JUNAID STORE



NU PP Identified & PP Prepared by-Abu Musa Bhuiyan (Chandpur Sadar Unit) Presented by Md. Rajib



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name		Md. Rajib				
Age	••	15-08-1989 (25 year)				
Marital status	• •	Married				
Children	•	01 Son				
No. of siblings:		2 brothers, 03 sisters				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF		Mother				
Education,	:	Class Eight				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Grocery Shop Business
Trade License	:	143
Business Experiences	:	04 years
Other Own/Family Sources of Income	:	Father (service), Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01827083197
NU Project Source/Reference	:	GT Chandpur Sadar Unit, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2005 (10 years). NU's father purchased some lands for agricultural activities using GB loan. They repaired their own house from the income of GB loan. NU's mother gradually improved their life standard by using GB loan

PROPOSED NOBIN UDYOKTA BUSINESS INFO

PKUPPUNNIN NU	0 M	(1 V		
Business Name		Junaid Store		
Address/ Location	:	Bangla Bazar, Hajigonj, Chandpur		
Total Investment in BDT	:	1,30,000		
Financing	•••	Self BDT 80,000 (from existing business) 62% Required Investment BDT 50,000 (as equity) 38 %		
Present salary/drawings from business (estimates)	-	5000		
Proposed Salary		5000		
Proposed Business				
(i) % of present gross profit margin (ii) Estimated % of proposed	:	20%		
gross profit margin (iii) Agreed grace period		2 months		
margin (ii) Estimated % of proposed gross profit margin	:	20%		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed item (BDT)	Total investment (BDT)
Various Types of Biscuit, chips, Candy, juice, boot, Muri, tea, sugar, cold drinks, pan supari, jorda, dal, oil, salt, mini shampoo, chanachur, chewing gum, pen, pencil, paper etc	20,500	50,000	
Attached in next slide			
Furniture includes- Fan (01)=1000, TV (01)= 3000 Carom board (01) =2500 Bench & rack =3000	9,500		
Shop Advance	50,000		
Total Capital	80,000	50,000	1,30,000/-

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INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)				
	Daily	Monthly	Yearly		
Sales	1000	30000	360000		
Less: Cost of sales	800	24000	288000		
Gross profit	200	6000	72000		
Income from Carom board	100	3000	36000		
Gross profit (C)	300	9000	108000		
Less: Operating Costs					
Shop Rent		1500	18000		
Mobile bill		100	1200		
Present salary/Drawings- self		5000	60000		
Dish Bill		200	2400		
Non Cash Item:					
Depreciation Expenses		100	1200		
Total Operating Cost (D)		6900	82800		
Net Profit (C-D):		2100	25200		

Financial Projection of NU Business plan

	Year 1	l (BDT)	Year 2	(BDT)	Year 3(BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	monthly	Yearly	
Estimated Sales	36000	432000	39000	468000	45000	540000	
Less: cost of sales	28800	345600	31200	374400	36000	432000	
Gross Profit (A)	7200	86400	7800	93600	9000	108000	
Income from carom board (B)	3000	36000	3000	36000	3000	36000	
Total Income (C) [C=(A+B)]	10200	122400	10800	129600	12000	140000	
Less: Operating Costs							
Shop Rent	1500	18000	1500	18000	1500	18000	
Mobile bill	200	2400	250	3000	300	3600	
Present salary/Drawings- self	5000	60000	5000	60000	5000	60000	
Dish Bill	200	2400	200	2400	200	2400	
Non Cash Item:							
Depreciation Expenses- 15% & 10%	100	1200	100	1200	100	1200	
Total Operating Cost (D)	7000	84000	7050	84600	7100	85200	
(Net Profit C-D):	3200	38400	3750	45000	4900	58800	
Pay Back	20	20000		20000		20000	
Retained Income:	18400		25000		38800		

CASH FLOW PROJECTION ON BUSINESS PLAN

(REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50000		
1.2	Net Profit	38400	45000	58800
1.3	Depreciation (Non cash item)	1200	1200	1200
1.4	Opening Balance of Cash Surplus	-	19600	45800
	Total Cash Inflow	89600	65800	105800
2.0	Cash Outflow			
2.1	Purchase of Product	50000	_	-
2.2	Payment of GB Loan	-	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3.0	Net Cash Surplus	19600	45800	85800

SWOT Analysis

STRENGTH

- **✓** Well Known Person in locality.
- ✓ Provide quality products to meet demand for the community.

WEAKNESS

- ✓ Credit sales.
- ✓ Less stock.

OPPORTUNITIY

- √ Huge demand of locality
- √ Expansion of Business

THREATS

- ✓ Political Unrest.
- **✓** Other competition.











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