
	Total Cash Outflow	238,000	96,000	96,000
3.0	Net Cash Surplus	306,300	574,100	860,330

#### **SWOT ANALYSIS**

#### STRENGTH

☐ Present employment:

Self: 1 Family: 01

Others (beyond family): 03 (part time)

Future employment: 0

☐ Trade License in his own name;

☐ 5 (five) Years experience.

#### WEAKNESS

☐ Can not supply goods as per demand.

#### **O**PPORTUNITIES

- ☐ Fixed customers;
- ☐ The Capital of the entrepreneur will be BDT 1213,120 after 3 years excluding payback of investor's money.

#### $\mathbf{T}_{\mathsf{HREATS}}$

- ☐ Local competitors;
- ☐ Epidemic.

Presented at 5<sup>th</sup> In-house Executive Social Business Design Lab on May 06, 2015 at Grameen Telecom Trust Premises

### Thank you

# Pictures







# ১০নং চাঁচড়া ইউনিয়ন পরিষদ উপজেলা ঃ সদর, জেলা ঃ যশোর।

ইউ, বি	প, ফরম নং - ৭ (১২/১ নিং	য়ম অনুযায়ী)
नाइरमम न१- २ ५ ८ ७	বহির নং- ১৬	তারিখ
ব্যবসা প্রতিষ্ঠানের নাম	<b>७ मडमा पाया</b> त	***************************************
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: তত বর্মন

Name: SHOVO BARMON

পিতা: মেখনাত বৰ্মন মাতা: আদুৱা বৰ্মন

Oca 2

Date of Birth: 17 Oct 1992

ID NO: 19924114723000156

এই কাৰ্ক্তী গণবজাতন্ত্ৰী বাংলাদেশ বৰকাৰে সম্পন্ধিঃ কাৰ্মী ব্যবহাৰকাৰী ৰাজীত স্কন্য কোষাও শাতহা গেলে নিকটস্থ শোশ্ট অফিলে জয়া দেবাৰ জন্য অনুবোধ কৰা হলো।

বিকান: রাখ/রাজ: রাখয়া, রাখয়া, ভাকময়: রাখয়া - ৭৪০০, খণোর সদর, খণোর

वटकर अम्म / Blood Group: O+

গ্রদানকারী কর্তুপক্ষের স্বাক্ষর

প্রদানের তারিখ ২৪/১০/২০১৩





## Thank You