### Proposed NU Business Name: RITU ENTERPRISE



Project identification and prepared by: Md. Atiqur Rahman, Elenga Unit, Tangaila

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	RITU SUTRODHOR		
Age	:	20-01-1995 ( 20 Years)		
Education, till to date	:	HSC		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	1 Brothers		
Address	:	Vill: Aisora, P.O: Aisora, P.S: Basail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  REKHA SUTRODHOR  KARTIK SUTRODHOR  Branch: Fulki Basail , Centre # 05 (Female),  Member ID: 1277, Group No: 04  Member since: 08-12-2004 (11 Years)  First loan: 3,000 taka.		
Further Information:		Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Father		
(vii) Mobile lady	:	No No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Three years experience in running business.
Training Info	:	She has two year hand training from her father.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01679-362958
Mother Contact No.	:	01705-268575
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

Rekha Sutrodhor is a member of Grameen Bank since 11 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

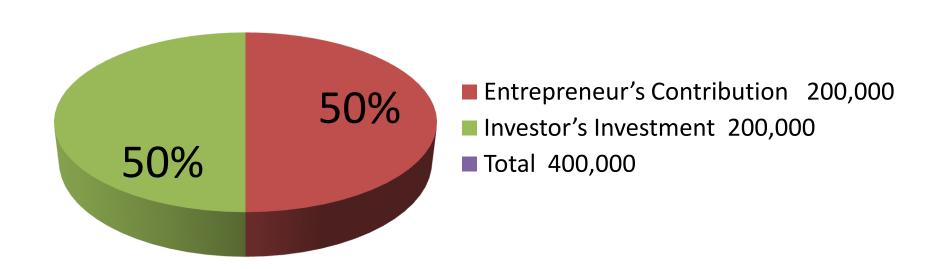
Proposed Nobin Udyokta Business Info				
Business Name	:	RITU ENTERPRISE		
Location	:	Aisora, basail, Tangail		
Total Investment in BDT	:	BDT 4,00,000		
Financing	:	Self BDT 2,00,000 (from existing business) 50% Required Investment BDT 2,00,000 (as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	25 ft x 15 ft= 375 square ft		
Implementation	••	<ul> <li>Manufacturer of shuttle.</li> <li>Mati and Moska also available here.</li> <li>Production cost of each shuttle is BDT 65.50 (wood= BDT 26, Mati and Moska= BDT 33, Spring, Lock, Tuti and burnish= BDT 6.50).</li> <li>Selling price of each shuttle is BDT 95.</li> <li>Average 6% gain on Mati and Moska sales.</li> <li>The business is operating by entrepreneur. Existing three employee.</li> <li>After getting equity fund two employee will be appointed.</li> <li>The entrepreneur is owner of the factory.</li> <li>Collects goods from Dhaka and Cox'sbazar.</li> <li>Supply of shuttle is in the area of Sirajgonj, Korotia and Porabari.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)				
Particular	Weekly	Monthly	Yearly	
Revenue (sales)				
Shuttle (240 x BDT 95)	22,800	91,200	1,094,400	
Mati, Moska	42,000	168,000	2,016,000	
Total Sales (A)	64,800	259,200	3,110,400	
Less. Variable Expense				
Shuttle (240 x BDT 65.50)	15,720	62,880	754,560	
Mati, Moska	39,480	157,920	1,895,040	
Total variable Expense (B)	55,200	220,800	2,649,600	
Contribution Margin (CM) [C=(A-B)	9,600	38,400	460,800	
Less. Fixed Expense				
Electricity Bill		1,000	12,000	
Mobile Bill		300	3,600	
Transportation		2,000	24,000	
Salary (self)		4,000	48,000	
Salary (staff)		23,000	276,000	
Entertainment		300	3,600	
Total fixed Cost (D)		30,600	367,200	
Net Profit (E) [C-D)		7,800	93,600	

Investment	Break	down
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Particulars	Existing	Proposed	Proposed Total
Wood (30 cft x 2,000),	60,000	80,000	1,40,000
Fiber (300 ft x 2,500)	75,000	-	75,000
Mati (2,500 x BDT 8.5), Mochka (2,500 x BDT 10.50), Spring, Burnish etc	50,000	1,20,000	1,75,000
Drill Machine (3), Finishing machine (2)	15,000	-	15,000
Total	2,00,000	2,00,000	4,00,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Weekly	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shuttle (480 x BDT 95)	45,600	182,400	2,188,800	2,298,240	2,413,152
Mati, Moska	45,000	180,000	2,160,000	2,268,000	2,381,400
Total Sales (A)	90,600	362,400	4,348,800	4,566,240	4,794,552
Less. Variable Expense					
Shuttle (480 x BDT 65.50)	31,440	125,760	1,509,120	1,584,576	1,663,805
Mati, Moska	42,300	169,200	2,030,400	2,131,920	2,238,516
Total variable Expense (B)	73,740	294,960	3,539,520	3,716,496	3,902,321
Contribution Margin (CM) [C=(A-B)	16,860	67,440	809,280	849,744	892,231
Less. Fixed Expense					
Electricity Bill		1,000	12,000	12,000	12,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		3,000	36,000	38,000	40,000
Salary (self)		4,000	48,000	48,000	48,000
Salary (staff)		41,000	492,000	492,000	492,000
Entertainment		500	6,000	6,500	7,000
Non Cash Item					
Depreciation		250	3,000	3,000	3,000
Total Fixed Cost		50,300	603,600	606,500	609,500
Net Profit (E) [C-D)		17,140	205,680	243,244	282,731
Investment Payback			80,000	80,000	80,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	205,680	243,244	282,731
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus		128,680	294,924
	Total Cash Inflow	408,680	374,924	580,655
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	128,680	294,924	500,655

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:01Others:04

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of Factory; Regular customers;

## THREATS

Political unrest

# Pictures



































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জন্ম ও মৃত্যু নিবন্ধকের কার্যালয়

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उभरकताः रामादेश क्वाः उभ्राहेश

#### জন্ম সনদ

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# **FAMILY PICTURE**

