A Nobin Udyokta Project

Proposed NU Business Name : Shimu Fashion



NU Identified and PP Prepared by:

Md. Sohrab Hossain (Manikganj Unit)

Verified by: Md. Nazmul Karim/Md. Khalilur

Rahman

Presented by: Md Badsha Mia



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Badsha Mia
Age	•	30
Marital status	•	Married
Children	•	1 son
No. of siblings:	•	2 Brothers,1 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Bachiran Begum Md. Din Mohammad Branch: Dhankura, Saturia, Loanee no.: 2589 First loan: Tk. 5,000 Last Loan: Tk. 10,000 Father Centre #37(M), Member since : 2011 Outstanding: Nil
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others Education		N/A N/A N/A N/A N/A N/A N/A S.S.C
Education	:	3.3.U

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Cloths Business
Trade License		03164
Business Experiences	:	10 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Manikganj Unit Office, Manikganj
NU Contact info		01734866923

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank Since 2011. At first she took a loan amount of BDT 5000 from Grameen Bank. They used the loan in different income generating activities and repair their house from the income of GB loan. NU's mother gradually improved their living standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shimu Fashion	
Address/ Location	:	Municipal Market, Bus Stand Manikganj.	
Total Investment in BDT	:	9,20,000	
Financing		Self BDT: 6,20,000 (from existing business) - 67 % Required Investment BDT: 3,00,000 (as equity) - 33%	
Present salary/drawings from business (estimates)	:	BDT 6,000	
Proposed Salary		BDT 7,000	
i. Proposed Business % of present gross profit margin	:	20%	
ii. Estimated % of proposed gross profit margin	:	20%	
iii. Agreed grace period	:	2 months	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

	Particu	lars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
	Investments in diffe	erent categories:	(1)	(2)	(1+2)	
i.	Present stock items: Advance Decoration Total Goods	: 5,00,000 : 20,000 : 1,00,000	6,20,000			
i. ii.	Proposed Stock Item Total Goods	s: :3,00,000		3,00,000		
	Total Ca	pital	6,20,000/-	3,00,000/-	9,20,000/-	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present items

Proposed items

Total =1,00,000

T-Shirt(150tk*150pc)	: 22,500
Shirt (300 tk*200pc)	:60,000
Three quarter (250tk*150pc)	:37,500
Belt (100tk*150p)	:15,000
Money bag (150tk*150p)	:22,500
Jens pant (450tk* 200 pc)	:90,000
Child dress(250tk*210pc)	:52,500

Total : 3,00,000

INFO ON EXISTING BUSINESS OPERATIONS

		Existing Business (BDT)						
Particulars Particulars	Daily	Monthly	Yearly					
Sales	4,000	1,20,000	14,40,000					
Less: Cost of sales	3,200	96,000	11,52,000					
Profit (20%) [A]	800	24,000	2,88,000					
Less: Operating Costs								
Electricity bill		1,400	16,800					
Shop Rent		6,000	72,000					
Transport		200	2,400					
Night guard bill		100	1,200					
Mobile bill		250	3,000					
Present salary/Drawings- self		6,000	72,000					
Present salary-Employee (no. of employee 2) (3500+3000)		6,500	1,14,000					
Generator bill		210	2,520					
Others(Chada+SMS+TL)		200	2,400					
Non Cash Item:								
Depreciation Expenses 10%		166	2,000					
Total Operating Cost (D)		21,026	2,52,312					
Net Profit (C-D):		2,974	35,688					

