### Proposed NU Business Name: MA ENTERPIRSE



Project identification and prepared by: Abul Khayer, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SOJIB		
Age	:	01-10-1994 (20 Years)		
Education, till to date	:	H.S.C.		
Marital status	:	Single		
Children	:	Nil		
No. of siblings:	:	2 Brothers and 1 Sister		
Address	:	Vill: Gungram, P.O: Chantara, P.S: Ghatail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST HONUFA BEGUM  MD IDRIS ALI  Branch: Ghatail, Centre # 204 (Male),  Member ID: 1185Group No: 02  Member since: 35 Years  First loan:2,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 1,50,000 Outstanding loan: BDT 37,800 Father and Elder Brother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Four years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01677-168214
Brother Contact No.	:	01687-491484
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Md Idris Ali joined Grameen Bank since 35 years ago. At first he took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in agriculture, grocery shop and buying land.

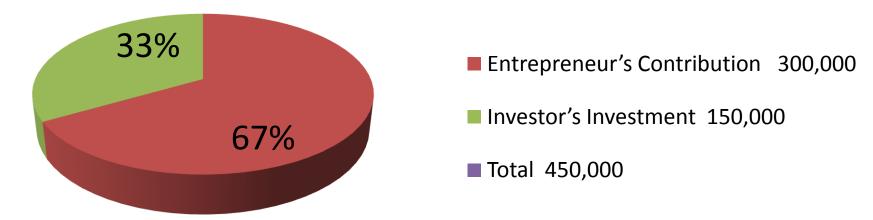
Proposed Nobin Udyokta Business Info				
Business Name	:	MA ENTERPIRSE		
Location	:	TNT Road, Ghatail, Tangail.		
Total Investment in BDT	:	BDT 4,50,000		
Financing	:	Self BDT 3,00,000(from existing business) 67% Required Investment BDT 1,50,000(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 7,000		
Proposed Salary	:	BDT 7,000		
Size of shop	:	10 ft x 15 ft= 150 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; different kinds of poultry feed and medicine such as index layer, index broiler, rena ws, tetravet, autosym, exapet, etc.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Valuka.</li> <li>Agreed grace period is 4 months.</li> </ul>		

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue (sales)			
index layer, index broiler, rena ws, tetravet, autosym,	12,000		
exapet, etc.	12,000	360,000	4,320,000
Total Sales (A)	12,000	360,000	4,320,000
Less. Variable Expense			
index layer, index broiler, rena ws, tetravet, autosym,	10.900		
exapet, etc.	10,800	324,000	3,888,000
Total variable Expense (B)	10,800	324,000	3,888,000
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		500	6,000
Mobile Bill		500	6,000
Transportation		15,000	180,000
Entertainment		500	6,000
Salary (Self)		7,000	84,000
Guard		100	1,200
Total fixed Cost (D)		25,100	301,200
Net Profit (E) [C-D)		10,900	130,800

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Index broiler 8x2000 Index layer 2x2000 Amox detplus 40x340 Rena ws 16x275 Doxitiplus 10x200 Exapet 10x600 AD3E 20x300 Others	16,000 4,000 13,600 4,400 2,000 6,000 6,000 38,000	1,00,000 50,000	2,40,000			
Cash	2,00,000	-	2,00,000			
Security	10,000	-	10,000			
Total	3,00,000	1,50,000	4,50,000			

### **Source of Finance**



# Financial Projection (BDT)

18,000

6,615

6,615

357,210

6,615

60,000

174,000

172,800

530,523

263,277

60,000

18,000

6,000

6,000

324,000

6,000

84,000

36,000

1,200

481,200

238,800

60,000

1,500

500

500

500

7,000

3,000

40,100

19,900

100

27,000

18,000

6,300

6,300

340,200

6,300

60,000

174,000

14,400

505,260

250,740

60,000

Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
index layer, index broiler, rena ws, tetravet,	20,000	600 000	7 200 000	7 560 000	7,938,000	
autosym, exapet, etc.	20,000	000,000	7,200,000	7,300,000	7,938,000	
Total Sales (A)	20,000	600,000	7,200,000	7,560,000	7,938,000	
Less. Variable Expense						
index layer, index broiler, rena ws, tetravet,	18,000	E 40 000	6 490 000	6 904 000	7,144,200	
autosym, exapet, etc.	10,000	540,000	0,460,000	0,804,000	7,144,200	
Total variable Expense (B)	18,000	540,000	6,480,000	6,804,000	7,144,200	
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000	756,000	793,800	
Less. Fixed Expense						

Rent

**Electricity Bill** 

Transportation

**Entertainment** 

**Total Fixed Cost** 

**Investment Payback** 

[C-D)

Net Profit (E)

Salary (self)

Salary (Staff)

Guard

Mobile Bill

## Cash flow projection on business plan (rec. & Pay)

		Year 1	Year 2	Year 3
SI#	Particulars	(BDT)	(BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	238,800	250,740	263,277
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		178,800	369,540
	Total Cash Inflow	388,800	429,540	632,817
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	178,800	369,540	572,817

