Proposed NU Business Name: NIROB MARUF ENTERPRISE



Project identification and prepared by: Md Motiur Rahman, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ABDUL MALEK			
Age	:	30-10-1987 (27 Years)			
Education, till to date	:	Signature			
Marital status	:	Married			
Children	:	2 Sons			
No. of siblings:	:	1 Brother and 3 Sisters			
Address	:	Vill: Foterpara, P.O: Ghatail, P.S: Ghatail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NURZAHAN BEGUM MD BISHA TALUKDER Branch: Jamuria Ghatail, Centre # 23 (Female), Member ID: 2673Group No: 04 Member since: 28-03-2007 (8 Years) First loan:3,000 taka.			
Further Information:		Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Four years experience in running business.
Training Info	:	He has training of two years.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710079673
Mother Contact No.	:	01758829175
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Nurzahan Begum joined Grameen Bank since 8 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture, buying lands and cows and building house.

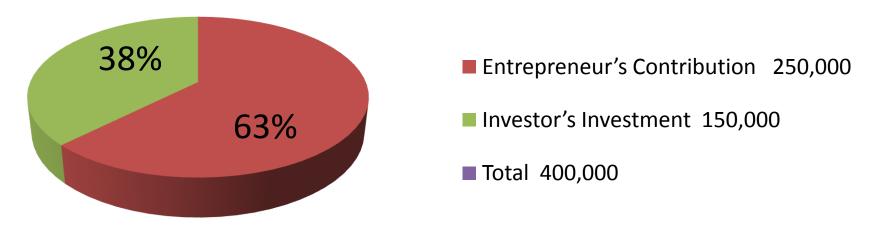
Proposed Nobin Udyokta Business Info					
Business Name	:	NIROB MARUF ENTERPRISE			
Location	:	Telengapara, Ghatail, Tangail.			
Total Investment in BDT	:	BDT 4,00,000			
Financing	:	Self BDT 2,50,000(from existing business) 63% Required Investment BDT 1,50,000(as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 6,000			
Proposed Salary	:	BDT 6,000			
Size of shop	:	10 ft x 15 ft= 150 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Pier, Ring, Slap, Piller, etc. Average 35% gain on sales. The business is operating by entrepreneur. Existing three employees. After getting equity fund two employees will be appointed. The shop is rented. Collects goods from Valuka. Agreed grace period is 4 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Pier, Ring, Slap, Piller, etc.	4,000	120,000	1,440,000
Total Sales (A)	4,000	120,000	1,440,000
Less. Variable Expense			
Pier, Ring, Slap, Piller, etc.	2,600	78,000	936,000
Total variable Expense (B)	2,600	78,000	936,000
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000
Less. Fixed Expense			
Rent		2,200	26,400
Electricity Bill		500	6,000
Mobile Bill		500	6,000
Transportation		4,000	48,000
Entertainment		500	6,000
Salary (Self)		6,000	72,000
Salary (Staff)		21,000	252,000
Total fixed Cost (D)		34,700	416,400
Net Profit (E) [C-D)		7,300	87,600

investment breakdown						
Particulars	Existing	Proposed	Proposed Total			
Pier 200x350 Slap & Ring Concrete Sand Cement 50 packets Rod, Ware	70,000 39,000 27,000 13,000 21,500 14,500	50,000 25,000 50,000 25,000	3,35,000			
Security	65,000	-	65,000			
Total	2,50,000	1,50,000	4,00,000			

Source of Finance



Financia	I Projection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd year		
Revenue (sales)							
Pier, Ring, Slap, Piller, etc.	6,500	195,000	2,340,000	2,457,000	2,579,850		
Total Sales (A)	6,500	195,000	2,340,000	2,457,000	2,579,850		
Less. Variable Expense							
Pier, Ring, Slap, Piller, etc.	4,225	126,750	1,521,000	1,597,050	1,676,903		
Total variable Expense (B)	4,225	126,750	1,521,000	1,597,050	1,676,903		
Contribution Margin (CM) [C=(A-B)	2,275	68,250	819,000	859,950	902,948		
Less. Fixed Expense							
Rent		2,200	26,400	4,800	4,800		
Electricity Bill		500	6,000	6,300	6,615		
Mobile Bill		750	9,000	9,450	9,923		
Transportation		6,000	72,000	75,600	79,380		
Entertainment		500	6,000	6,300	6,615		
Salary (self)		6,000	72,000	72,000	72,000		
Salary (Staff)		36,000	432,000	174,000	174,000		
Total Fixed Cost		51,950	623,400	654,570	687,299		
Net Profit (E) [C-D)		16,300	195,600	205,380	215,649		
Investment Payback			60,000	60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

		Year 1	Year 2	Year 3
SI#	Particulars	(BDT)	(BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	195,600	205,380	215,649
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		135,600	280,980
	Total Cash Inflow	345,600	340,980	496,629
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	135,600	280,980	436,629

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:3

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Political unrest

Pictures

















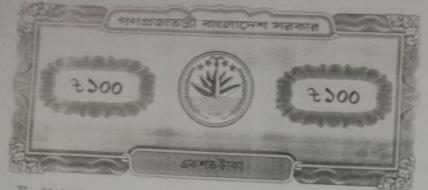












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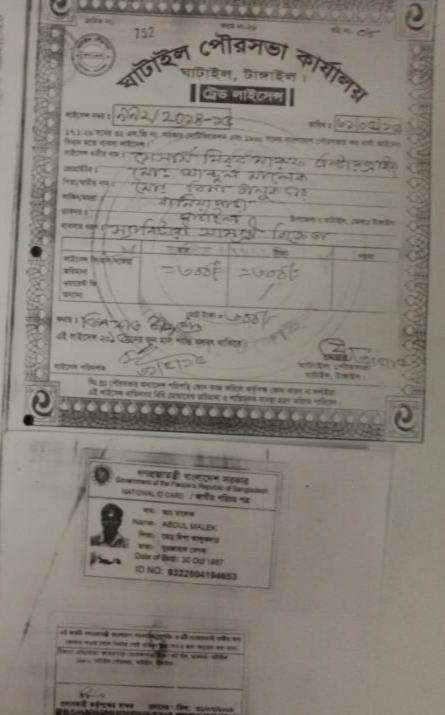
ভেকেনির প্রতিকাল করিসালনার করিন কাজার জন্য মুক্তিপুর্য

মে পার (জারামিয়) । মের আধুন মানের, পিতা- মের বিশা ভাগুকানে, সাকিব- ভাগেকানার্য্য, উপজেশার অভিনিত্ত (জানার মিশারিক)

Cotte ensuses

ত্ত শক্ত (মান্তর) । (মা) তালু মানল, শিত্রা, মৃত কোনে মান্ত মানল, তারিন, মনিয়াশার, ইপ্রেল, কমিন্তিত, জেলা ইত্যাকৈ।

पान करनाव प्राप्त कारण ना पान कींगा (प्राप्ति संक्षान नीतानात की कात का किंगा का पान पान पान पान कींगा । पार ३१ एक पान कि कई नार्ति संविधान (मीका ३३ एकाल इस कारण की पान का कारण की पान ३३ एकाल इस का पान ३३ एक पान का ना ना ना का का ३३ एका उन्हें पान इस का उन्हें ३३ एक पान का का का उन्हें ३३ एक पान का का का उन्हें ३३ एका का पान का उन्हें ५१ केंगा पान का अपन का उन्हें ३३ एका इस का उन्हें ३३ एका उन्हें ३३ एका इस का उन्हें ३३ एका उन्हें ३३ एका इस का उन्हें ३० एका उन ३



FAMILY PICTURE

