### **Proposed NU Business Name: RABBI TELECOM**



Project identification and prepared by: Md. Shahabuddin, Ashulia Unit, Dhaka

Project verified by: Md Rofiqul Islam



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta  |         |  |  |  |  |  |
|--|---------|--|--|--|--|--|
| Name   | :       | MD SUMON HOSSAIN   |  |  |  |  |
| Age  | :       | 10-07-1991 ( 24 <i>Years)</i>  |  |  |  |  |
| Education, till to date  | :       | Class Eight  |  |  |  |  |
| Marital status   | :       | Married  |  |  |  |  |
| Children   | :       | Nil  |  |  |  |  |
| No. of siblings:   | :       | 2 Brothers and 1 Sister  |  |  |  |  |
| Address  | :       | Vill: Tongabari P.O: Ashulia, P.S: Savar Dist: Dhaka   |  |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : :   | Mother Father  MOST. NASIMA BEGUM  MD ABUL HOSSAIN  Branch: Tongabari Ashulia , Centre # 42 (Female),  Member ID: 3923 Group No: 10  Member since: 26-11-2006 (09 Years)  First loan:5,000 taka. |  |  |  |  |
| Further Information: (v) Who pays GB loan installment  | <br>  : | Outstanding loan: Nil Mother   |  |  |  |  |
| (vi) Mobile lady   | :       | No   |  |  |  |  |
| (vii) Grameen Education Loan   | :       | No   |  |  |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | :       | No   |  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | Six years experience in running business.                |
| Training Info   | : | He has one year hand training.                           |
| Other Own/Family Sources of Income  | : | Mother's income (House Rent)                             |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01921-231734   |
| Mother Contact No.  | : | 01737-114657   |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

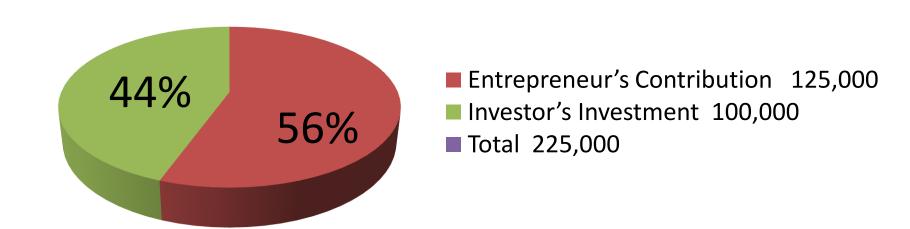
Most. Nasima Begum is a member of Grameen Bank since 09 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

| Proposed Nobin Udyokta Business Info              |   |  |  |  |  |
|---|---|--|--|--|--|
| Business Name                                     | : | RABBI TELECOM  |  |  |  |
| Location  | : | Rongdhonu Mor, Tongabari, Ashulia, Savar, Dhaka  |  |  |  |
| Total Investment in BDT                           | : | BDT 2,25,000   |  |  |  |
| Financing   | : | Self BDT 1,25,000 (from existing business) 56% Required Investment BDT 1,00,000 (as equity) 44%  |  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |  |  |
| Size of shop                                      | : | 8 ft x 10 ft= 80 squire ft   |  |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Khata, Diary, Pen, Pencil, Geometric box, Hard board, Sharpner, Eraser, Glue etc.</li> <li>Provide Bkash and Flexi-load service.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Tongi, Chalkbazar.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |  |  |

| Existing Business (BDT)                        |       |         |         |  |  |  |
|--|-------|---------|---------|--|--|--|
| Particular                                     | Daily | Monthly | Yearly  |  |  |  |
| Revenue (sales)                                |       |         |         |  |  |  |
| Khata, Diary, Pen, Pencil, Geometric box, Hard |       |         |         |  |  |  |
| board, Sharpner, Eraser, Glue                  | 1,000 | 30,000  | 360,000 |  |  |  |
| Bikash   | 100   | 3,000   | 36,000  |  |  |  |
| Flexi-load                                     | 162   | 4,860   | 58,320  |  |  |  |
| Total Sales (A)                                | 1,262 | 37,860  | 454,320 |  |  |  |
| Less. Variable Expense                         |       |         |         |  |  |  |
| Khata, Diary, Pen, Pencil, Geometric box, Hard |       |         |         |  |  |  |
| board, Sharpner, Eraser, Glue                  | 750   | 22,500  | 270,000 |  |  |  |
| Total variable Expense (B)                     | 750   | 22,500  | 270,000 |  |  |  |
| Contribution Margin (CM) [C=(A-B)              | 512   | 15,360  | 184,320 |  |  |  |
| Less. Fixed Expense                            |       |         |         |  |  |  |
| Rent   |       | 2,000   | 24,000  |  |  |  |
| Electricity Bill                               |       | 300     | 3,600   |  |  |  |
| Generator Bill                                 |       | 150     | 1,800   |  |  |  |
| Mobile Bill                                    |       | 200     | 2,400   |  |  |  |
| Transportation                                 |       | 400     | 4,800   |  |  |  |
| Salary (self)                                  |       | 5,000   | 60,000  |  |  |  |
| Entertainment                                  |       | 200     | 2,400   |  |  |  |
| Guard  |       | 200     | 2,400   |  |  |  |
| Total fixed Cost (D)                           |       | 8,450   | 101,400 |  |  |  |
| Net Profit (E) [C-D)                           |       | 6,910   | 82,920  |  |  |  |

