Proposed NU Business Name: HIROK SHUTTLE FACTORY



Project identification and prepared by: Md. Atiqur Rahman, Elenga Unit, Tangaila

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Somiron kumar sutrodhar			
Age	:	31-12-1993 (21 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	1 Brothers and 2 Sister			
Address	:	Vill: Aisora, P.O: Aisora, P.S: Basail Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PUSPO RANEE SUTRADHAR SOHDEB CHANDRA SUTRADHAR Branch: Fulki Basail , Centre # 05 (Female), Member ID: 3455, Group No: 06 Member since: 08-12-2003 (12 Years) First loan: 3,000 taka.			
Further Information:		Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Father			
(vii) Mobile lady	:	No No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	he has two year hand training from his father.
Other Own/Family Sources of Income	:	Father's income (Agriculture and cow rearing)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01761-055132
Mother Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Puspo Ranee Sutradhar is a member of Grameen Bank since 12 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture, cow rearing and shuttle business.

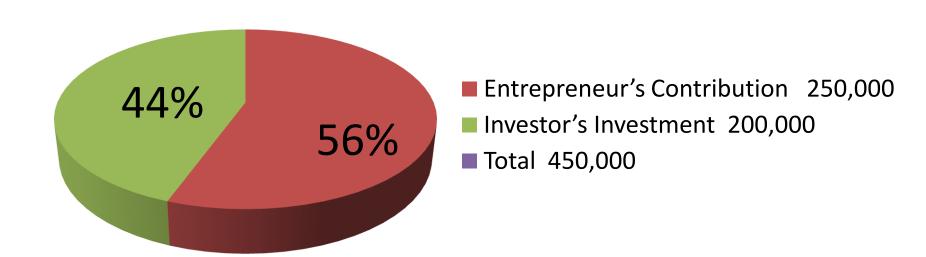
Proposed Nobin Udyokta Business Info					
Business Name	:	HIROK SHUTTLE FACTORY			
Location	:	Aisora, basail, Tangail			
Total Investment in BDT	:	BDT 4,50,000			
Financing	:	Self BDT 2,50,000 (from existing business) 56% Required Investment BDT 2,00,000 (as equity) 44%			
Present salary/drawings from business (estimates)	:	BDT 7,000			
Proposed Salary	:	BDT 7,000			
Size of shop	:	15 ft x 10 ft= 150 square ft and 12 ft x 10 ft= 120 square ft			
Implementation	•	 Manufacturer of shuttle. Production cost of each shuttle is (wood= BDT 26, Mati and Moska= BDT 33, Spring, Lock, Tuti and burnish= BDT 6.50). Selling price of each shuttle is BDT 95. The business is operating by entrepreneur. Existing four artisans. After getting equity fund two artisans will be appointed. The entrepreneur is owner of the factory. Collects goods from Dhaka, Jatrabari Agreed grace period is 4 months. 			

Existing Business (BDT)						
Particular	Weekly	Monthly	Yearly			
Revenue (sales)						
Shuttle (450 x BDT 95)	42,750	171,000	2,052,000			
Total Sales (A)	42,750	171,000	2,052,000			
Less. Variable Expense						
Wood, Mati, Moska, Fiber, Burnish, Spring,						
Packing etc	29,475	117,900	1,414,800			
Total variable Expense (B)	29,475	117,900	1,414,800			
Contribution Margin (CM) [C=(A-B)	13,275	53,100	637,200			
Less. Fixed Expense						
Electricity Bill		1,000	12,000			
Mobile Bill		300	3,600			
Transportation		1,000	12,000			
Salary (self)		7,000	84,000			
Salary (staff)		33,600	403,200			
Entertainment		300	3,600			
Total fixed Cost (D)		43,200	518,400			
Net Profit (E) [C-D)		9,900	118,800			

Investr	nent	R	rea	40	OWN
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Particulars	Existing	Proposed	Proposed Total
Wood (28 cft x 2,000),	56,000	1,20,000	1,76,000
Mati ,Mochka , Spring, Burnish, Fiber etc	1,50,000	80,000	2,30,000
Drill Machine and Finishing machine	44,000	-	44,000
Total	2,50,000	2,00,000	4,50,000

Source of Finance



Financial Projection (BDT)					
Particular	Weekly	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shuttle (600 x BDT 95)	57,000	228,000	2,736,000	2,872,800	3,016,440
Total Sales (A)	57,000	228,000	2,736,000	2,872,800	3,016,440
Less. Variable Expense					
Wood, Mati, Moska, Fiber, Burnish, Spring, Packing etc	39,300	157,200	1,886,400	1,980,720	2,079,756
Total variable Expense (B)	39,300	157,200	1,886,400	1,980,720	2,079,756
Contribution Margin (CM) [C=(A-B)	17,700	70,800	849,600	892,080	936,684
Less. Fixed Expense					
Electricity Bill		1,500	18,000	18,000	18,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		1,500	18,000	20,000	22,000
Salary (self)		7,000	84,000	84,000	84,000
Salary (staff)		40,000	480,000	480,000	480,000
Entertainment		500	6,000	6,500	7,000
Non Cash Item					
Depreciation		733	8,796	8,796	8,796
Total Fixed Cost		51,783	621,396	624,296	627,296
Net Profit (E) [C-D)		19,017	228,204	267,784	309,388
Investment Payback			80,000	80,000	80,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	228,204	267,784	309,388
1.3	Depreciation (Non cash item)	8,796	8,796	8,796
1.4	Opening Balance of Cash Surplus		157,000	353,580
	Total Cash Inflow	437,000	433,580	671,764
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	157,000	353,580	591,764