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















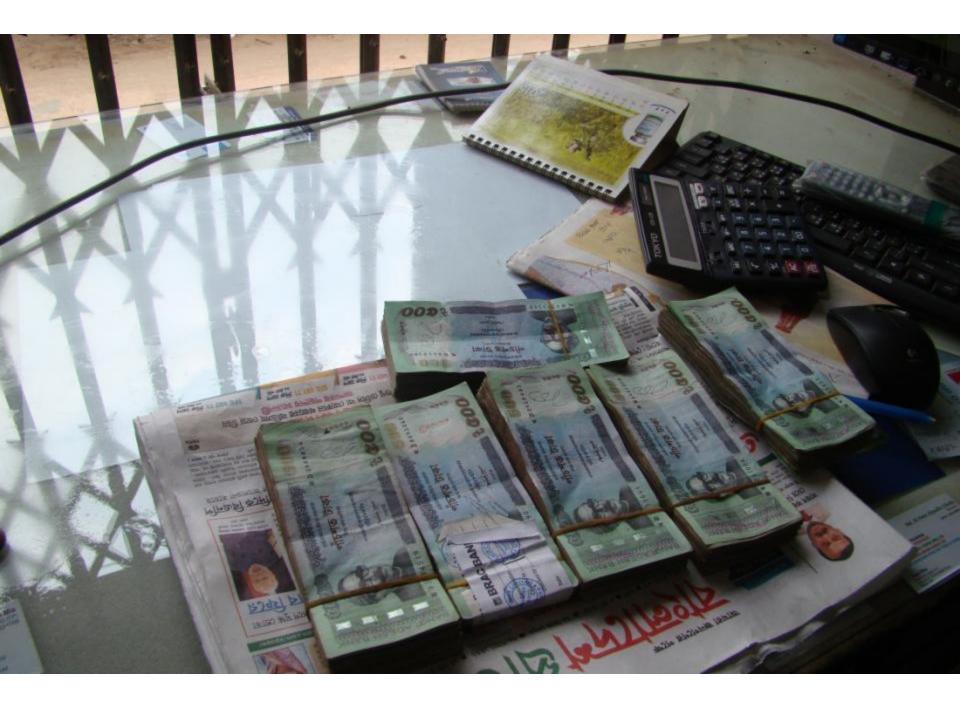




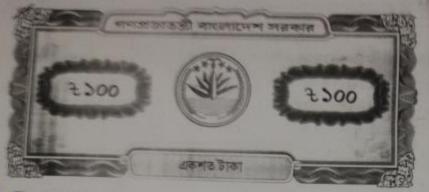












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#### দোকান ভাড়ার চুক্তিপত্র দলিল

ক্ষম শক্ষা মে: কোনের মেকেন শিক্ষা মূক নাজৰ আনী কেশাই কম্মা ইনদাম পেশাঃ ব্যবসা সাক্ষিত্র ব্যবিষয়ে উপায়নায় ব্যবসাধ ক্ষেত্র উল্লেখ্য ।

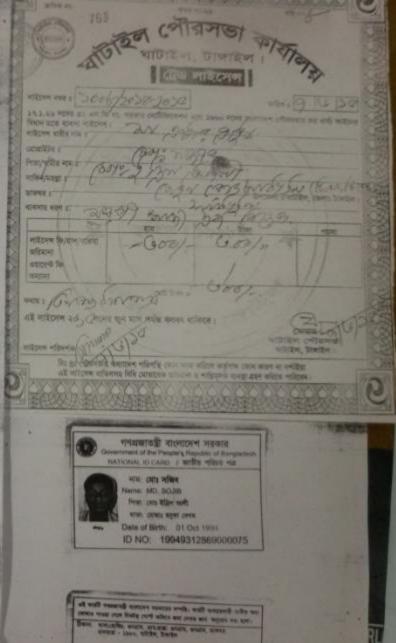
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এর পক্ষা মোন সার্চান পিনার মোন ইন্তিস বালী ধর্মর ইসলাম পেশার ব্যবসা সাধিনার বান্যাম উপজ্ঞোধার মাটিটিন জেলার উপ্পোটন :

অন্তি ১২ পাদ পানার নিজ বার নথালীয় টি,এন/টি নেচা বংগালু মুই সাটার বিশিষ্ঠ একটি মোকান যত ২০ পাজের নিকট বনিত পার্ব সংগোজে বারু। লাগান কবিলাম ।

#### मठावणी

- \$ । ২৪ শক্ষ জামানত সকল ১২ লক্ষতে নগদ ২০,০০০/- (দশ হাজার) টাকা ফেকা ধোণা রাদান করিবেন।
- হ। অৱ চুকি পর লোকন দর সধান এচনের ভারিব (০৪/০৯/২০১৫ করিব হউছে ০৪/০৯/২০১৭) ক্ষাম্য তথ্যসূত্র অসবের কলা সাক্ষর লগ্ন হউল ।
- ত। মতের মানিক হার। ১৫,০০কি (এক হাজান পাঁচপক) টাকা মার নাব্য হইল যাহা ২য় পক্ষ ১ম পক্ষকে পরবর্তি মানের এব মাবিহেব মধ্যে লগান করিবেন।



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# **FAMILY PICTURE**