| Investment Breakdown                      |        |        |        |  |  |  |  |
|---|--------|--------|--------|--|--|--|--|
| Particulars Existing Proposed Proposed To |        |        |        |  |  |  |  |
| Khata,                                    | 30,000 | -      | 30,000 |  |  |  |  |
| Diary, Pen, Pencil, Geometric box         | 10,000 | -      | 10,000 |  |  |  |  |
| Hard board, Sharpner, Eraser, Glue etc    | 10,000 | -      | 10,000 |  |  |  |  |
| Flexi-load                                | 20,000 | 20,000 | 40,000 |  |  |  |  |
| Bikash                                    | 30,000 | 30,000 | 60,000 |  |  |  |  |
| Book                                      | -      | 50,000 | 50,000 |  |  |  |  |
| Security                                  | 25,000 | -      | 25,000 |  |  |  |  |
| Total 1,25,000 1,00,000 2,25,000          |        |        |        |  |  |  |  |

### **Source of Finance**



| Finar | ncial F | Projection  | n (BDT)   |
|-------|---------|-------------|-----------|
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|--|-------|---------|----------|----------|----------|--|--|
| Particular   | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |  |  |
| Revenue (sales)                                      |       |         |          |          |          |  |  |
| Khata, Diary, Pen, Pencil, Geometric box,            |       |         |          |          |          |  |  |
| Hard board, Sharpner, Eraser, Glue, Book etc         | 1,400 | 42,000  | 504,000  | 529,200  | 555,660  |  |  |
| Bikash   | 200   | 6,000   | 72,000   | 75,600   | 79,380   |  |  |
| Flexi-Load   | 297   | 8,910   | 106,920  | 112,266  | 117,879  |  |  |
| Total Sales (A)                                      | 1,897 | 56,910  | 682,920  | 717,066  | 752,919  |  |  |
| Less. Variable Expense                               |       |         |          |          |          |  |  |
| Khata, Diary, Pen, Pencil, Geometric box,            |       |         |          |          |          |  |  |
| Hard board, Sharpner, Eraser, Glue, Book etc         | 1,050 | 31,500  | 378,000  | 396,900  | 416,745  |  |  |
| Total variable Expense (B)                           | 1,050 | 31,500  | 378,000  | 396,900  | 416,745  |  |  |
| Contribution Margin (CM) [C=(A-B)                    | 847   | 25,410  | 304,920  | 320,166  | 336,174  |  |  |
| Less. Fixed Expense                                  |       |         |          |          |          |  |  |
| Rent   |       | 2,000   | 24,000   | 24,000   | 24,000   |  |  |
| Electricity Bill                                     |       | 300     | 3,600    | 4,000    | 4,500    |  |  |
| Generator bill                                       |       | 150     | 1,800    | 2,000    | 2,200    |  |  |
| Mobile bill & SMS Monitoring                         |       | 450     | 5,400    | 6,000    | 6,500    |  |  |
| Transportation                                       |       | 700     | 8,400    | 9,500    | 10,500   |  |  |
| Salary (self)  |       | 5,000   | 60,000   | 60,000   | 60,000   |  |  |
| Salary (staff)                                       |       | 3,000   | 36,000   | 36,000   | 36,000   |  |  |
| Entertainment  |       | 200     | 2,400    | 3,000    | 3,500    |  |  |
| Guard  |       | 200     | 2,400    | 3,000    | 3,200    |  |  |
| Total Fixed Cost                                     |       | 12,000  | 144,000  | 147,500  | 150,400  |  |  |
| Net Profit (E) [C-D)                                 |       | 13,410  | 160,920  | 172,666  | 185,774  |  |  |
| Investment Payback                                   |       |         | 40,000   | 40,000   | 40,000   |  |  |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 100,000      |              |              |
| 1.2 | Net Profit                      | 160,920      | 172,666      | 185,774      |
| 1.3 | Depreciation (Non cash item)    |              | -            | -            |
| 1.4 | Opening Balance of Cash Surplus |              | 120,920      | 253,586      |
|     | Total Cash Inflow               | 260,920      | 293,586      | 439,360      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 100,000      |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  |              |              |              |
| 2.3 | Ownership Tr. Fee)              | 40,000       | 40,000       | 40,000       |
|     | Total Cash Outflow              | 140,000      | 40,000       | 40,000       |
| 3   | Net Cash Surplus                | 120,920      | 253,586      | 399,360      |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













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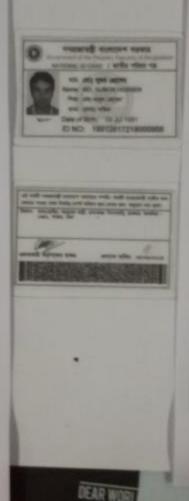
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# **FAMILY PICTURE**

