### Proposed NU Business Name: BHAI BON MEDICAL HALL



Project identification and prepared by: Md. Abul Khayer, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RAMJAN ALI BHUYA		
Age	:	29-11-1983 (32 Years)		
Education, till to date	:	B. A. Pass		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	4 Sisters & 1 Brother		
Address	:	Vill: Dhigor, P.O: Jahidganj, P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. ANGURI MD HAZRAT ALI BHUYA Branch: Brahmanshashon Centre # 18(Female), Member ID: 5935, Group No: 07 Member since: 15-02-1994 to 2013 (19 Years) First loan: 1,000 taka.		
Further Information:		Outstanding loan: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	Yes		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Fifteen years experience in running business.
Training Info	:	He has training for 6 months. (L.M.F. Passed)
Other Own/Family Sources of Income		Father's Income (Agriculture)
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01713-562575
Wife's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Anguri joined Grameen Bank since 21 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture and house development.

Proposed Nobin Udyokta Business Info				
Business Name		BHAI BON MEDICAL HALL		
Location	:	Brahmanshashon Bazar, Ghatail, Tangail.		
Total Investment in BDT	:	BDT 4,25,000		
Financing	:	Self BDT 2,75,000(from existing business) 65%		
		Required Investment BDT 1,50,000(as equity) 35%		
Present salary/drawings from business (estimates)		BDT 6,000		
Proposed Salary	:	BDT 6,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Different types of Medicine such as Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.</li> <li>Bkash, Mobile-Banking, Flexiload are provided.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from companies agents and Tangail.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly		
Revenue (sales)				
Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.	2,000	60,000		
Mobile Banking (40000/1000)*4	160	4,800		
Flexiload (2000/1000)*27	54	1,620		
Bikash (40000/1000)*4	160	4,800		
Total Sales (A)	2,374	71,220		
Less. Variable Expense				
Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.	1,800	54,000		
Total variable Expense (B)	1,800	54,000		
Contribution Margin (CM) [C=(A-B)	574	17,220		

**Less. Fixed Expense** 

Electricity Bill

Transportation

Entertainment

Total fixed Cost (D)

Net Profit (E) [C-D)

Salary (Self)

Mobile Bill

Rent

Yearly

720,000

57,600

19,440

57,600

854,640

648,000

648,000

206,640

7,200

3,600

6,000

6,000

6,000

72,000

100,800

105,840

600

300

500

500

500

6,000

8,400

8,820

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.	1,60,000	90,000	2,50,000			
Mobile Banking	50,000	30,000	80,000			
Bkash	50,000	30,000	80,000			
Flexiload	5,000	-	5,000			
Security	10,000	-	10,000			
Total	2,75,000	1,50,000	4,25,000			

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.	3,000	90,000	1,080,000	1,134,000	1,190,700	
Mobile Banking (60000/1000)*4	240	7,200	86,400	90,720	95,256	
Flexiload (2000/1000)*27	54	1,620	19,440	20,412	21,433	
Bikash (60000/1000)*4	240	7,200	86,400	90,720	95,256	
Total Sales (A)	3,534	106,020	1,272,240	1,335,852	1,402,645	
Less. Variable Expense						
Ceprocine, Ceporoxine, Paracetamol, Azithromicin, Ceproproxasilin, Tetracyclin, etc.	2,700	81,000	972,000	1,020,600	1,071,630	
Total variable Expense (B)	2,700	81,000	972,000	1,020,600	1,071,630	
Contribution Margin (CM) [C=(A-B)	834	25,020	300,240	315,252	331,015	
Less. Fixed Expense						
Rent		600	7,200	7,200	7,200	
Electricity Bill		300	3,600	3,780	3,969	
Mobile Bill & SMS Monitoring		750	9,000	9,450	9,923	
Entertainment		600	7,200	7,560	7,938	
Transportation		800	9,600	10,080	10,584	
Salary (self)		6,000	72,000	72,000	72,000	
Total Fixed Cost		9,050	108,600	114,030	111,614	
Net Profit (E) [C-D)		15,970	191,640	201,222	211,283	
Investment Payback			60,000	60,000	60,000	

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### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1	Cash Inflow				
1.1	Investment Infusion by Investor	150,000			
1.2	Net Profit	191,640	201,222	211,283	
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		131,640	272,862	
	Total Cash Inflow	341,640	332,862	484,145	
2	Cash Outflow				
2.1	Purchase of Product	150,000			
2.2	Payment of GB Loan				
2.3	Investment Pay Back (Including	60,000	60,000	60,000	
2.5	Ownership Tr. Fee)	60,000	60,000	60,000	
	Total Cash Outflow	210,000	60,000	60,000	
3	Net Cash Surplus	131,640	272,862	424,145	

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



































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# **FAMILY PICTURE**