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	Τ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	6,000	1,80,000	21,60,000	7,000	2,10,000	25,20,000	8,000	2,40,000	28,80,000
Less: Cost of sales	4,800	1,44,000	17,28,000	5,600	1,68,000	20,16,000	6,800	2,04,000	24,48,000
Profit (20%) [A]	1,200	36,000	4,32,000	1,400	42,000	5,04,000	1,600	48,000	5,76,000
Less: Operating Costs									
Electricity bill		1,400	16,800		1,400	16,800		1,400	16,800
Shop Rent		6,000	72,000		6,00	72,000		6,000	72,000
Transport		200	2,400		250	3,000		300	3,600
Mobile bill		300	3,600		300	3,600		350	4,200
Present salary/Drawings- self		7,000	84,000		7,000	84,000		7,000	84,000
Present salary-Employee (no. of employee 2) (4500+4000)		8,500	1,02,000		8,500	1,02,000		8,500	1,02,000
Night guard bill		100	1,200		100	1,200		100	1,200
Generator bill		210	2,520		210	2,520		210	2,520
Others (Chada+SMS+TL)		250	3,000		250	3,000		300	3,600
Depreciation Expenses		166	2,000		166	2,000		166	2,000
Total Operating Cost (E)		24,126	2,89,512		24,176	2,90,112		24,326	2,91,912
Net Profit		11,874	1,42,488		17,824	2,13,888		23,674	2,84,088
Gt payback			1,20,000			1,20,000			1,20,000
Retained Income:			22,488			93,888	1,64,088		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	3,00,000	-	-
1.2	Net Profit	1,42,488	2,13,888	2,84,088
1.3	Depreciation (Non cash item)	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus	-	24,488	1,20,376
	Total Cash Inflow	4,44,488	2,40,376	4,06,464
2.0	Cash Outflow			
2.1	Purchase of Product	3,00,000	-	-
2.2	Payment of GB Loan*	-	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	1,20,000	1,20,000	1,20,000
	Total Cash Outflow	4,20,000	1,20,000	1,20,000
3.0	Net Cash Surplus	24,488	1,20,376	2,86,464

SWOT ANALYSIS

Strength

- > Availability of Products Sourcing.
- > Skilled & 10 Years of Experience
- > Position of his store beside Highway.

WEAKNESS

- > Opponent in same areas
- > Less stock

OPPORTUNITIES

- > Expansion Of Business
- > To acquire financial solvency

THREATS

- > Fire
- > Theft

Pictures









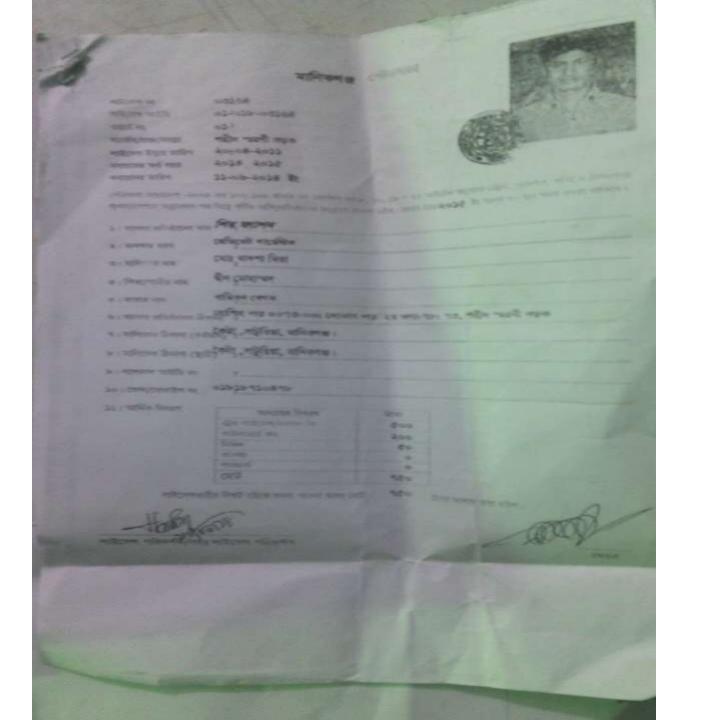












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Name: Md Badsha Mia

Person constraint constraint

माता: विकास तक्ता /

Date of Birth: 11 Dec 1985

ID NO: 5617057365105

Mab:

07734866023

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Presented at 13th Internal Design Lab on July 09, 2015 at GT

Thank You