## JAMAL MOLLA FRUITS VANDAR AND MOLASSES AROT



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Grameen Shakti SamaJik Byabosha Ltd.

## Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD SHEIKH FARID |
| :--- | :--- | :--- |
| Age | $:$ | $30-12-1984$ (31 Years) |
| Education, till to date | $:$ | SSC Pass |
| Marital status | $:$ | Married |
| Children | $:$ | 1 Son |
| No. of siblings: | $:$ | 1 Brother \& 1 Sister |
| Address | Vill: Rajabari P.O: Elenga P.S: Kalihati Dist: Tangail |  |
| Parent's and GB related Info | Mother $\quad$ (i) Who is GB member |  |
| (ii) Mother's name | $:$ | SOFIA AKTER |
| (iii) Father's name | $:$ | LATE. MD JAMAL MOLLA |
| (iv) GB member's info | $:$ | Branch: Elenga Kalihati Centre \# 49 (Female), |
|  |  | Member ID: 7484, Group No: 06 |
|  | Member since: 25-01-1996 (19 Years) |  |
|  | First loan: 2,500 taka. |  |
| Further Information: | Existing loan: BDT 2,00,000 Outstanding loan: BDT 1,20,000 |  |
| (v) Who pays GB loan installment | $:$ | Mother |
| (vi) Mobile lady | $:$ | No |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | $:$ | No |
| BRAC ASA etc.. |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present Occupation(Besides <br> own business, i.e., <br> persuading further studies, <br> other business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | Fifteen years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | None |
| Other Own/Family Sources no training. <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01716-720377$ |
| Father Contact No. | $:$ |  |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Elengar Unit, Tangail |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Sufia Akter is a member of Grameen Bank since 19 years. At first she took 2,500 taka loan from Grameen Bank. Sufia Akter gradually took loan from GB. Utilize Ioan in cow rearing and Jamal Molla Fruits Vandar and Molasess Arot business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | JAMAL MOLLA FRUITS VANDAR AND MOLASSES AROT |
| :--- | :--- | :--- |
| Location | $:$ | Elenga bus stand, Tangail |
| Total Investment in BDT | $:$ | $6,20,000$ taka |
| Financing | $:$ | Self BDT 3,20,000 (from existing business) 52\% <br> Required Investment BDT 3,00,000 (as equity) 48\% |
| Present salary/drawings <br> from business (estimates) | $:$ | 6,000 Taka |
| Proposed Salary | $:$ | 8,000 Taka |
| Implementation | -The business is planned to be scaled up by investment in <br> existing goods like; Peanut, Molasses, Fruits. <br> -Wholesaler. <br> -Average 10\% gain on sales. <br> -The business is operating by entrepreneur. Existing one <br> employee. <br> -Collects goods from Rajshahi, Ponchogor, Dhaka, Bogra. <br> -Agreed grace period is 4 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |
| Peanut, Molasses, Fruits | 10,000 | 300,000 | $3,600,000$ |
| Total Sales (A) | $\mathbf{1 0 , 0 0 0}$ | $\mathbf{3 0 0 , 0 0 0}$ | $\mathbf{3 , 6 0 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |
| Peanut, Molasses, Fruits | 9,000 | 270,000 | $3,240,000$ |
| Total variable Expense (B) | $\mathbf{9 , 0 0 0}$ | $\mathbf{2 7 0 , 0 0 0}$ | $\mathbf{3 , 2 4 0 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{1 , 0 0 0}$ | $\mathbf{3 0 , 0 0 0}$ | $\mathbf{3 6 0 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Rent |  | $\mathbf{3 , 5 0 0}$ | $\mathbf{4 2 , 0 0 0}$ |
| Electricity Bill |  | 500 | 6,000 |
| Entertainment |  | 600 | 7,200 |
| Mobile Bill |  | 700 | $\mathbf{8 , 4 0 0}$ |
| Transportation |  | 6,000 | $\mathbf{7 2 , 0 0 0}$ |
| Salary (staff) |  | 4,000 | 48,000 |
| Salary (self) |  | 6,000 | $\mathbf{7 2 , 0 0 0}$ |
| Guard |  | $\mathbf{1 5 0}$ | $\mathbf{1 , 8 0 0}$ |
| Total fixed Cost (D) |  | $\mathbf{2 1 , 4 5 0}$ | $\mathbf{2 5 7 , 4 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{8 , 5 5 0}$ | $\mathbf{1 0 2 , 6 0 0}$ |

## Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :---: | :---: | :---: | :---: |
| Peanut, Molasses, Fruits | $2,70,000$ | $3,00,000$ | $5,70,000$ |
| Security | 50,000 | - | 50,000 |
| Total | $\mathbf{3 , 2 0 , 0 0 0}$ | $\mathbf{3 , 0 0 , 0 0 0}$ | $\mathbf{6 , 2 0 , 0 0 0}$ |

## Source of Finance



## Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd year |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |  |
| Peanut, Molasses, Fruits | 15,000 | 450,000 | $5,400,000$ | $5,670,000$ | $5,953,500$ |
| Total Sales (A) | $\mathbf{1 5 , 0 0 0}$ | $\mathbf{4 5 0 , 0 0 0}$ | $\mathbf{5 , 4 0 0 , 0 0 0}$ | $\mathbf{5 , 6 7 0 , 0 0 0}$ | $\mathbf{5 , 9 5 3 , 5 0 0}$ |
| Less. Variable Expense |  |  |  |  |  |
| Peanut, Molasses, Fruits | 13,500 | 405,000 | $4,860,000$ | $5,103,000$ | $5,358,150$ |
| Total variable Expense (B) | $\mathbf{1 3 , 5 0 0}$ | $\mathbf{4 0 5 , 0 0 0}$ | $\mathbf{4 , 8 6 0 , 0 0 0}$ | $\mathbf{5 , 1 0 3 , 0 0 0}$ | $\mathbf{5 , 3 5 8 , 1 5 0}$ |
| Contribution Margin (CM) <br> [C=(A-B) | $\mathbf{1 , 5 0 0}$ | $\mathbf{4 5 , 0 0 0}$ | $\mathbf{5 4 0 , 0 0 0}$ | $\mathbf{5 6 7 , 0 0 0}$ | $\mathbf{5 9 5 , 3 5 0}$ |
| Less. Fixed Expense |  |  |  |  |  |
| Rent |  | 3,500 | 42,000 | 42,000 | 42,000 |
| Electricity Bill |  | 500 | 6,000 | 7,000 | 8,000 |
| Entertainment |  | 600 | 7,200 | 8,000 | 9,000 |
| Mobile bill \& SMS Monitoring |  | 1,000 | 12,000 | 12,500 | 13,000 |
| Transportation |  | 9,000 | 108,000 | 110,000 | 115,000 |
| Salary (staff) |  | 5,000 | 60,000 | 60,000 | 60,000 |
| Salary (self) |  | 8,000 | 96,000 | 96,000 | 96,000 |
| Total Fixed Cost | $\mathbf{2 7 , 6 0 0}$ | $\mathbf{3 3 1 , 2 0 0}$ | $\mathbf{3 3 5 , 5 0 0}$ | $\mathbf{3 4 3 , 0 0 0}$ |  |
| Net Profit (E) [C-D) |  | $\mathbf{1 7 , 4 0 0}$ | $\mathbf{2 0 8 , 8 0 0}$ | $\mathbf{2 3 1 , 5 0 0}$ | $\mathbf{2 5 2 , 3 5 0}$ |
| Investment Payback |  |  | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| Sl \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 300,000 |  |  |
| 1.2 | Net Profit | 208,800 | 231,500 | 252,350 |
| 1.3 | Depreciation (Non cash item) |  | - | - |
| 1.4 | Opening Balance of Cash Surplus |  | 88,800 | 200,300 |
|  | Total Cash Inflow | $\mathbf{5 0 8 , 8 0 0}$ | $\mathbf{3 2 0 , 3 0 0}$ | $\mathbf{4 5 2 , 6 5 0}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | $\mathbf{3 0 0 , 0 0 0}$ |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back (Including |  |  |  |
| 2.3 | Ownership Tr. Fee) | $\mathbf{1 2 0 , 0 0 0}$ | 120,000 | $\mathbf{1 2 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{4 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{8 8 , 8 0 0}$ | $\mathbf{2 0 0 , 3 0 0}$ | $\mathbf{3 3 2 , 6 5 0}$ |

## SWOT ANALYSIS

| Employment: Self: 01 Family:0 Others:01 |
| :--- | :--- |
| Experience \& Skill : 15 Years |
| Quality goods \& services; |
| Skill and experience; |$\quad$ Lack of Capital/Investment

## Pictures













এढলञা বাসষ্ট্যান্ড ব্যবসায়ী সমিতি

## 24.


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## (लाञा गर- - )








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FAMILY PICTURE


