SAMI TELECOM AND SOUND SYSTEM LIGHTING



Project identification and prepared by: Asif, Ashulia Unit Project verified by: Md. Rafiqul Islam

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAKIL AHAMMED		
Age	:	25-09-1994 (20 Years)		
Education, till to date	•	Class Ten		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	••	2 Brothers and 1 Sister		
Present Address		Vill: Kolma North P.O: Dairy Farm-1341 P.S: Savar Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father BIMOLA BEGUM MD JAMAL UDDIN Branch: Ashulia Savar, Centre # 15 (Female), Member ID: 1131/3, Group No: 12 Member since: 22-03-2003 (12 Years) First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Outstanding loan: Nil Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Four years experience in running business.
Training Info	:	He worked in a sound system shop for one year and gathered experience.
Other Own/Family Sources of Income	:	Mother's Income (Cow rearing)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01677-175762
Father Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Bimola Begum is a member of Grameen Bank since 12 years. At first she took 5,000 taka loan from Grameen Bank. Bimola gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name	:	SAMI TELECOM AND SOUND SYSTEM LIGHTING	
Location	:	2 no Kolma, Ashulia, Savar, Dhaka	
Total Investment in BDT	:	BDT 3,00,000	
Financing	:	Self BDT 1,50,000 (from existing business) 50% Required Investment BDT 1,50,000 (as equity) 50%	
Present salary/drawings from business (estimates)	:	5,000 Taka	
Proposed Salary	:	6,000 Taka	
Implementation	:	 ■The business is planned to be scaled up by investment in existing goods like; Mobile phone charger, Headphone, Battery, Caching etc. ■Provide sound system and lighting service. ■Average 20% gain on sales. ■Average 70% gain on sound system and lighting service. ■The business is operating by entrepreneur. Existing no employee. ■After getting equity fund one employee will be appointed. ■Collects goods from Savar & Dhaka. ■The shop is rented. ■Agreed grace period is 4 months. 	

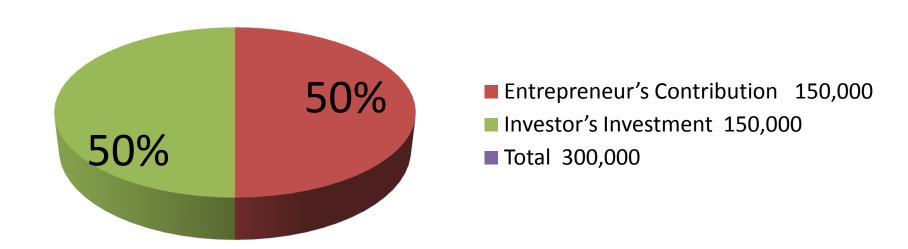
Existing Business (BDT)

Existing Dusiness (DD1)			
Particular	Monthly	Yearly	
Revenue (sales)			
Mobile phone charger, Headphone, Battery, Caching etc.	9,000	108,000	
Sound System and Lighting	22,000	264,000	
Total Sales (A)	31,000	372,000	
Less. Variable Expense			
Mobile phone charger, Headphone, Battery, Caching etc.	7,200	86,400	
Sound System and Lighting	6,600	79,200	
Total variable Expense (B)	13,800	165,600	
Contribution Margin (CM) [C=(A-B)	17,200	206,400	
Less. Fixed Expense			
Rent	1,200	14,400	
Electricity Bill	1,000	12,000	
Mobile Bill	500	6,000	
Transportation	1,500	18,000	
Salary (self)	5,000	60,000	
Entertainment	300	3,600	
Total fixed Cost (D)	9,500	114,000	
Net Profit (E) [C-D)	7,700	92,400	

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Mobile phone charger, Headphone, Battery, Caching etc.	15,000	50,000	65,000
Sound System and Lighting	90,000	1,00,000	1,90,000
Computer	15,000	-	15,000
Security	30,000	-	30,000
Total	1,50,000	1,50,000	3,00,000