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:06

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of Factory; Regular customers;

THREATS

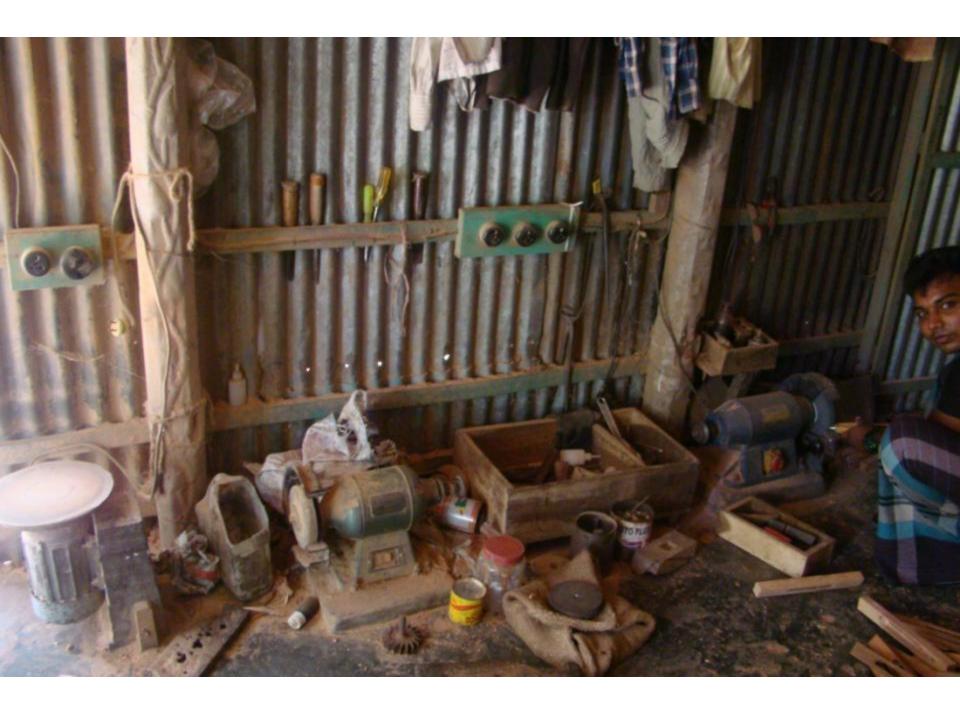
Theft

Fire

Political unrest

Pictures















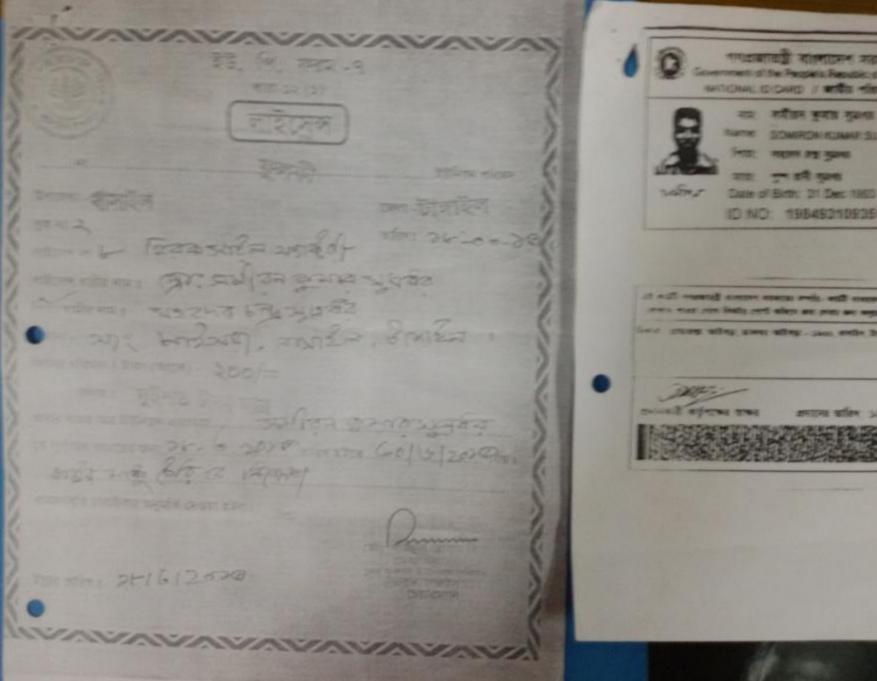












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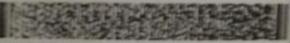
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FAMILY PICTURE

