

Proposed NU Business Name: **SHILA SHOES**



Project identification and prepared by: Md. Asif Istiar,
Ashulia Unit, Dhaka

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD OLIULLAH OLI
Age	:	11-03-1991 (25 Years)
Education, till to date	:	HSC
Marital status	:	Single
Children	:	Nil
No. of siblings:	:	2 Brother and 1 Sister
Address	:	Vill: Khatrapur, P.O: Rajful baria, P.S: Savar Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MAZEDA BEGUM
(iii) Father's name	:	MD. SHOHAG ALI
(iv) GB member's info	:	Branch: Fulbaria , Centre # 14 (Female), Member ID: 2837, Group No: 04 Member since: 17-04-2011 (4 Years) First loan: 7,000 taka.
Further Information:		Existing loan: BDT 20,000 Outstanding loan: BDT12,300
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Five years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent and Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01624-955396
Mother Contact No.	:	01955732705
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mazeda Begum is a member of Grameen Bank since 04 years. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business and Home development.

Proposed Nobin Udyokta Business Info

Business Name	:	SHILA SHOES
Location	:	City Centre, Savar, Dhaka
Total Investment in BDT	:	BDT 7,50,000
Financing	:	Self BDT 5,00,000 (from existing business) 67% Required Investment BDT 2,50,000 (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Gents shoe, Ladies shoe, kids shoe etc.▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing one employee.▪After getting equity fund one employee will be appointed▪Collects goods from Gulisthan, Dhaka.▪The entrepreneur is owner of the shop.▪Agreed grace period is 4 months.

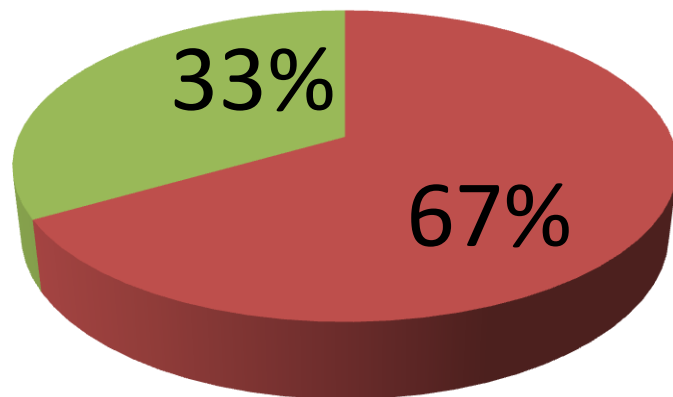
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoes	4,200	126,000	1,512,000
Total Sales (A)	4,200	126,000	1,512,000
Less. Variable Expense			
Shoes	3,360	100,800	1,209,600
Total variable Expense (B)	3,360	100,800	1,209,600
Contribution Margin (CM) [C=(A-B)]	840	25,200	302,400
Less. Fixed Expense			
Service Charge		5,000	60,000
Mobile Bill		300	3,600
Transportation		2,000	24,000
Salary (self)		5,000	60,000
Salary (staff)		3,000	36,000
Entertainment		300	3,600
Total fixed Cost (D)		15,600	187,200
Net Profit (E) [C-D]		9,600	115,200

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Gents shoe (1000 pair x 300)	3,00,000	-	3,00,000
Ladies shoe (300 pair x 500)	1,50,000	-	1,50,000
Kids shoe (100 pair x 500)	50,000	-	50,000
Gents shoe (300 pair x 300)	-	90,000	90,000
Ladies shoe (220 pair x 500)	-	1,10,000	1,10,000
Kids shoe (100 pair x 500)	-	50,000	50,000
Total	5,00,000	2,50,000	7,50,000

Source of Finance



- Entrepreneur's Contribution 500,000
- Investor's Investment 250,000
- Total 750,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shoes	6,000	180,000	2,160,000	2,268,000	2,381,400
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Variable Expense					
Shoes	4,800	144,000	1,728,000	1,814,400	1,905,120
Total variable Expense (B)	4,800	144,000	1,728,000	1,814,400	1,905,120
Contribution Margin (CM) [C=(A-B)]	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Service Charge		5,000	60,000	60,000	60,000
Mobile bill & SMS Monitoring		400	4,800	5,200	5,800
Transportation		3,000	36,000	38,000	42,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		5,000	60,000	60,000	60,000
Entertainment		400	4,800	5,200	5,800
Total Fixed Cost		18,800	225,600	228,400	233,600
Net Profit (E) [C-D]		17,200	206,400	225,200	242,680
Investment Payback			100,000	100,000	100,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	250,000		
1.2	Net Profit	206,400	225,200	242,680
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		106,400	231,600
	Total Cash Inflow	456,400	331,600	474,280
2	Cash Outflow			
2.1	Purchase of Product	250,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	100,000	100,000	100,000
	Total Cash Outflow	350,000	100,000	100,000
3	Net Cash Surplus	106,400	231,600	374,280

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FIXED PRICE



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شيلاتا شوز



FIXED PRICE





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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ অলিউল্লাহ (অলি)

Name: Md. Oliullah Oli

পিতা: মোঃ সোহাগ অলী

মাতা: মাজেদা বেগম

Date of Birth: 11 Mar 1991

ID NO: 19912617289000608

এই কার্ডটি পণ্ডিতরাষ্ট্র বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি হারানোর পরে স্বতন্ত্র অন্য কোনও পাত্রে গুলে নির্দিষ্ট ফোর্ট অফিসে রক্ষা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাস: বোয়ালি, মেঘনা অলীর বাড়ী, গ্রাম: বাকাল, পাহাড়পুর, জাফলং, রাজশাহী জেলা - ১০৪৭, সার্বভৌম, ঢাকা

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর: ২৪/০৯/২০১০



Savar City Center

U-37/1, Jalesware Bazar Bus Stand
Savar, Dhaka

Ledger wise Cost Center Report

Mr. Md. Oliullah & Md. Saiful Islam

28-05-2005 to 25-08-2011

Particulars	Date	Debit (in BDT)	Credit (in BDT)	Closing (in BDT)
Opening				0.00 Cr
First Floor Shop#FF-1083				
	28-12-2006	12,710.00	0.00	18,710.00 Dr
	24-10-2010	1,755,000.00	0.00	1,755,000.00 Dr
	24-10-2010		800,000.00	800,000.00 Cr
	04-01-2011		450,000.00	450,000.00 Cr
	28-04-2011		405,000.00	405,000.00 Cr
	09-08-2011		100,000.00	100,000.00 Cr
	17-08-2011		18,710.00	18,710.00 Cr
SubTotal :		1,773,710.00	1,773,710.00	0.00 Cr
Grand Total :		1,773,710.00	1,773,710.00	0.00 Cr

SAVAR CITY CENTER
25. 8. 2011

FAMILY PICTURE