PROSHONGSHA FURNITURE



Project identification by: Abul Khayer, Unit Manager, Dhigor, Tangail Project prepared by: Md. Mizanur Rahman Patwary **Grameen Shakti SamaJik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta				
Name	:	JIBON CHANDRA GHOSH		
Age	:	02-04-1991 (24 Years)		
Education, till to date	:	Class Five		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	5 Brothers and 1 Sisters		
Present Address		Vill: Jharka banee katra P.O: Ghatail P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father KOMOLA RANEE GHOSH ATUL CHANDRA GOSH Branch: Ghatail Centre # 72 (Female), Member ID: 4823, Group No: 05 Member since: 03-12-1988 (26 Years) First Ioan: 2,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 2,25,000 Outstanding loan: BDT 1,75, 000 Elder Brother No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He worked in a furniture house for six years and gathered experience.
Other Own/Family Sources of Income		Elder Brother Income (Sweet shop)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01773-361829
Father Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

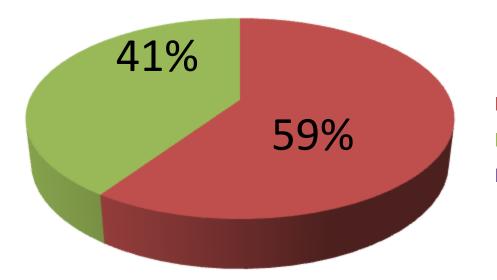
komola ranee ghosh is a member of Grameen Bank since 24 years. At first she took 2,000 taka loan from Grameen Bank. komola ranee ghosh gradually took loan from GB. Utilize loan in sweet shop.

Proposed Nobin Udyokta Business Info				
Business Name		PROSHONGSHA FURNITURE		
Location	:	Jharka bazar, Ghatail		
Total Investment in BDT	:	3,70,000 taka		
Financing	•	Self BDT 2,20,000 (from existing business) 51% Required Investment BDT 1,50,000 (as equity) 49%		
Present salary/drawings from business (estimates)	:	6,000 Taka		
Proposed Salary	:	10,000 Taka		
Implementation	:	 Manufacturer of Wood furniture like; Bedstead, Almirah, Showcase, Sofa, Dining Table, Dressing Table, Chair, Table, Wear drop etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing five artisans. After getting equity fund one artisans will be appointed. The shop is rented. Collects wood from Chonkhola, Jharka, Modhupur. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Bed-stead, Almirah, Chair, Table, Showcase,				
Weardrop, Dressing table, Dining table	5,000	150,000	1,800,000	
Total Sales (A)	5,000	150,000	1,800,000	
Less. Variable Expense				
Bed-stead, Almirah, Chair, Table, Showcase,				
Weardrop, Dressing table, Dining table	3,750	112,500	1,350,000	
Total variable Expense (B)	3,750	112,500	1,350,000	
Contribution Margin (CM) [C=(A-B)	1,250	37,500	450,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		300	3,600	
Generator Bill		100	1,200	
Transportation		1,500	18,000	
Guard		100	1,200	
Mobile bill		300	3,600	
Entretainment		500	6,000	
Salary (staff)		20,000	240,000	
Salary (self)		6,000	72,000	
Total fixed Cost (D)		30,300	363,600	
Net Profit (E) [C-D)		7,200	86,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Sofa, Dining Table, Bed-stead, Wear drop, Almirah, Chair, Dressing table	1,50,000	-	1,50,000		
Wood	40,000	1,50,000	1,90,000		
Security	30,000	-	30,000		
Total	2,20,000	1,50,000	3,70,000		

Source of Finance



- Entrepreneur's Contribution 220,000
- Investor's Investment 150,000
- Total 370,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year+5%	3rd Year+5%
Revenue (sales)					
Bed-stead, Almirah, Chair, Table,					
Showcase, Weardrop, Dressing table,					
Dining table	7,500	225,000	2,700,000	2,835,000	2,976,750
Total Sales (A)	7,500	225,000	2,700,000	2,835,000	2,976,750
Less. Variable Expense					
Bed-stead, Almirah, Chair, Table,					
Showcase, Weardrop, Dressing table,					
Dining table	5,625	168,750	2,025,000	2,126,250	2,232,563
Total variable Expense (B)	5,625	168,750	2,025,000	2,126,250	2,232,563
Contribution Margin (CM) [C=(A-B)	1,875	56,250	675,000	708,750	744,188
Less. Fixed Expense					
Rent		1,500	18,000	18,000	18,000
Electricity Bill		300	3,600	4,800	6,000
Generator Bill		100	1,200	1,500	1,500
Transportation		2,500	30,000	40,000	50,000
Guard		100	1,200	1,800	1,800
Mobile bill & SMS Monitoring		550	6,600	6,600	6,600
Entretainment		500	6,000	6,000	6,000
Salary (staff)		26,000	312,000	312,000	312,000
Salary (self)		8,000	96,000	96,000	96,000
Total Fixed Cost		39,550	474,600	486,700	497,900
Net Profit (E) [C-D)		16,700	200,400	222,050	246,288
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	200,400	222,050	246,288
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		140,400	302,450
	Total Cash Inflow	350,400	362,450	548,738
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	140,400	302,450	488,738



Strength **X**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:05 Experience & Skill : 10 Years Quality Furniture; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers; Local competitors;

Pictures



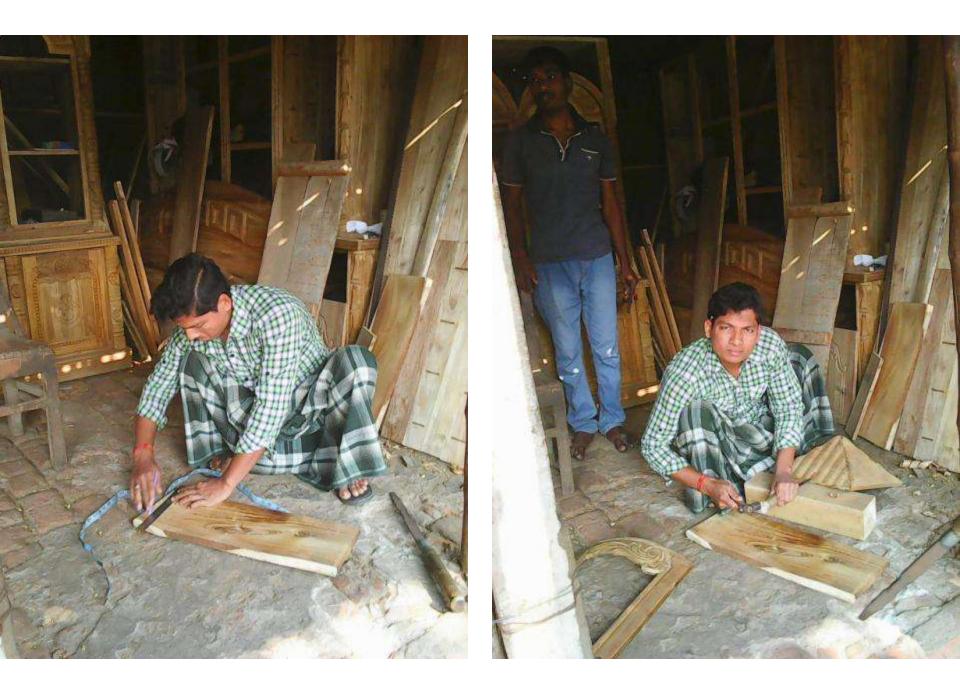
















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FAMILY PICTURE