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)				
Mobile phone charger, Headphone,				
Battery, Caching etc.	15,000	180,000	189,000	198,450
Sound System and Lighting	40,000	480,000	504,000	529,200
Total Sales (A)	55,000	660,000	693,000	727,650
Less. Variable Expense				
Mobile phone charger, Headphone,				
Battery, Caching etc.	12,000	144,000	151,200	158,760
Sound System and Lighting	12,000	144,000	151,200	158,760
Total variable Expense (B)	24,000	288,000	302,400	317,520
Contribution Margin (CM) [C=(A-B)	31,000	372,000	390,600	410,130
Less. Fixed Expense				
Rent	1,200	14,400	14,400	14,400
Electricity Bill	1,200	14,400	15,000	16,000
Mobile bill & SMS Monitoring	750	9,000	9,500	10,000
Transportation	2,500	30,000	32,000	34,000
Salary (self)	6,000	72,000	72,000	72,000
Salary (staff)	4,000	48,000	48,000	48,000
Entertainment	200	2,400	3,000	3,500
Non Cash Item				
Depreciation	250	3,000	3,000	3,000
Total Fixed Cost	16,100	193,200	196,900	200,900
Net Profit (E) [C-D)	14,900	178,800	193,700	209,230
Investment Payback		60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI				
#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	178,800	193,700	209,230
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus		121,800	258,500
	Total Cash Inflow	331,800	318,500	470,730
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	121,800	258,500	410,730

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures





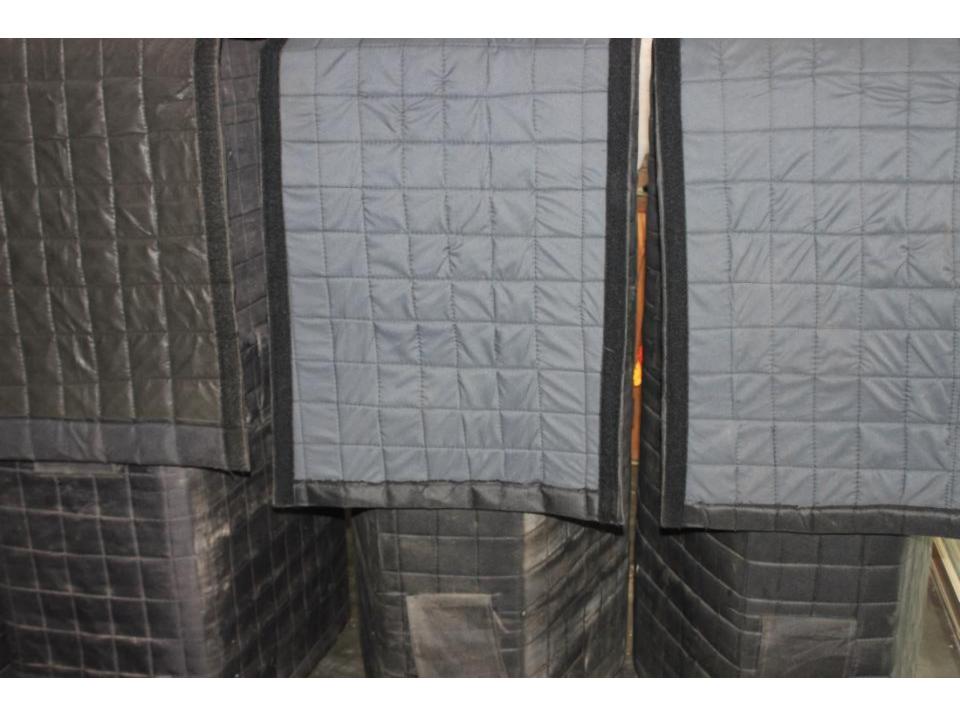














विकास कार्या विकास क्रिकेट

দোকান ঘর ভাড়ার চুক্তিপত্র

त्यत प्रमाणक वित्रों, निमान्त्रा उनकारक पानी, विकास तथा करता, वानका उपनि वर्गा, वर्गात तथात, प्रमान प्रांत, वर्गीत्राक स्थानपुरूषी, वर्गा वेश्वाद, तथात करता । *** इस्टर एक (उनकार प्रांत)

মাহ পাছিল আহাম্বৰ, বিভা-মোহ ভামল উভিন, মাতা-বিভাগ কোমে, টিজনাং বাং (না উভা কাম্যা প্ৰকাশে হোঁটো মান্ট্ৰ কাৰ্য্য ব্যৱহা, যোগা সংগ্, ভাতিকাত আন্তাহনতী, মান্ত ইতনাম, বেশা- ভামল :

*** (pile we (posts sopile) ***

नहर कान्यव प्रवादाकार पत्र पत्न संदर्भ पर सामान्यवाह हीकार संवदा साथ पहिला त्याम पति वर्षि तथा एक पतित पद ताम होत्या प्रताद कि प्राचीनाथ द्वाराज्या कारण पद्म त्याम त्याम तम संदर्भ प्राची किया प्रताद (साहतिस) देश दिवा मचत्र प्रदेश कि संदित गई द्वाराहक प्रदाद केल एक होत्यात होत स्वाद प्राचन होत्या । स्वादी स्वाद प्रदाद प्रतादक प्रदाद केल एक होत्यात

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FAMILY PICTURE

